

Synergy of Innovation



GSA Innovation Locomotion Conference

February 28, 2012



Brought to you by...

Rob Fioto



Christine Whitney Sanchez

Session Outcomes

11:30 – 12:30 Synergy of Innovation

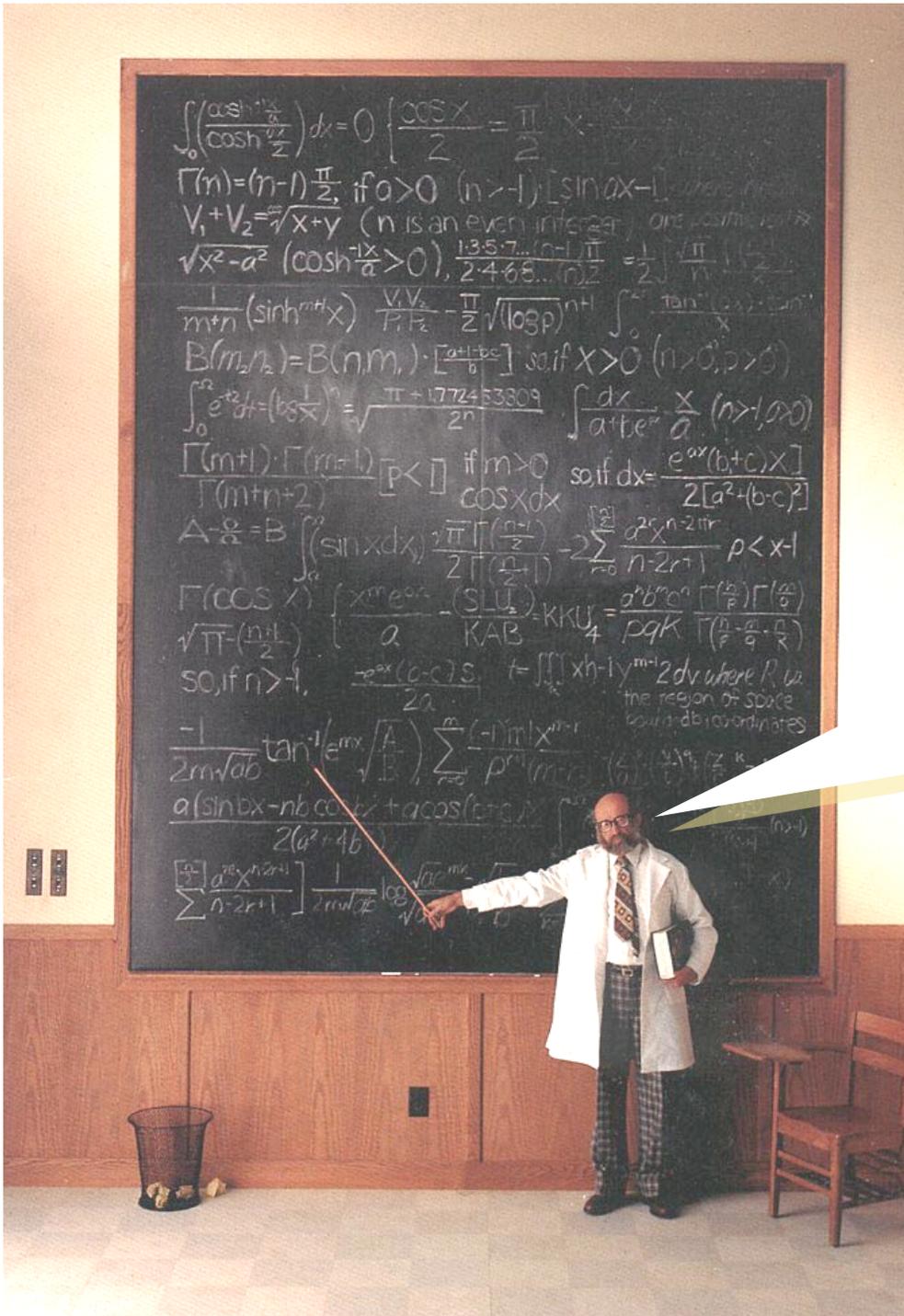
- * Gain understanding about RACE
- * Learn about the i2 – Inspired Innovation model being prototyped at GSA
- * Understand the relationship between appreciation collaboration and innovation

