



MAR 24 2003

MEMORANDUM FOR ASSISTANT REGIONAL ADMINISTRATORS

FROM: WILLIAM H. MATTHEWS *William H. Matthews*  
ASSISTANT COMMISSIONER – PT

SUBJECT: Pricing Policy Clarification #7  
Clarify Antenna Site Pricing

The attached pricing policy clarifies antenna site pricing.

The clarification was initiated based on regional requests to clarify antenna site pricing. The clarification was drafted in coordination with the Regional Pricing Points of Contact (POC's) and the Pricing/Billing Panel. A copy of this clarification is being provided to the Regional Pricing POC's for dissemination within each Region.

If you have questions regarding this clarification, please contact the National Pricing Points of Contact, Mary Gibert at 202-501-0096 or Kevin Rothmier at 816-926-1100.

Attachments

cc: Assistant Commissioners, Regional PT Directors, Regional Pricing POCs



Effective Date: April 1, 2003

Purpose: Policy Clarification #7 on Antenna Site Pricing

Pricing Desk Guide, Chapter 7, Section 7.5 Antenna Site Pricing, pages 7-8 through 7-9

Existing Desk Guide Language:

Chapter 7, Special Case Pricing, Section 7.5 Antenna Site Pricing, Pages 7-8 through 7-9 includes the current policy regarding antenna site pricing.

Clarification:

The policy has been clarified. Replace Section 7.5 in its entirety with the Attachment.

Attachment

## **7.5 Antenna Site Pricing**

### **Antenna Definition**

For the purposes of pricing, an *antenna* is any device of a federal agency/contractor located on a PBS-owned building/land or on a PBS-leased building/land, which can be used to transmit and/or receive electromagnetic signals. Included are devices for the transmission, relay, or reception of: television; AM or FM radio; or, microwave signals. A tower located on PBS-controlled land is not an antenna; however, equipment attached to that tower that fits the above description is an antenna for pricing purposes.

### **Federally Owned Locations**

- PBS pricing policy is to apply commercially equivalent charges for antenna sites where possible.
- Antenna site charges are to be set for five-year terms, with no escalation in the rate during the intervening years. In this regard, antenna site charges are much like the unserviced shell rents for owned space.
- An appraisal is the preferred method of determining antenna rates. If the cost of obtaining an appraisal is not financially viable when compared to the anticipated charges, the table of values established by Central Office should be used.
- The table of values should be used as indicated above and in areas without readily available market data.
- From time to time, but no less frequently than every 5 years, the Central Office of Portfolio Management will commission a study to update the table of values for antenna sites.

### **Leased Locations**

- Charges for antennas located in leased space are passed through to the customer agency and will be included in the PBS Fee calculation.