This Lease is made and entered into between

PLAZA EAST, INC., A DELAWARE CORPORATION

(Lessor), whose principal place of business is 330 E KILBOURN AVE, MILWAUKEE, WI 53202-3170 and whose interest in the Property described herein is that of Fee Owner, and

The United States of America

(Government), acting by and through the designated representative of the General Services Administration (GSA), upon the terms and conditions set forth herein.

Witnesseth: The parties hereto, for the consideration hereinafter mentioned, covenant and agree as follows:

Lessor hereby leases to the Government the Premises described herein, being all or a portion of the Property located at

PLAZA EAST
330 E. KILBOURN AVE
MILWAUKEE, WI 53202-3170

and more fully described in Section 1 and Exhibit A, together with rights to the use of parking and other areas as set forth herein, to be used for such purposes as determined by GSA.

LEASE TERM

To Have and To Hold the said Premises with its appurtenances for the term beginning either upon November 23, 2012 and continuing for a period of 2 Years and 6 months Firm through May 31, 2015.

The commencement date of this Lease, along with any applicable termination and renewal rights, shall be more specifically set forth in a Lease Amendment upon substantial completion and acceptance of the Space by the Government.

In Witness Wherof, the parties to this Lease evidence their agreement to all terms and conditions set forth herein by their signatures below, to be effective as of the date of delivery of the fully executed Lease to the Lessor.

For the Government,

[Signature]

General Services Administration, Public Buildings Service

Date: 11/23/2012

WITNESSED FOR THE LESSOR BY:

[Signature]

Date: __________________________

The information collection requirements contained in this Solicitation/Contract, that are not required by the regulation, have been approved by the Office of Management and Budget pursuant to the Paperwork Reduction Act and assigned the OMB Control No. 3090-0163.
SECTION 1 THE PREMISES, RENT, AND OTHER TERMS

1.01 THE PREMISES (SUCCEEDING) (JUN 2012)

Unless otherwise noted, the Government accepts the Premises and tenant improvements in their existing condition, except where specifications or standards are contained elsewhere in this Lease. These standards include security improvements, Fire Protection and Life Safety requirements, ABAAS compliance, as well as compliance with all local codes and ordinances. Such acceptance by the Government of existing Premises shall not relieve Lessor of continuing obligations for cleaning, janitorial, maintenance, repair, etc. as set forth in the Lease paragraphs and attached General Clauses.

The Premises are described as follows:

A. Office and Related Space: 87,986 rentable square feet (RSF), yielding 79,662 ANSI/SOMA Office Area (ABOA) square feet (SF) of office and related space located on the 3rd, 4th, 5th, 6th, and 7th floors of the Building along with an existing generator room, as depicted on the floor plans attached hereto as Exhibit A.

B. Common Area Factor: The Common Area Factor (CAF) is established as 1.10449 percent. This factor, which represents the conversion from ABOA to rentable square feet, rounded to the nearest whole percentage, shall be used for purposes of rental adjustments in accordance with the Payment Clause of the General Clauses.

1.02 EXPRESS APPURTENANT RIGHTS (JUN 2012)

The Government shall have the non-exclusive right to the use of Appurtenant Areas, and shall have the right to post Rules and Regulations Governing Conduct on Federal Property, Title 41 CFR, Part 102-74, Subpart C within such areas. The Government will coordinate with Lessor to ensure signage is consistent with Lessor’s standards. Appurtenant to the Premises and included in the Lease are rights to use the following:

A. Parking: 77 parking spaces as depicted on the plan attached hereto as Exhibit B, reserved for the exclusive use of the Government, of which shall be structured/inside secured parking spaces, and none shall be surface/outside parking spaces. In addition, Lessor shall provide such additional parking spaces as required by the applicable code of the local government entity having jurisdiction over the Property.

B. Antennas, Satellite Dishes, and Related Transmission Devices: Space located on the roof of the Building sufficient in size for the installation and placement of the telecommunications equipment as such may be described herein, together with the right to access the roof and use of, all Building areas (e.g., chases, plenums) necessary for the use, operation and maintenance of such equipment at all times during the term of this Lease. Roof space for (existing) antennas is hereby provided as part of rental rate.

