

**OASIS/OASIS SB  
POOL 1  
(\$15M Business Size Standard)**

| NAICS Code                                                 | NAICS Title/Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
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| <p><b>541330</b><br/><b>FPDS-NG</b><br/><b>Primary</b></p> | <p><b>Engineering Services</b></p> <p>This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.</p>                                                                                                           |
| <p><b>541360</b></p>                                       | <p><b>Geophysical Surveying and Mapping Services</b></p> <p>This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.</p>                                                                                                                                               |
| <p><b>541370</b></p>                                       | <p><b>Surveying And Mapping (Except Geophysical) Services</b></p> <p>This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.</p>                                                                                                                                                                                                                                                                                                 |
| <p><b>541380</b></p>                                       | <p><b>Testing Laboratories</b></p> <p>This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.</p>                                                                                                                                                                                                                                                                                  |
| <p><b>541611</b></p>                                       | <p><b>Administrative Management and General Management Consulting Services</b></p> <p>This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office planning, strategic and organizational planning, site selection, new business startup, and business process improvement. This industry also includes establishments of general management consultants that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to clients.</p> |
| <p><b>541612</b></p>                                       | <p><b>Human Resources Consulting Services (2007), Human Resources and Executive Search Consulting Services (2002)</b></p> <p>This U.S. industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations in one or more of the following areas: (1) human resource and personnel policies, practices, and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; and (4) wage and salary administration.</p>                                                                                                                                                                                                                                 |
| <p><b>541613</b></p>                                       | <p><b>Marketing Consulting Services</b></p> <p>This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on marketing issues, such as developing marketing objectives and policies, sales forecasting, new product developing and pricing, licensing and franchise planning, and marketing planning and strategy.</p>                                                                                                                                                                                                                                                                                                                                                       |
| <p><b>541614</b></p>                                       | <p><b>Process, Physical Distribution, and Logistics Consulting Services</b></p> <p>This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations in areas, such as: (1) manufacturing operations improvement; (2) productivity improvement; (3) production planning and control; (4) quality assurance and quality control; (5) inventory management; (6) distribution networks; (7) warehouse use, operations, and utilization; (8) transportation and shipment of goods and materials; and (9) materials management and handling.</p>                                                                                                                                         |
| <p><b>541618</b></p>                                       | <p><b>Other Management Consulting Services</b></p> <p>This U.S. industry comprises establishments primarily engaged in providing management consulting services (except administrative and general management consulting; human resources consulting; marketing consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.</p>                                                                                                                                                                                                                                                                                               |

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| 541620 | <p><b>Environmental Consulting Services</b></p> <p>This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplinary staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.</p> |
| 541690 | <p><b>Other Scientific and Technical Consulting Services</b></p> <p>This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 541810 | <p><b>Advertising Agencies</b></p> <p>This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).</p>                                                                                                                                                                                                                                                                             |
| 541820 | <p><b>Public Relations Agencies</b></p> <p>This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.</p>                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 541830 | <p><b>Media Buying Agencies</b></p> <p>This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 541840 | <p><b>Media Representatives</b></p> <p>This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 541850 | <p><b>Outdoor Advertising</b></p> <p>This industry comprises establishments primarily engaged in creating and designing public display advertising campaign materials, such as printed, painted, or electronic displays; and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.</p>                                                                                                                                                                                                                                                                                                                                                             |
| 541860 | <p><b>Direct Mail Advertising</b></p> <p>This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.</p>                                                                                                                                                                                                                                        |
| 541870 | <p><b>Advertising Material Distribution Services</b></p> <p>This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods, such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.</p>                                                                                                                                                                                                                                                                                                                                                   |
| 541890 | <p><b>Other Services Related to Advertising</b></p> <p>This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).</p>                                                                                                                                                                                                                                                                                                                                                            |
| 541910 | <p><b>Marketing Research and Public Opinion Polling</b></p> <p>This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| 541990                                                                  | <b>All Other Professional, Scientific, and Technical Services</b><br><br>This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising, public relations and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services). |
| <b>OASIS/OASIS SB<br/>POOL 2<br/>(\$20.5M Business Size Standard)</b>   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>NAICS Code</b>                                                       | <b>NAICS Title/Description</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 541211                                                                  | <b>Offices of Certified Public Accountants</b><br><br>This U.S. industry comprises establishments of accountants that are certified to audit the accounting records of public and private organizations and to attest to compliance with generally accepted accounting practices. Offices of certified public accountants (CPAs) may provide one or more of the following accounting services: (1) auditing financial statements; (2) designing accounting systems; (3) preparing financial statements; (4) developing budgets; and (5) providing advice on matters related to accounting. These establishments may also provide related services, such as bookkeeping, tax return preparation, and payroll processing.       |
| 541213                                                                  | <b>Tax Preparation Services</b><br><br>This U.S. industry comprises establishments (except offices of CPAs) engaged in providing tax return preparation services without also providing accounting, bookkeeping, billing, or payroll processing services. Basic knowledge of tax law and filing requirements is required.                                                                                                                                                                                                                                                                                                                                                                                                     |
| 541214                                                                  | <b>Payroll Services</b><br><br>This U.S. industry comprises establishments (except offices of CPAs) engaged in the following without also providing accounting, bookkeeping, or billing services: (1) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients; and (2) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques as part of providing their services.                                                                                                                                                                                                   |
| <u>541219</u><br><u>FPDS-NG</u><br><u>Primary</u>                       | <b>Other Accounting Services</b><br><br>This U.S. industry comprises establishments (except offices of CPAs) engaged in providing accounting services (except tax return preparation services only or payroll services only). These establishments may also provide tax return preparation or payroll services. Accountant (except CPA) offices, bookkeeper offices, and billing offices are included in this industry.                                                                                                                                                                                                                                                                                                       |
| 541720                                                                  | <b>Research and Development in the Social Sciences and Humanities</b><br><br>This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>OASIS/OASIS SB<br/>POOL 3<br/>(\$38.5M Business Size Standard)</b>   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>NAICS Code</b>                                                       | <b>NAICS Title/Description</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <u>541330</u><br><u>Exception A</u><br><u>FPDS-NG</u><br><u>Primary</u> | <b>Engineering for Military and Aerospace Equipment and Military Weapons</b><br><br>The Engineering description is the same as the Engineering description under Pool 1 for 541330; however, if the Engineering is related to Military, Aerospace Equipment, or Military Weapons; Pool 3, Exception A applies.                                                                                                                                                                                                                                                                                                                                                                                                                |
| 541330<br>Exception B                                                   | <b>Engineering for Contracts and Subcontracts for Engineering Services Awarded Under the National Energy Policy Act of 1992</b><br><br>The Engineering description is the same as the Engineering description under Pool 1 for 541330; however, if the Engineering is related to Contracts and Subcontracts for Engineering Services Awarded Under the National Energy Policy Act of 1992; Pool 3, Exception B applies.                                                                                                                                                                                                                                                                                                       |
| 541330<br>Exception C                                                   | <b>Engineering for Marine Engineering and Naval Architecture</b><br><br>The Engineering description is the same as the Engineering description under Pool 1 for 541330; however, if the Engineering is related to Marine Engineering and Naval Architecture; Pool 3, Exception C applies.                                                                                                                                                                                                                                                                                                                                                                                                                                     |