Session Outcomes

12:30 – 12:50 LUNCH

12:50 – 1:30 Innovation Buzz Café

- * Engage in cross pollinating dialogues about what it will be like when GSA Industry partners are appreciating, collaborating and innovating to benefit each and all
- * Develop actionable ideas about increasing appreciation, collaboration and innovation



As is perfectly obvious to the most casual observer . . .



“Captain, the manual says our problem is cash flow.”

U.S. COAST GUARD PRINCESS MARY, WRECKED ON SENTINEL IS., ALASKA, AUG. 8, 1910.

WRECK 433

MABLE PEABODY'S

Beauty Parlor & Chainsaw Repair NIGHT CLUB

107

ENTER HERE

Mable Peabody's
Beauty
& PARLOR
CHAINSAW REPAIR

OPEN 107

51%

51%



<http://go.to/funpic>

Voice of the Customer



- Wanted to **“Drive Faster”**

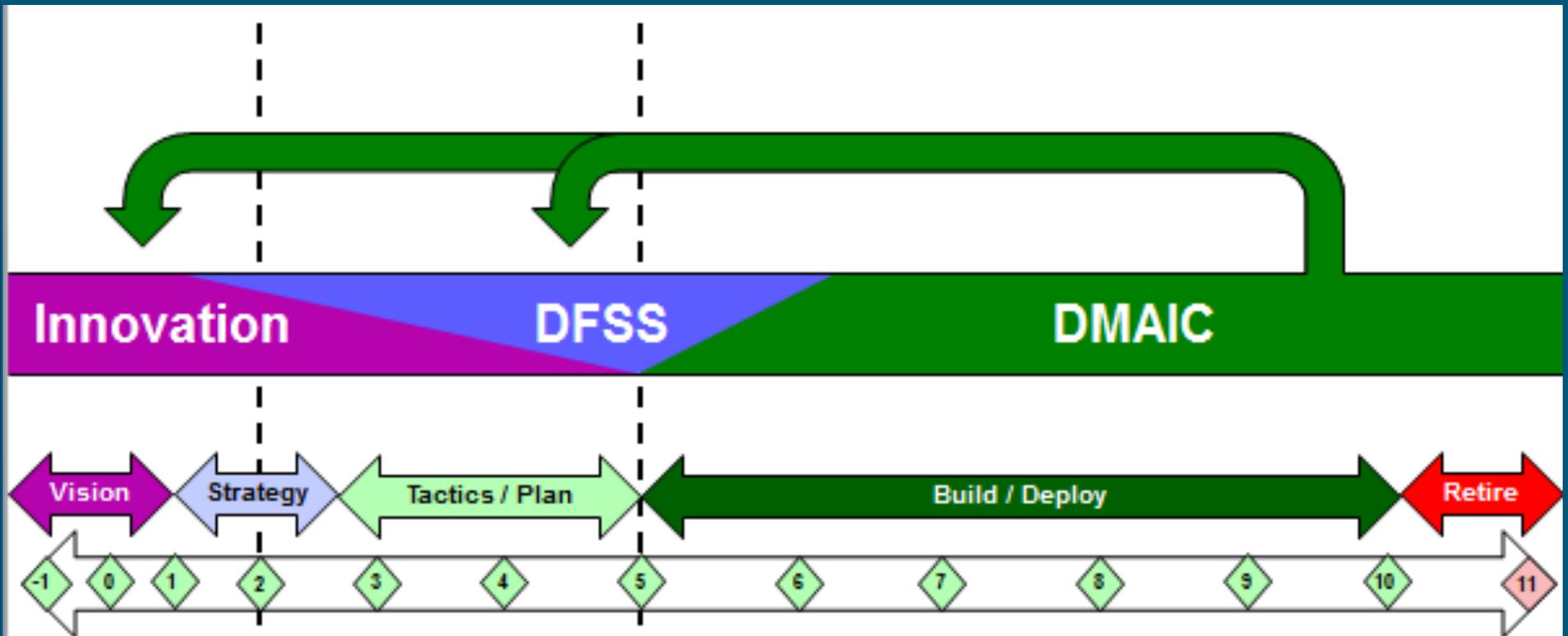


