

GSA Schedule 67: Photographic Equipment, Supplies, Services - Cameras, Printers, & Instrumentation (Analog and Digital Based Film)



Menu of Products and Services Offered: Listed alphabetically by service description

<u>Product/Service Description</u>	<u>SIN</u>	<u>NAICS</u>	<u>PSC</u>
AERIAL MED LEGAL PHOTO SERVICES	67-100	541922	T009
AERONAUTICAL INSTRUMENTATION MFG	67-100	334612	6710
ANGENIEUX ZOOM LENS	67-100	423410	6650
ARCHIVAL STORAGE & LIBRARY, WEB PHOTO	20-320	519120	T003/T016
AUDIO EQUIPMENT & SYSTEMS	67-100	334310	5835
AUDIO SETS, MICROPHONES, SPEAKERS	67-100	423620	5965
AUDIO VISUAL EQ MFG	67-100	334310	6760
BATERIES, POWER SUPPLIES	262-53	335911	6135
BINOCULARS	67-100	423410	6650
CAMERA & PHOTO SUPPLY RETAIL	20-316	443130	6710/6720
CAMERA ACCESSORIES: LENSES, FILTERS	20-316	423410	6760
CAMERAS: CONSUMER STILL PHOTO & VID	20-316	443130	6710/6720
CAMERAS: INFRARED RECORDING & LASER	67-100	334511	5855
CAMERAS: HIGH SPEED INSTRUMENTATION	67-100	423490	6710
CAMERAS: MICROFILM	20-316	443130	6710
CAMERAS: MOTION PICTURE ANALOG & DIG	67-100	423410	6710
CAMERAS: TELEVISION BROADCAST	67-100	334220	5836/6720
CAMERAS: TIME-LAPSE	67-100	423410	6710
CAMERAS: UNDERWATER	67-100	423410	5836/6710
CAMERAS: 16MM, 35MM, 65MM, 70MM	67-100	443130	6710
CAMERA EQ REPAIR	67-100	811219	JO67
CAMERA WHOLESALERS	20-316	423410	6710/5836
CAMERA-MOTION PICTURE ANALOG	67-100	443130	6710
CAMERA-STILL, VIDEO	20-316	443130	6720
CANON TELEPHOTO LENS	20-316	443130	6650/6760
COOKE LENSES	20-316	334310	6710
CONVERSION SVCS: MULTIMEDIA	20-130/19-100	512191	TO16
CRANE, CAMERA TELESCOPING	67-100	334310	6760/6780/6710
DARKROOM EQUIPMENT & SUPPLIES	19-1	443130	6710/6750
DENSITOMETERS	19-1	423690	6770/6650
DEVELOP+PRINT LAB SERVICES	20-130	443130	6740
DEVELOPERS, PRINTERS, EQ	20-130	423410	6740
DIGITAL FILTERS	67-100	423690	6780
DISPLAYS, PHOTO MURAL, PROJECTIONS	19-100	423410	6725/6730
DOLLY, CAMERA, 4 WHEEL	67-100	334310	6710/6760/5836
DUPLICATION SVCS: MULTIMEDIA	19-100	512120	T016/T010
ELECTROMEDICAL APPLIANCE MFG	67-100	334511	6710/T016
ELECTRONIC APPLIANCE WHOLESALERS	67-100	423620	6710/6780/5836
ELECTRONIC PARTS EQ MFG	19-1	423690	6760
ELECTRONIC PARTS & EQ WHOLESALERS	19-1	423690	6760
ELECTRONIC PARTS MFG	19-1	423690	6760
EXPENDABLE PHOTO & LAB SUPPLIES	19-1	334613	6750
FILM STOCK, PHOTO, MOTION PICTURE	19-1	423410	6750
FILM SCANNERS	20-130	334310	6525
FILTERS	20-316	443130	6760
GENERATORS, PORTABLE	67-100	334310	6115
GEOPHYSICAL IMAGING SYSTEMS	67-100	423490	6650
HIGH SPEED FILM & VIDEO CAMERAS	67-100	334220	6710/5836
INSTRUMENTATION RECORDING EQUIP	67-100	334220	7730/6710/5835
IMAGING EQ & COMPUTER ASSISTED	67-100	334220	6525
IMAGING EQ+SUPPLIES	19-1	443130	6525
IMAGE MGMNT SERVICES & CONSULTING	67-100	512191	L067/TO15/7016
INSTALLATION OF EQUIPMENT	67-100	811219	NO67
LABORATORY SERVICES, ANALOG & WEB	20-130	423410	6770/WO67
LASER PHOTO DETECTION SYSTEMS	67-100	334510	6525
LEASE OF CAMERA SYSTEMS & EQUIPMENT	67-100	423410	WO77
LIGHTMETERS	20-316	334310	6760
LIGHTING EQ: STUDIO & PORTABLE	20-316	334310	6230
LITE PANELS	20-316	334310	6780/6230

