The General Services Administration’s (GSA) Customer Engagement and Solutions Development Division (CESDD) can help agencies meet the growing list of challenges that impact mission-critical services. Our flexible, pre-competed contracts and cloud acquisition expertise give you faster, easier access to cloud computing services available in today’s market. We will work with you to provide the guidance and direction you need to determine which cloud computing acquisition vehicle best meets your agency’s unique mission and security requirements. Our services can help to:

- Reduce IT procurement time and risk.
- Comply with Federal Policies such as OMB’s Cloud-First policy, and The Federal Data Center Consolidation Initiative (FDCCI)/now DCO.
- Access innovative technology services.
- Increase productivity and collaboration.

There are multiple ways to obtain the cloud solution that you need through GSA’s acquisition vehicles. The CESDD will work within the category management structure to provide information and expertise to get you to the right cloud acquisition solution. Through ongoing customer and industry engagement, the CESDD provides a trusted government source for emerging cloud technology acquisition. For example, we offer the Email as a Service (EaaS) Blanket Purchase Agreement (BPA) awarded to cloud computing services vendors. This multiple award BPA makes it easy for agencies to acquire cloud computing service by providing:

- More price competition and lower costs through use of ceiling pricing for explicitly defined standard services.
- Shorter procurement lead time.
- Socioeconomic credit through Federal Procurement Data System-Next Generation (FPDS-NG) reporting.
- Customer-focused staff with experience in cloud email acquisitions.
- Free scope reviews of your prospective solicitation documents.
- Consistent Terms & Conditions and Service level Agreements (SLAs) for all vendors.

EaaS BPA: The EaaS BPA offers Email as a Service as well as associated cloud and professional services. There are four delivery model options (Government Community Cloud, Private Cloud, Secret Enclave Cloud, and Public Cloud) providing customers with the flexibility to choose based on the agency’s IT requirements.

www.gsa.gov/eaas

IT Schedule 70 (Cloud SIN 132-40): GSA provides commercial cloud computing services through IT Schedule 70, a $15 Billion program that is the primary vehicle through which federal customers can access the latest IT services and solutions. A new Special Item Number (SIN) has recently been added to IT Schedule 70 in order to improve the way cloud services are delivered on IT Schedule 70. This provides an ‘Easy to Find, Easy to Buy’ central location to research and compare prequalified cloud services.

www.gsa.gov/cloudsin

GWACs: Government-wide Acquisition Contracts (GWACs) offer cloud services as part of a total IT solution. Alliant GWAC solutions have been successfully used for many Cloud Computing projects including GSA’s own agency-wide implementation of Cloud Email as a Service (prior to EaaS BPA).

www.gsa.gov/gwacs
Success with Cloud

Cloud based sandboxes and test environments reduce development time through a more efficient collaboration.

- The National Aeronautics and Space Administration (NASA) reduced system development time from weeks, to hours with GSA’s IaaS BPA.
- The Department of Homeland Security (DHS) developed and launched 10 public facing websites in 12 months, using GSA’s IaaS BPA.

GSA offers pre-competed contracts, industry expertise, and a wide variety of contracting tools designed to streamline the procurement process.

- The Environmental Protection Agency (EPA) has simplified their contracting process, and ensured timely Request for Information (RFI) responses by using GSA BPA’s.
- DHS streamlined contracting processes by reducing administrative costs associated with long solicitations, as well as decreasing the time to implement, through use of the GSA GWAC, OASIS.

On demand services optimize IT resources by allowing an agency to purchase only what they need.

- The National Oceanic and Atmospheric Administration (NOAA) has achieved an IT resource utilization rate of over 60%.
- NOAA consolidated 14 email systems into one cloud based solution.

Cloud solutions reduce operation and maintenance expenses, eliminating redundant systems, and centralizing data.

- NASA realized operations and maintenance (O&M) savings of more than 40% per year, in part by centrally locating over 5 million documents in the cloud.
- The EPA Office of Environmental Information (OEI) utilized GSA’s IaaS BPA to implement hybrid cloud technologies that will virtualize their National Computing Center (NCC), with plans to move over 80% of their computing resources to the cloud.

For More Information

If you have questions regarding the CESDD, please contact the IT Customer Service Center (IT CSC) at (855) ITaid4U [(855) 482-4348] or email the IT Customer Service Center at CESDD@gsa.gov. For additional information, please visit the www.gsa.gov/cloud website.