- Needed a **“Pit Crew”**



- Wanted to **“Win at everything we do”**

Why Innovation and/or DFSS



Innovation – Revolutionary breakthroughs and/or change

DFSS – Alignment/development of the new process with customer requirements

DMAIC – Cleaning, leaning and flawless execution of the existing process

“Teamwork is the ability to work together toward a common vision; the ability to direct individual accomplishment toward organizational objectives. It is the fuel that allows common people to attain uncommon results.” – Andrew Carnegie



Möbius Transformation

August Ferdinand Möbius

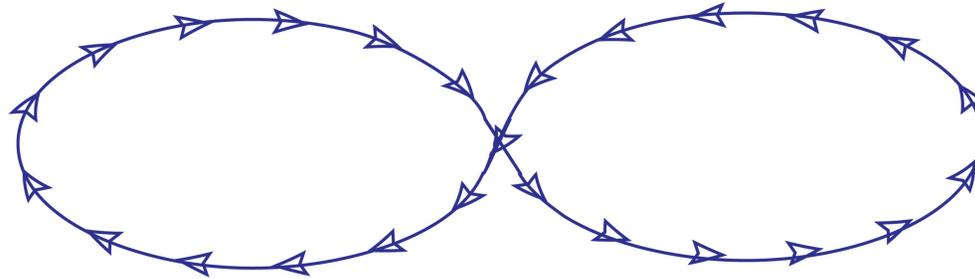


A. F. Möbius.



Internal & External

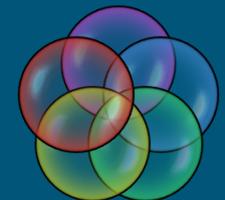
Möbius Transformation



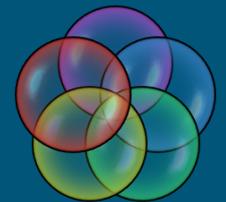
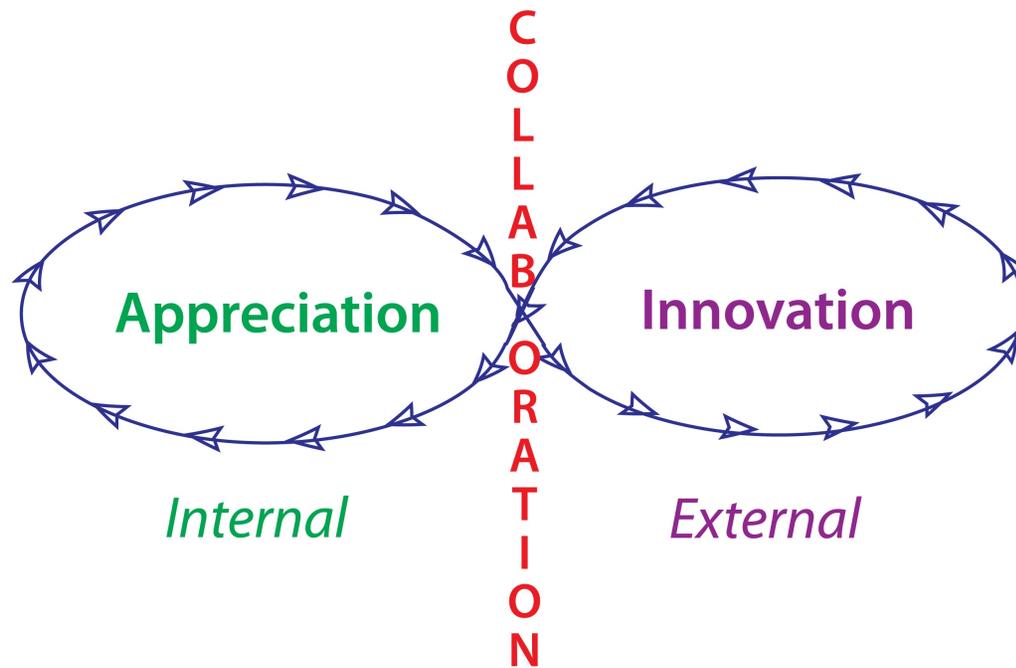
Internal

