

# Help GSA and the Government go Green

**Do you have a green product or service that can help GSA 'go green?' If so we want to know about it!** The US General Services Administration (GSA) which owns and leases nearly 10,000 federal buildings nationwide, is partnering with industry to make federal buildings more energy-efficient through the use of innovative technologies such as solar panels, advanced lighting systems, geothermal technology, and low-flow plumbing systems.

GSA is also partnering with industry to offer thousands of green products to agencies and to green the federal supply chain. Each federal agency has mandated sustainability goals to meet. GSA works to meet its own goals and helps other federal agencies meet their sustainability goals – assisting agencies with incorporating sustainable building practices and with buying environmentally friendly products. To learn more, visit [www.gsa.gov/sustainability](http://www.gsa.gov/sustainability).

## Do you provide a green product or service?

See reverse for details on how to become green and connect with GSA.

### Green products:

*Green everyday supplies and equipment for the workplace*

- BioBased and BioPreferred
- Energy Star and Energy-Efficient
- Non-Ozone Depleting Substances
- Recycled Content Products
- WaterSense and Water-Efficient

### Green IT:

*Services to reduce energy consumption and e-waste and optimize IT investments*

- Power management
- Equipment recycling
- Data center optimization
- Mobile work
- Green professional services

### Green services:

*Services that directly address environmental issues*

- High performance green buildings
- Renewable energy
- Other environmental services

*Services that use environmentally friendly products and implement green business practices*

For more information see [www.gsa.gov/sustainability](http://www.gsa.gov/sustainability) or contact

#### For Products & Services:

National Customer Service Center  
1(800) 488-3111  
[mashelpdesk@gsa.gov](mailto:mashelpdesk@gsa.gov)

#### For Buildings:

PBS Industry Relations Division  
1(866) PBS-VEND (727-8363)  
[IndustryRelations@gsa.gov](mailto:IndustryRelations@gsa.gov)

#### Office of Small Business Utilization

1(855) OSBU-GSA (672-8472)  
[small.business@gsa.gov](mailto:small.business@gsa.gov)