1.03 RENT AND OTHER CONSIDERATION (JUN 2012)

A. The Government shall pay the Lessor annual rent, payable in monthly installments in arrears, at the following rates:

<table>
<thead>
<tr>
<th>FIRM TERM</th>
<th>ANNUAL RENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHELL RENT</td>
<td>$2,260,966.70</td>
</tr>
<tr>
<td>OPERATING COSTS</td>
<td>$620,574.83</td>
</tr>
<tr>
<td>PARKING</td>
<td>$0</td>
</tr>
<tr>
<td>TOTAL ANNUAL RENT</td>
<td>$2,881,541.50</td>
</tr>
</tbody>
</table>

1. Total rent (Firm Term) calculation: $32.75 per RSF multiplied by 87,986 RSF
2. Operating Costs rent calculation: Per the Original Lease GS-08-15388
3. Parking costs described under sub-paragraph B below.

B. Rent is subject to adjustment based upon a mutual on-site measurement of the Space upon acceptance, not to exceed XX ABOA-SF based upon the methodology outlined under the “Payment” clause of GSA Form 3617.

C. Rent is subject to adjustment based upon the final Tenant Improvement (TI) cost to be amortized in the rental rate, as agreed upon by the parties subsequent to the Lease Award Date.

D. If the Government occupies the Premises for less than a full calendar month, then rent shall be prorated based on the actual number of days of occupancy for that month.
E. Rent shall be paid to Lessor by electronic funds transfer in accordance with the provisions of the General Clauses. Rent shall be payable to the Payee designated in the Lessor's Central Contractor Registration (CCR). If the payee is different from the Lessor, both payee and Lessor must be registered in CCR.

F. Lessor shall provide to the Government, in exchange for the payment of rental and other specified consideration, the following:

1. The leasehold interest in the Property, described in the paragraph entitled the Premises.

2. All costs, expenses and fees to perform the work required for acceptance of the Premises in accordance with this Lease, including all costs for labor, materials, and equipment, professional fees, contractor fees, attorney fees, permit fees, inspection fees, and similar such fees, and all related expenses;

3. Performance or satisfaction of all other obligations set forth in this Lease; and all services, utilities, and maintenance required for the proper operation of the Property, the Building, and the Premises in accordance with the terms of the Lease, including, but not limited to, all inspections, modifications, repairs, replacements, and improvements required to be made thereto to meet the requirements of this Lease.

G. Parking is included as part of the rental consideration stated above.

1.04 BROKER COMMISSION AND COMMISSION-CREDIT (JUN 2012)

A. [NBC2 Broker Name] (Broker) is the authorized real estate Broker representing GSA in connection with this Lease transaction. The total amount of the Commission is $XX and is earned upon Lease execution, payable according to the Commission Agreement signed between the two parties. Only $XX of the Commission will be payable to [NBC2 Broker Name] with the remaining $XX, which is the Commission Credit, to be credited to the shell rental portion of the annual rental payments due and owing to fully recapture this Commission Credit. The reduction in shell rent shall commence with the first month of the rental payments and continue until the credit has been fully recaptured in equal monthly installments over the shortest time practicable.

B. Notwithstanding the "Rent and Other Consideration" paragraph of this Lease, the shell rental payments due and owing under this Lease shall be reduced to recapture fully this Commission Credit. The reduction in shell rent shall commence with the first month of the rental payments and continue as indicated in the schedule for adjusted Monthly Rent:

Month X Rental Payment $XX,XXX minus prorated Commission Credit of $XX,XXX equals $XX,XXX adjusted Xth Month's Rent.

Month X Rental Payment $XX,XXX minus prorated Commission Credit of $XX,XXX equals $XX,XXX adjusted Xth Month's Rent.

Month X Rental Payment $XX,XXX minus prorated Commission Credit of $XX,XXX equals $XX,XXX adjusted Xth Month's Rent.