External

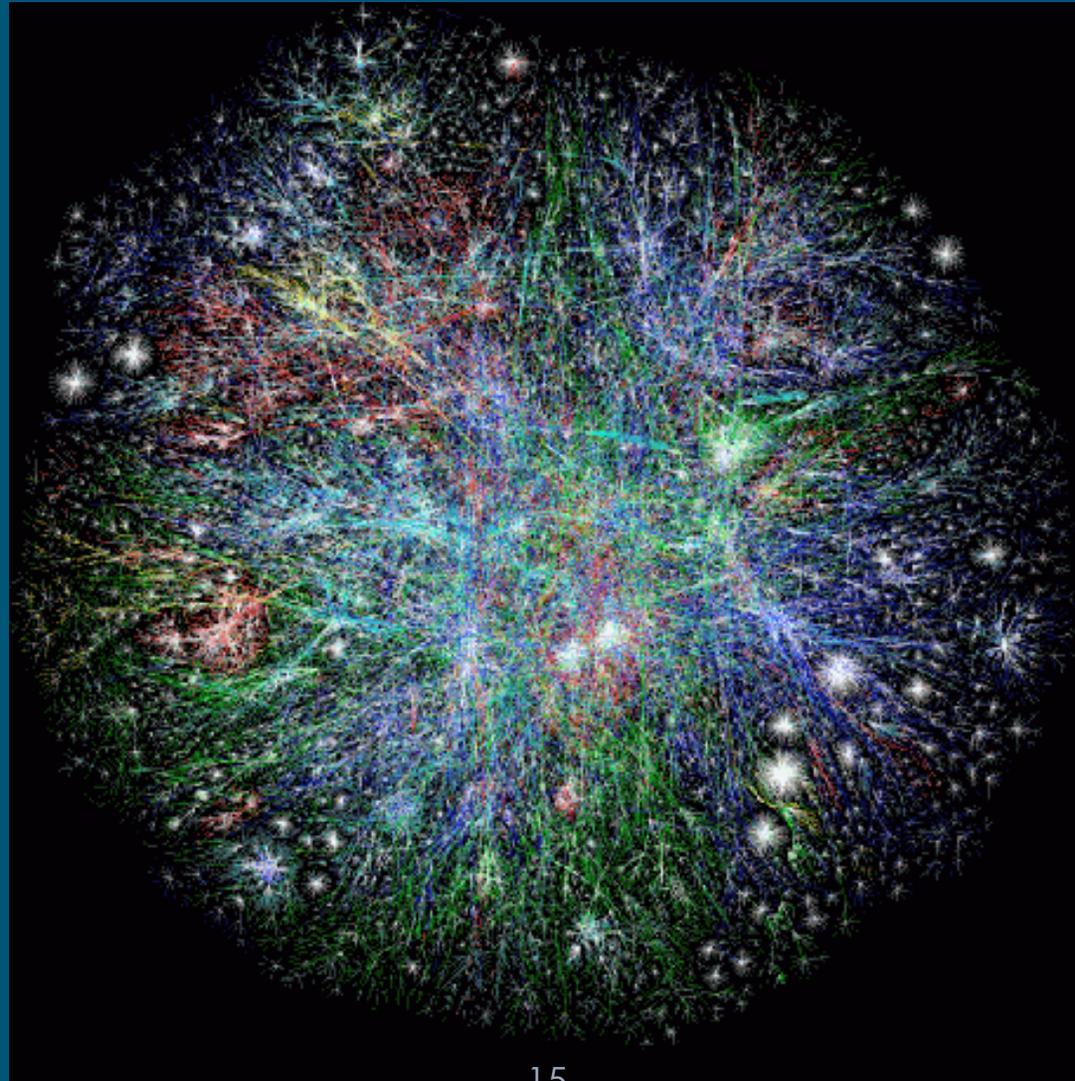
The greater the desired impact in the outer world, the greater the need for inner development ... and vice versa.



