



**AMSA and GSA Household  
Goods and Freight Forum  
February 22-25, 2005  
Philadelphia Marriott Hotel  
Philadelphia, PA**



***“Transportation Trends & Technology”***  
***TENTATIVE AGENDA – SUBJECT TO CHANGE***

**Tuesday – February 22, 2005**

3:00 PM – 6:00 PM Registration  
3:00 PM – 11:00 PM Exhibit Hall Move-In  
Evening on your own

**Wednesday – February 23, 2005**

8:00 AM – 4:00 PM Registration

8:30 AM – 9:30 AM Light Breakfast in Exhibit Hall

9:30 AM – 10:30 AM Opening General Session  
Color Guard, National Anthem  
Joe Harrison, President, American Moving & Storage Association (AMSA)  
Bill Wanamaker, Director of Government Traffic and Security Operations,  
American Trucking Associations (ATA)  
Moderator: AMSA

10:30 AM – 11:00 AM Refreshments in Exhibit Hall

11:00 AM – 12:00 Noon Three (3) Breakout Sessions  
1) ***“GSA Distribution and Depot Operations”***  
Susan Lynch, Director, Eastern Distribution Center  
Mark Dooley, Traffic Manager, Eastern Distribution Center  
Christine Coley, Traffic Manager, Western Distribution Center  
Moderator: Maria Gutierrez  
2) ***“Future Technology Trends”***  
Jack Wells, Chief Economist, Bureau of Statistics  
Department of Transportation  
Moderator: Mary Anne Sykes  
3) ***“Best Practices for International Household Goods Shipping”***  
Shawn Griffin, Chief Contracting and Audits, Department of State,  
Georgia Angell, Chairman, Household Goods Forwarders Association of  
America (HHGFAA) & President, Dell Forwarding  
Moderator: Kim Chancellor

12:00 Noon – 1:00 PM Lunch in Exhibit Hall

1:00 PM – 1:50 PM Three (3) Breakout Sessions  
1) ***“Tightening the Supply Chain”***  
Dr. Frank Scheer, USPS and Private Industry Panelist  
Moderator: Carey DeForest

- 2) ***“Understanding Transportation Financial Payment Solutions”***  
 Government and Industry Panel  
 Moderator: Donna Graige
- 3) ***“Linking Technology with Customer Service”***  
 Rob Nease, Director, Government Services, Interstate Worldwide Relocation  
 Tim Libieno, Director, Government Services, American Red Ball  
 Moderator: Angela Jones

2:00 PM – 2:50 PM

- Three (3) Breakout Sessions
- 1) ***“Enhancing Security with Technology”***  
 Department of Homeland Security  
 Moderator: Ray Price
- 2) ***“Breaking Down the Household Goods Request for Offers”***  
 Brian Kellhofer, GSA Transportation Programs  
 Moderator: Scott Tiedt
- 3) ***“What’s New in Transportation Law & Logistics”***  
 Bill McCurdy, DuPont Corporation  
 Moderator: Felicia Rogers

3:00 PM – 3:40 PM

Refreshments in Exhibit Hall

3:45 PM – 4:45 PM

- Three (3) Breakout Sessions
- 1) ***“Freight Challenges and Solutions”***  
 Maria Gutierrez and Felicia Rogers, GSA Transportation Programs  
 Moderator: John Wheeler
- 2) ***“After the Approval Process... Transportation Service Provider Marketing Responsibilities under GSA Transportation Programs”***  
 Lynn Ju, GSA Transportation Programs and Robert Watkins, GSA Program Promotion and Education  
 Moderator: Angela Jones
- 3) ***“Moving 101”***  
 Mark Greene, Vice President, Government International Division,  
 Arpin International Group  
 Matt Shea, Vice President, Government Domestic Division,  
 Paul Arpin Van Lines  
 Moderator: Brian Kellhofer

5:00 PM – 6:00 PM

Reception in Exhibit Hall

**Thursday – February 24, 2005**

8:00 AM – 9 AM

Light Breakfast in Exhibit Hall

9:00 AM – 10:30 AM

- General Session  
***“Technology Changes and Challenges”***  
 Pat Jennings, Vice President, Programs and Services, AMSA  
 Bill Wanamaker, Director of Government Traffic and Security Operations, ATA  
 Boris Populoh, Director, Programs and Services, HHGFAA  
 George Beck, Senior Classification Specialist, National Motor Freight  
 Traffic Association (NMFTA)  
 Moderator: Tauna Delmonico

10:30 AM – 11:00 AM

Refreshments in Exhibit Hall

11:00 AM – 12:00 Noon	<p>Three (3) Breakout Sessions</p> <p>1) <b><i>“Enhancing Your Freight Program”</i></b>  Carey DeForest and Blaine Jacobs, GSA Transportation Programs  Moderator: Maria Gutierrez</p> <p>2) <b><i>“Hidden Treasures in the Trucking Industry”</i></b>  Bill Wanamaker, Director of Government Traffic and Security Operations, ATA  Moderator: Ray Price</p> <p>3) <b><i>“Transportation Management Services Solution (TMSS) System”</i></b>  Donna Graige and Scott Tiedt, GSA Transportation Programs</p>
12:00 Noon – 1:00 PM	Lunch in Exhibit Hall
1:00 PM – 2:30 PM	<p>General Session</p> <p>Motivational Speaker, Darren Gomez, Office of Chief Financial Officer  Moderator: Tauna Delmonico</p>
2:40 PM – 3:25 PM	<p>Three (3) Breakout Sessions</p> <p>1) <b><i>“Highway Watch Part I” (attend Part I &amp; II for certification)</i></b>  Ed Beckenkamp, ATA  Moderator: Donna Graige</p> <p>2) <b><i>“Winning with CHAMP”</i></b>  Kim Chancellor, GSA Transportation Programs  Moderator: Robyn Bennett</p> <p>3) <b><i>“The ABCs of the Transportation Audit Process”</i></b>  James Fitzgerald, GSA Audits Division  Moderator: Sheilah Waldon</p>
3:25 PM – 3:55 PM	Refreshments in Exhibit Hall
3:55 PM – 4:45 PM	<p>Three (3) Breakout Sessions</p> <p>1) <b><i>“Highway Watch Part II” (attend Part I &amp; II for certification)</i></b>  Ed Beckenkamp, ATA  Moderator: Donna Graige</p> <p>2) <b><i>“Cargo Security”</i></b>  Sandra Scott, Director International Operations, Yellow Roadway Corporation  Michael A. Hodge, Director, Claims &amp; Security, ATA  Moderator: Tara Caldwell</p> <p>3) <b><i>“What’s the Best Way to Procure Transportation – Tenders or Contracts?”</i></b>  Elizabeth Allison, Office of Governmentwide Policy (Transportation)  Paul Sando, GSA Transportation Acquisition  Elizabeth Day, Federal Prison Industries  Moderator: Mathis Gardner</p>
5:00 PM – 6:00 PM	Reception in Exhibit Hall
6:00 PM – 7:00 PM	<p><b><i>Women in Transportation</i></b>  Networking Session</p> <p>Exhibit Hall Tear-Down</p>

**Friday – February 25, 2005**

8:00 AM – 9:00 AM

Light Breakfast in General Session

9:00 AM – 11:30 AM

General Session

***“What’s Going on in the Transportation Arena?  
Legal Issues and Policy Updates”***

Judge Martha DeGraff, Sharon Chen, Elizabeth Allison,  
Jim Harte and Nancy Murphy, GSA Legal and Policy  
Moderator: Tauna Delmonico

11:30 AM – 1:00 PM

Lunch in General Session

1:00 PM

Forum Adjournment