| OASIS/OASIS SB<br>POOL 4<br>(1,000 Employees Business Size Standard)  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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| NAICS Code                                                            | NAICS Title/Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 541711                                                                | <p><b>Research and Development in Biotechnology</b></p> <p>This U.S. industry comprises establishments primarily engaged in conducting biotechnology research and experimental development. Biotechnology research and experimental development involves the study of the use of microorganisms and cellular and biomolecular processes to develop or alter living or non-living materials. This research and development in biotechnology may result in development of new biotechnology processes or in prototypes of new or genetically-altered products that may be reproduced, utilized, or implemented by various industries.</p> |
| <u>541712</u><br><u>FPDS-NG</u><br><u>Primary</u>                     | <p><b>Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology)</b></p> <p>This U.S. Industry comprises establishments primarily engaged in conducting research and experimental development (except biotechnology research and experimental development) in the physical, engineering, and life sciences, such as agriculture, electronics, environmental, biology, botany, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary and other allied subjects.</p>                                                   |
| OASIS/OASIS SB<br>POOL 5A<br>(1,250 Employees Business Size Standard) |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| NAICS Code                                                            | NAICS Title/Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 541712<br>Exception B                                                 | <p><b>Research and Development in Aircraft Parts, and Auxiliary Equipment, and Aircraft Engine Parts</b></p> <p>The Research and Development (R&amp;D) description is the same as the R&amp;D description in Pool 4 for 541712; however, if the R&amp;D is related to Aircraft Parts, Auxiliary Equipment, or Aircraft Engine Parts; Pool 5A Exception B applies.</p>                                                                                                                                                                                                                                                                   |
| OASIS/OASIS SB<br>POOL 5B<br>(1,250 Employees Business Size Standard) |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| NAICS Code                                                            | NAICS Title/Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 541712<br>Exception C                                                 | <p><b>Research and Development in Space Vehicles and Guided Missiles, their Propulsion Units, their Propulsion Units Parts, and their Auxiliary Equipment and Parts</b></p> <p>The Research and Development (R&amp;D) description is the same as the R&amp;D description in Pool 4 for 541712; however, if the R&amp;D is related to Space Vehicles and Guided Missiles, their Propulsion Units, their Propulsion Units Parts, and their Auxiliary Equipment and Parts; Pool 5B Exception C applies.</p>                                                                                                                                |
| OASIS/OASIS SB<br>POOL 6<br>(1,500 Employees Business Size Standard)  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| NAICS CODE                                                            | NAICS Title/Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 541712<br>Exception A                                                 | <p><b>Research and Development in Aircraft</b></p> <p>The Research and Development (R&amp;D) description is the same as the R&amp;D description in Pool 4 for 541712; however, if the R&amp;D is related to Aircraft; Pool 6 Exception A applies.</p>                                                                                                                                                                                                                                                                                                                                                                                   |

NOTE: Federal Procurement Data Systems-Next Generation (FPDS-NG) limit only ONE NAICS Code per Pool due to system limitations. Regarding pools with more than one NAICS code, the order will default in FPDS-NG to the NAICS marked as FPDS-NG Primary.