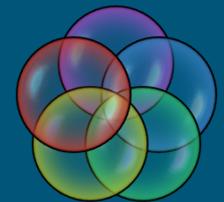
Möbius Innovation



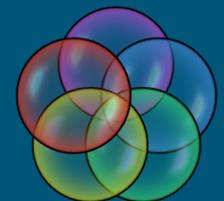
What do you see?



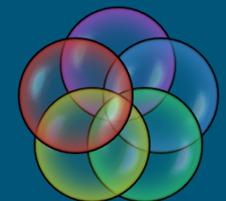
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Your Brain on Anxiety

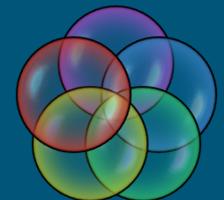


Your Brain on Appreciation



Ap-pre'ci-a-tion

- * Re-cognizing the best in people and life.
- * Affirming past and present strengths, successes and potentials
- * Perceiving those things that bring systems to life
- * Grow what you value most and want more of



Appreciative Inquiry

- * Strength-based approach to change and innovation.
- * Deliberate, rigorous research into the root causes of success.

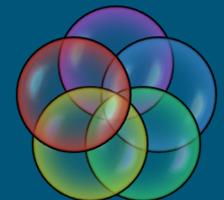


Mindfulness

- * Contemplation
- * Paying attention to what's happening now
- * Building muscles of concentration, observation and relaxation

By sitting and mindfully breathing for ten minutes a day, in as little as eight weeks you strengthen the prefrontal cortex involved in generating positive feelings and diminish the part that generates negative ones.

Richard Davidson, Ph.D.





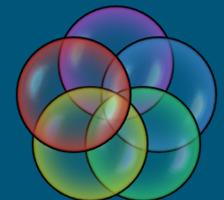
A Moment to Get Present and Receptive



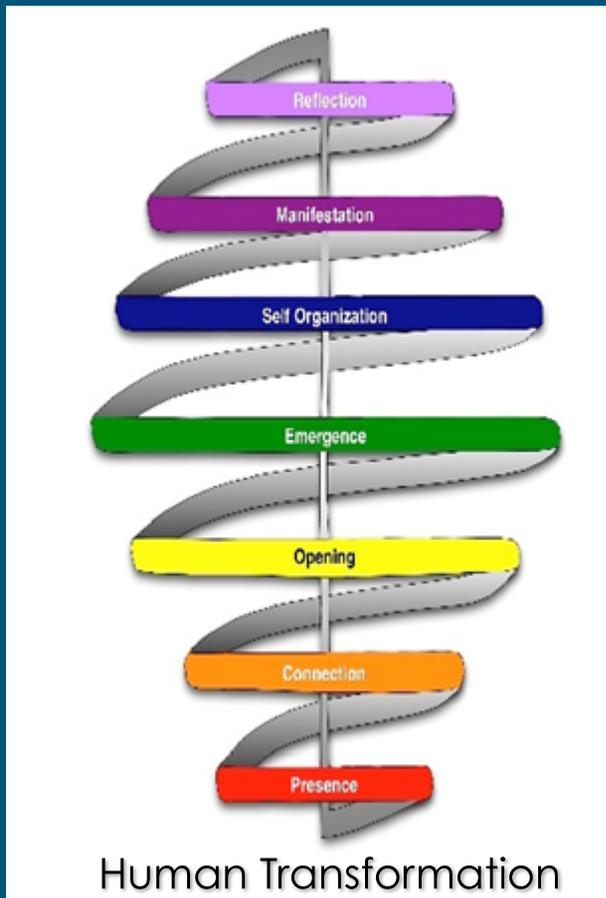


*There are only two ways to live your life.
One is as though nothing is a miracle.
The other is as though everything is a
miracle.*