# Selling your green product / service to the US General Services Administration

About Green Products/Services	How to Become Green	How to Connect with GSA
<p><b>Everyday Green Supplies and Equipment for the Workplace</b> – including</p> <ul style="list-style-type: none"> <li>• BioBased and BioPreferred such as adhesives, cleaners, and solvents</li> <li>• Energy Star and Energy-Efficient such as audio/video, windows, and doors</li> <li>• Non-Ozone Depleting Substances such as fuel and plumbing products</li> <li>• Recycled Content Products such as insulation, office folders, and furniture</li> <li>• WaterSense and Water-Efficient such as faucets, valves, and toilets</li> </ul>	<p>See standards and certifications the government uses to buy products:  <a href="http://www.gsa.gov/greenproductscompilation">www.gsa.gov/greenproductscompilation</a></p>	<ul style="list-style-type: none"> <li>• See <a href="http://www.gsa.gov/sustainability">www.gsa.gov/sustainability</a> Business Solutions for Sustainable Acquisition for contracts to sell your green products</li> <li>• Contact GSA’s Small Business Office <a href="http://www.gsa.gov/smallbusiness">www.gsa.gov/smallbusiness</a> and see <a href="http://www.gsa.gov/schedules">www.gsa.gov/schedules</a> for how to market to government buyers</li> </ul>
<p><b>Green IT</b> – Services to reduce energy consumption and e-waste :</p> <ul style="list-style-type: none"> <li>• Power management – maximize IT efficiency</li> <li>• Equipment recycling – recycled, reused, or refurbished equipment</li> <li>• Data center optimization – green data center operations and infrastructure to realize cost savings and energy efficiency</li> <li>• Mobile work – enable agencies to conduct business remotely to reduce fuel usage and greenhouse gas emissions</li> <li>• Green professional services – IT planning, consulting, and hosting services that help agencies apply green thinking to complex IT challenges</li> </ul>	<p>See <a href="http://www.gsa.gov/itsgreen">www.gsa.gov/itsgreen</a></p>	<ul style="list-style-type: none"> <li>• See <a href="http://www.gsa.gov/itsgreen">www.gsa.gov/itsgreen</a> for contracts to sell your green IT services</li> <li>• See <a href="http://www.gsa.gov/smallbusinessforecast">www.gsa.gov/smallbusinessforecast</a> for upcoming projects</li> <li>• Search <a href="http://www.FedBizOpps.gov">www.FedBizOpps.gov</a> for solicitations</li> <li>• Contact GSA’s Small Business Office <a href="http://www.gsa.gov/smallbusiness">www.gsa.gov/smallbusiness</a> and see <a href="http://www.gsa.gov/schedules">www.gsa.gov/schedules</a> for how to market to government buyers</li> </ul>
<p><b>High-Performance Green Buildings</b> – GSA has sustainability requirements for new construction and major renovations, operations, and leasing. GSA buys green building products as a service from design or design/build teams for new construction and from operations/maintenance and janitorial contractors for operations. Sometimes GSA buys innovative building technologies as separate contracts:</p> <ul style="list-style-type: none"> <li>• Green roofs, lighting improvements, water efficient systems, onsite power generation</li> <li>• Smart Buildings and Building Information Modeling</li> </ul>	<p>GSA sustainability requirements are defined in the agency’s national standards. For standards, see <a href="http://www.gsa.gov/sustainability">www.gsa.gov/sustainability</a> Green Construction and Leasing Best Practices, and <a href="http://www.gsa.gov/enviroprograms">www.gsa.gov/enviroprograms</a></p>	<ul style="list-style-type: none"> <li>• Connect with design/construction teams and attend local networking events</li> <li>• See <a href="http://www.gsa.gov/smallbusinessforecast">www.gsa.gov/smallbusinessforecast</a> for upcoming projects</li> <li>• Search <a href="http://www.FedBizOpps.gov">www.FedBizOpps.gov</a> for solicitations and awards to connect to design teams or construction contractors</li> <li>• Learn about GSA’s Green Proving Ground program and submit a response to the Request for Information: <a href="http://www.gsa.gov/gpg">www.gsa.gov/gpg</a></li> <li>• Contact PBS Industry Relations <a href="http://www.gsa.gov/pbsindustryrelations">www.gsa.gov/pbsindustryrelations</a> and GSA’s Small Business Office <a href="http://www.gsa.gov/smallbusiness">www.gsa.gov/smallbusiness</a></li> </ul>
<p><b>Renewable Energy</b> – GSA purchases energy in long-term, regional contracts; GSA is exploring new renewable energy sources from a diversified supplier base, including biomass, geothermal, photovoltaic, and wind</p>	<p>For more information as standards are developed, see: <a href="http://www.gsa.gov/enviroprograms">www.gsa.gov/enviroprograms</a></p>	<ul style="list-style-type: none"> <li>• See <a href="http://www.gsa.gov/smallbusinessforecast">www.gsa.gov/smallbusinessforecast</a> for upcoming projects</li> <li>• Search <a href="http://www.FedBizOpps.gov">www.FedBizOpps.gov</a> for solicitations</li> <li>• For building-specific onsite power generation contracts, see above</li> </ul>
<p><b>Other Environmental Services</b> – Services to plan for strategic sustainability performance, manage greenhouse gases, manage water efficiently, maintain green fleets and transportation, prevent pollution, and reduce waste, including:</p> <ul style="list-style-type: none"> <li>• Energy audits and metering</li> <li>• Reclamation and remediation</li> <li>• Recycling and construction waste management</li> </ul>	<p>See <a href="http://www.gsa.gov/sustainability">www.gsa.gov/sustainability</a> Business Solutions for Sustainable Acquisition</p>	<ul style="list-style-type: none"> <li>• See <a href="http://www.gsa.gov/sustainability">www.gsa.gov/sustainability</a> Business Solutions for Sustainable Acquisition for contracts to sell your environmental services</li> <li>• Contact GSA’s Small Business Office <a href="http://www.gsa.gov/smallbusiness">www.gsa.gov/smallbusiness</a> and see <a href="http://www.gsa.gov/schedules">www.gsa.gov/schedules</a> for how to market to government buyers</li> </ul>
<p><b>Services that Use Environmentally Friendly Products and Implement Green Business Practices</b> – such as mobile work, recycling and video-conferencing</p>	<p>See <a href="http://www.gsa.gov/sustainability">www.gsa.gov/sustainability</a> Greening the Supply Chain</p>	<ul style="list-style-type: none"> <li>• Search <a href="http://www.FedBizOpps.gov">www.FedBizOpps.gov</a> for solicitations that include an environmentally friendly designation</li> </ul>

**GSA Incentives and Awards for Being Green:** GSA has programs to recognize businesses with innovative green designs, environmentally friendly products, and green business practices. For more information, see: Greengov Supply Chain Partnership [www.gsa.gov/greensupplychain](http://www.gsa.gov/greensupplychain), Evergreen Award [www.gsa.gov/furniture](http://www.gsa.gov/furniture), Real Property Innovation Award for Sustainability [www.gsa.gov/realpropertyawards](http://www.gsa.gov/realpropertyawards), and GSA Design Awards [www.gsa.gov/designawards](http://www.gsa.gov/designawards)