MEMORANDUM FOR THE OFFICE OF INTERNAL ACQUISITIONS (OIA) and THE FEDERAL ACQUISITION SERVICE (FAS) REGION 7 SOUTHWEST SUPPLY AND ACQUISITION CENTER

FROM: JEFFREY A. KOSES, SENIOR PROCUREMENT EXECUTIVE OFFICE OF ACQUISITION POLICY (MV)

SUBJECT: eBuy Open GSA First Pilot - Post Award Requirement

1. Purpose
This letter authorizes a pilot effort to test the benefits of additional transparency when using eBuy for GSA funded procurements. The following organizations will participate in the pilot: The Office of Internal Acquisition (OIA) and the Federal Acquisition Service (FAS) Region 7 Southwest Supply and Acquisition Center.

2. Background
eBuy is a tool that supports order level competition for GSA managed Multiple Award Schedules (MAS), Government-wide Acquisition Contracts (GWACs), and multiple agency multiple award Indefinite Delivery, Indefinite Quantity (IDIQs). eBuy allows any existing contract holder to view opportunities posted under categories in which they hold contracts.

The eBuy Open GSA First Pilot will test the hypothesis that by publicly posting eBuy awards, vendors who do not hold a GSA contract will be better positioned to pursue subcontracting opportunities. In addition, vendors will be better positioned to make a decision about pursuing a GSA contract.

The FAS Office of Policy and Compliance (QV) will track metrics during the Pilot for the test group and compare these metrics against the control group and existing baselines. These metrics include competition rates, eBuy usage, increase in workload, and increase of new entrants into the marketplace.

3. Effective Date
Immediately.

4. Expiration Date
This Acquisition Letter expires one year from the effective date, unless extended. At that time, the Pilot will terminate and data collection will cease.

5. Applicability
The test group consists of Contracting Officers in the OIA and the FAS Region 7 Southwest Supply and Acquisition Center. Contracting Officers who use eBuy to facilitate the request for
and submission of quotations or proposals for products, services, and solutions offered through eBuy for GSA funded procurements are part of the pilot.

The following Schedules are exempt from the eBuy Open First Pilot:
- Transportation, Delivery and Relocation Solutions (48)
- Hardware Superstore (51V)
- Office Products/Supplies, and Services and New Products/Technology (75)

No other GSA Contracting Officer is required to participate. For purposes of assessing the pilot, QV has defined a control group consisting of Contracting Officers in various other GSA offices. While QV may pull data, no action is required of other GSA offices.

6. Requirements
When Contracting Officers who are part of the test group make an award using eBuy, they are required to upload an award synopsis of each individual eBuy award including a copy of the RFQ on FedBizOpps (https://www.fbo.gov/) for GSA funded procurements within three days of award. See the eBuy Open GSA First Pilot page for instructions on how to post an award notice in FedBizOpps.

The post award notice must include the following information:
- Solicitation number
- Title
- Contract award date
- Contract award number
- Contract award dollar amount
- Awarded contractor name
- Primary government point of contact
- Archiving instructions
- Survey link to receive industry feedback.

7. Points of Contact
If you have any questions regarding this AL, please contact Leah Price, Procurement Analyst, GSA Acquisition Policy Division, at leah.price@gsa.gov. If you have any questions regarding the implementation of the pilot, please contact Clark Johnson, Procurement Analyst, FAS Office of Policy and Compliance, at clark.johnson@gsa.gov.