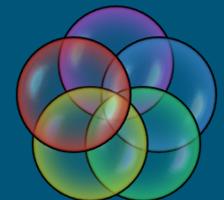
Albert Einstein



Möbius Transformation Spiral



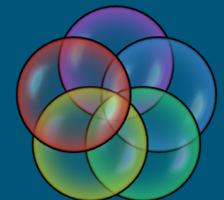
- Reflection
- Manifestation
- Self Organization
- Emergence
- Opening
- Connection
- Presence-Receptivity



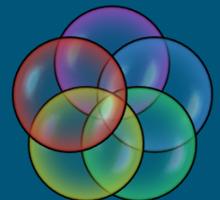
Strategic Collaboration



- * Co-labor
- * Working together for a higher purpose



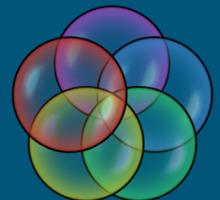
Collabotition



Collabotition

A means of kicking ass in workplace by
using competition to foster collaboration

* Urban Dictionary



i² - Inspired Innovation

Collaborative Innovation & Action
*Igniting a Renaissance in what we
do, how we do it and why*

In * nova * tion

In

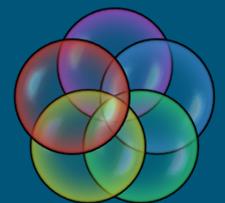
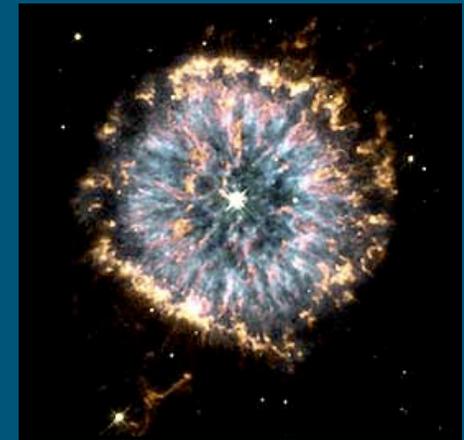
* Directing attention to intention

