

Enterprise Mobility

The Centralized Source of Governmentwide Mobile Solutions



Introduction to the Program

GSA's Enterprise Mobility Program gives you everything you need to implement and manage your agency's wireless strategy and program. The Wireless Mobility Solutions program – IT Schedule 70's Special Item Number (SIN) 132 53 – offers value, cost savings, and a balance between functionality, security, and management for customers. We provide a one-stop shop for wireless and mobile solutions.

Launched in February of 2019, this enhancement to the Schedules program creates a space for the mobile community that includes wireless telecommunication carriers and resellers, mobility management services and solutions, security, and more. This allows agency program and contracting staff, as well as industry, to access mobile solutions more readily, easily, and holistically – enabling GSA to better serve our customers.

The enhancement to SIN 132 53 offers 11 service categories:

- ❖ Wireless Carrier Services
- ❖ Mobility Infrastructure
- ❖ Mobility-as-a-Service (MaaS)
- ❖ Enterprise Mobility Management (EMM)
- ❖ Mobile Backend-as-a-Service (MBaaS)
- ❖ Telecom Expense Management (TEM)
- ❖ Mobile Application Vetting
- ❖ Mobile Threat Protection (MTP)
- ❖ Mobile Identity Management
- ❖ Internet of Things (IoT)
- ❖ Other Mobile Services



Background

In 2012, the White House announced the [Digital Government Strategy](#) with the intent “to build a 21st-century platform to better serve the American people.” The strategy states: “New expectations require the federal government to be ready to deliver and receive digital information and services anytime, anywhere, and on any device. It must do so safely, securely, and with fewer resources” and “shift to an enterprise-wide asset management and procurement model.”

In 2016, the Mobile Services Category Team (MSCT) was established by charter and charged with developing and implementing a governmentwide strategic plan to increase efficiency and savings associated with the purchase and management of mobile services in government. Mobile Services Memo (M-16-20) establishes the requirement for a National Roadmap for Mobile Services and, while the focus is primarily on wireless carrier services, the scope of mobility extends to security, management, and integration solutions.

The MSCT brings together mobility professionals from across government to:

- ❖ Define the baseline for common requirements across agencies that are capable of adapting to multiple agency architectures
- ❖ Identify potential solutions meeting the greatest government need
- ❖ Identify existing acquisition vehicles available that provide these solutions



Benefits of the New Wireless Mobility Solutions Program

- ❖ **Broader mobility approach:** The new SIN 132 53 approach helps agencies procure the latest in emerging wireless technology and solutions.
- ❖ **More flexible buying:** Enhancing and expanding the Wireless Services program reflects the updated manner in which government agencies buy mobility.
- ❖ **Continued standardization:** Enterprise mobility offerings are positioned to achieve value, cost savings, and an optimal balance between functionality, security, and management for customers.
- ❖ **Easy to do business with:** GSA provides a one-stop shop for mobile solution providers to better meet the needs of federal, state, local, regional, and tribal governments. By leveraging strategic sourcing and shared services, GSA's IT Schedule 70 complies with OMB guidance and offers opportunities for cross-government savings.
- ❖ **Center of Excellence:** Access to case studies enables agencies to leverage best practices and collaborate with the entire community of stakeholders to optimize performance and increase value.
- ❖ **Exercising option years and plans:** If your agency currently uses FSSI Wireless, you may continue to exercise option years under your current agreement. When you are ready to do a new procurement, the plans you were using under the BPA, and the applicable terms and conditions, are available via the new FSSI Wireless program on IT Schedule 70. Moving should be seamless, and the [RFQ generator tool](#) hosted on the Acquisition Gateway will assist you in putting together your acquisition.

For More Information

If you have questions regarding GSA's Enterprise Mobility Program, please contact the National Customer Service Center (NCSC) at (855) ITaid4U [(855) 482-4348] or send an email to itcsc@gsa.gov. For more information, please visit www.gsa.gov/enterprisemobility.