Subject to change based on adjustments outlined under the paragraph "Rent and Other Consideration."^1

1.05 TERMINATION RIGHTS (AUG 2011)

The Government may terminate this Lease, in whole or in part, at any time effective after the Firm Term of this Lease, by providing not less than XX days prior written notice to the Lessor. The effective date of the termination shall be the day following the expiration of the required notice period or the termination date set forth in the notice, whichever is later. No rental shall accrue after the effective date of termination.

1.06 RENEWAL RIGHTS (AUG 2011)

This Lease may be renewed at the option of the Government for a term of XX YEARS at the following rental rate(s):

<table>
<thead>
<tr>
<th>Option Term, Years XX - XX</th>
<th>Annual-Rent</th>
<th>Annual-Rate / RSB</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHELL RENTAL RATE</td>
<td>$XX</td>
<td>$XX</td>
</tr>
<tr>
<td>OPERATING COSTS</td>
<td>OPERATING COST BASIS SHALL CONTINUE FROM YEAR XX OF EXISTING LEASE TERM. OPTION TERM IS SUBJECT TO CONTINUING ANNUAL ADJUSTMENTS.</td>
<td></td>
</tr>
</tbody>
</table>

provided notice is given to the Lessor at least XX days before the end of the original lease term, all other terms and conditions of this Lease, as same may have been amended, shall remain in force and effect during any renewal term.

1.07 DOCUMENTS INCORPORATED IN THE LEASE (JUN 2012)

The following documents are attached to and made part of the Lease:
1.08 TENANT-IMPROVEMENT RENTAL-ADJUSTMENT (SUCCEDEING) (SEPT-2014)

The Government may elect to make lump-sum payments for any or all work covered by the Tenant Improvement (TI) scope. That portion of the rental payments attributable to amortization of the TIs shall be reduced accordingly. At any time after occupancy and during the firm term of the Lease, the Government, at its sole discretion, may elect to pay lump-sum for any part or all of the remaining unpaid amortized balance of the TIs. If the Government elects to make a lump-sum payment for the TIs after occupancy, the payment by the Government will result in a decrease in the rent according to the amortization rate over the remaining Firm-Term of the Lease.

1.09 PERCENTAGE OF OCCUPANCY FOR TAX ADJUSTMENT (JUN 2012)

As of the Lease Award Date, the Government's Percentage of Occupancy, as defined in the "Real Estate Tax Adjustment" paragraph of this Lease is 18.67 percent. The Percentage of Occupancy is derived by dividing the total Government Space of 79,662 ABOA square feet by the total Building space of 426,647 ABOA square feet.

1.10 ESTABLISHMENT OF TAX BASE (JUN 2012)

The Real Estate Tax Base, as defined in the Real Estate Tax Adjustment paragraph of the Lease, is Base Year 1992 $1,400,738.90.

1.11 OPERATING COST BASE (AUG 2011)

The parties agree that for the purpose of applying the paragraph titled "Operating Costs Adjustment" that the Lessor's base rate for operating costs shall be $620,574.83/annum. Annual incremental adjustments will begin with the second year of Lease.

1.12 RATE FOR ADJUSTMENT FOR VACANT LEASED PREMISES (JUN 2012)

In accordance with the paragraph entitled "Adjustment for Vacant Premises" if the Government fails to occupy or vacates the entire or any portion of the leased Premises prior to expiration of the term of the Lease, the operating costs paid by the Government as part of the rent shall be reduced as follows:

- November 23, 2012 through July 31, 2013 the amount will be reduced by $0.1053 per RSF
- August 1, 2013 through July 31, 2014 the amount will be reduced by $0.1061 per RSF

1.13 HOURLY OVERTIME HVAC RATES (AUG 2011)

The following rates shall apply in the application of the paragraph titled "Overtime HVAC Usage."

- $70 for the 1st hour AND
- $55 for each subsequent hour for any or all the floors.

1.14 24-HOUR HVAC REQUIREMENT (JUN 2012)

The hourly overtime HVAC rate specified above shall not apply to any portion of the Premises that is required to have heating and cooling 24 hours per day.

1.15 BUILDING IMPROVEMENTS (JUN 2012)

The Lessor shall complete the following additional Building improvements prior to acceptance of the Space:

A. 
B. 
C. 

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LESSOR:  
GOVERNMENT:  
GSA FORM L202 (6/12)