nova

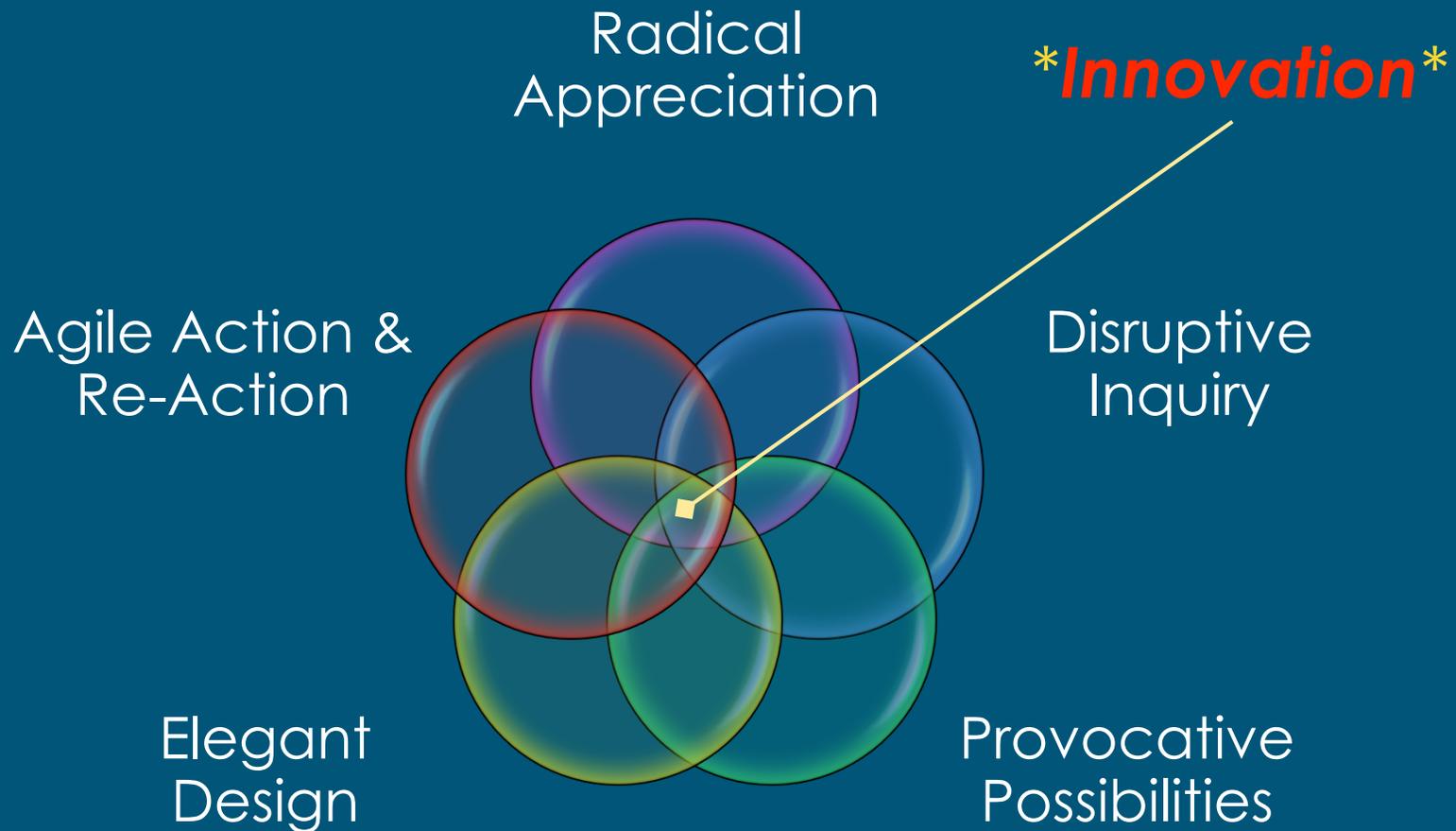
* New star of possibility

tion

* Brought into form



i² – Inspired Innovation



Radical
Appreciation

Disruptive
Inquiry

Provocative
Possibilities

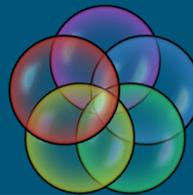
Elegant
Design

Agile Action &
Re-Action

Principle Driven

Positive Principle

Positive stories from the past and present along with inspired images of the future set the stage for positive innovation.



Strengths Principle

Building on what we do best as individuals and systems creates confidence and growth.

Constructionist Principle

Our conversations and stories about what happens in any given moment becomes our reality.

Engagement Principle

We embrace what we help to create. Engaging stakeholders in innovation efforts supports the successful implementation of innovative ideas.

Radical Appreciation

Frame of Mind

- * Embrace what is, while looking for what gives life.

Approach

- * Seek out and appreciate diverse and radical views.
- * Recognize leadership popping up all over the place.
- * Notice small things that make a big difference.
- * Look for positive deviance
- * Seed the field with up-to-the-minute research about what's working.

Only when we ground ourselves in the genuine appreciation of what is, can we then reach for the stars.

*Christine Whitney Sanchez
Innovation Partners International*

Radical
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Disruptive
Inquiry

Provocative
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Design

Agile Action &
Re-Action

Disruptive Inquiry

Frame of Mind

- * Embrace ambiguity to enter the unknown.

Approach

- * Clarify context through framing and reframing.
- * Challenge ordinary thinking through curiosity, wonder, and squirrely attention.
- * View limited resources as a catalyst for innovation.
- * Look with new eyes to expose the white space.

*Innovation is about taking ideas to reality...
Engagement of key stakeholders and free radicals is vital.*

*Bob Laliberte
Innovation Partners International*

Radical
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Disruptive
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Provocative
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Provocative Possibilities

Frame of Mind

- * Embrace Open Mind, Open Heart, Open Will

Approach

- * Aim for what the world doesn't know it needs
- * Create irresistible attraction to address pivotal outcomes.
- * Invite constructive controversy and connect seemingly disparate viewpoints.
- * Connect to highest hopes and passions.

When the passions of people are aligned with the purpose of the organization, magic flourishes.

*Bill Scott
Innovation Partners International*

Radical
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Possibilities

Elegant
Design

Agile Action &
Re-Action

Elegant Design

Frame of Mind

- * Embrace simplicity as the ultimate sophistication.

Approach

- * Use design principles from multiple disciplines
- * Simplify rules to maximize flexibility
- * Clarify concepts that address provocative possibilities
- * Experiment, play and rapidly prototype

Elegance reflects simplicity coupled with impact - factors that insure innovative ideas become innovations!

Cheri Torres
Innovation Partners International

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Agile Action &
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Agile Action & Re-action

Frame of Mind

Embrace learning and make room for emergence

Approach

- * Consider the strengths we have that will propel our actions.
- * Take an Iterative approach to nurture the concepts toward perfection.
- * Build in intentional delays – break is the first step in breakthrough.
- * Measure results to appreciate what works and sculpt away the extraneous.

Innovation is not something we manage or control. It's something with which we dance.

*Christine Whitney Sanchez
Innovation Partners International*

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WELCOME!

Innovation Buzz Café



Café Outcomes

- ✧ Engage in conversations about the relationship between appreciation, collaboration and innovation.
- ✧ Experience a different way to discuss innovation
- ✧ Invite collaboration and synergy between GSA and businesses
- ✧ Results will be taken to the Innovation Buzz session on Wednesday

Café Outcomes

- ✧ TWO ROUNDS — 15 – 20 minutes each.
- ✧ At the end of Round One, you will have an opportunity to move to a new table to eat lunch.
- ✧ After Round TWO, we will ‘harvest’ the conversation.
- ✧ We will identify opportunities for future conversations.



Café Etiquette

- ✧ Contribute your thinking
- ✧ Speak about what has meaning for you
- ✧ Listen with curiosity and for understanding
- ✧ Doodle, draw and connect ideas.
- ✧ Tune in to deeper questions
- ✧ Jot down notes on your placemat.



HAVE FUN!



Turn to your neighbor

✧ INTRODUCTION

- * In 30 seconds or less, introduce yourself and which agency or organization you represent.

✧ QUESTION

- ✧ Pairs for 8 minutes
- * How is innovation showing up in GSA and in your organization?



Discuss at your tables

✧ INTRODUCTION

- * In 30 seconds or less, introduce yourself and which agency or organization you represent.

✧ QUESTION

✧ Table Discussion

- * How is innovation showing up in GSA and in your organization?



Switch tables for lunch

✧ Table Hosts

- * One person from each table stays to set up the conversation for the after lunch discussion.



Building on the previous conversation

✧ Table Hosts

- * In 2 minutes or less, share the highlights of the previous conversation at your table. Invite others to address the second question.



Café Round Two

✧ Take 15 minutes to discuss

- * What wishes do you have for increasing appreciation, collaboration and innovation...
- * Between GSA and your organization?
- * Between your organization and other GSA organizations?



Café Harvest

10 minutes

- ✧ Determine a Reporter
- ✧ Discuss the results that will astound you when appreciation, collaboration and innovation are rampant.
- ✧ Write in **BOLD** marker on big stickies...
 - * 2015 **HEADLINE** in your favorite media source about the astounding collaboration and innovation occurring between GSA and its schedule holders and across organizations
 - * **BULLETS** about how this happened.



Flash Reports

✧ FOR EACH TABLE:

* 15 seconds each.

* Reporters share their headline.



Café Insights

- ✧ What is something new that came out of the conversations?
- ✧ What did you find interesting or compelling?
- ✧ What questions do you have for deeper inquiry?
- ✧ What are you going to do when you get back to your workplace?

Continuing the Conversation

- ✧ As you leave this session, post your headlines on the walls outside this room.
- ✧ Hand in your placemat on the way out the door!



THANK YOU
FOR PARTICIPATING