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<u>Product/Service Description</u>	<u>SIN</u>	<u>NAICS</u>	<u>PSC</u>
MAG OPT MEDIA MFG	19-1	334613	6525/6650
MEDIA TRANSFER /CONVERSION	19-100/20- 320	512120	T016/6770/6740
MIRRORS, REFRACTORS	67-100	423490	6650
MODIFICATION/CUSTOMIZATION OF EQUIP	262-53/67-100	811219	K067
MOTION-CONTROL CAMERA MOUNTING	67-100	423490	6760/6780/W067
MOTION PICTURE CAMERAS	67-100	443130	6710
NIGHTVISION CAMERAS	67-100	423410	5855
OPTICAL INSTRUMENTS	67-100	423490	6650
OPTICOELECTRONIC DEVICES	67-100	423490	6650
PASSPORT PHOTO SERVICES	20-130	443130	T010/6770
PHONO RADIO TV EQ	19-100	423620	7730
PHOTO ACCESSORIES	19-100/20-316	443130	6760
PHOTO PAPER & CHEMICALS FOR PRINTING	19-1	443130	6750/6740
PHOTO ENHANCEMENT SOFTWARE	20-320	334310	T015/T008/6770
PHOTONICS IMAGING SYSTEMS	67-100	423690	T008/6525
PHOTO SETS, KITS, SYSTEMS	20-316	443130	6780
PHOTO SUPPLIES	19-1	443130	6750
PHOTO SUPPLY WHOLESALERS	19-1	423410	6750/6720/6760/6780
PHOTO DIGITAL STILL CAMERAS	20-316	423130	6760
PHOTOGRAMMETRY SVC	67-100	443130	T008
POST PRODUCTION & EDIT SERVICES	67-100/20-320	512191	T016/T006
PRE RECORDED TAPE, DVD, OTHER MEDIA	262-53	334612	6770/6750
PRINT FULFILLMENT, ANALOG & DIGITAL	20-130	512191	6770
PRO INSTRUMENT WHOLESALERS	67-100	423490	6720/6780/J067
PROCESSED FILM: STOCK LIBRARIES	20-130	334612	6770
PRODUCTION SERVICES: AERIAL PHOTO SVC	67-100	423410	T009
PRODUCTION SERVICES: MOTION PICTURE	67-100	423410	T015
PRODUCTION SERVICES: STILL PHOTO	20-316/19-100	423410	T010
PRODUCTION SERVICES: A-V PRODUCTION	20-316/19-100	423410	T016
PRODUCTION SERVICES: VIDEO	20-316/19-100	423410	T006
PROJECTION EQUIPMENT & SYSTEMS	19-100	443130	6730
RAW STOCK(MM):35, 70, 110, 120, 126, 220	19-1	334613	6750
RADIO TV BCST EQ MFG	67-100	334220	5965/5836
R TV ELE WHOLESALERS	67-100	423620	5836/6710
R TV ELECTRONICS RETAIL	20-316	443112	5836/6720
RADIO TV BCST EQ MFG	67-100	334220	5836/6710
RENTAL OF CAMERA EQUIPMENT & SYSTEMS	67-100	443130	W067
REPAIR OF EQUIPMENT	262-53/67-100	811219	J067
RETOUCHING, SPECIAL EFFECTS	19-100	512191	TO16/6740
RESTORATION, CONSERVATION SVCS	19-100	512191	TO16/6770
SILVER RECOVERY	19-100	512191	6770
SENSITOMETERS	20-130	541922	6740/6760/6780
SOUND RECORDERS	67-100	443130	5835/6710/5965
SOUND MIXERS	67-100	443130	5835/7730/6720
SOUND RECORDING EQUIPMENT	67-100	443130	5835/6720/5965
SPECTROPHOTOMETERS	20-130	443130	5835/6650
SHEET FILM	19-1	334613	6750
STEADICAM, GLIDECAM MOUNTS	67-100	334220	6760/6780
SUSTAINABLE ARCHIVAL, CONSERVATION	19-100	512120	T016/6525
TELEPHOTO LENSES	67-100	443130	6760/6650
TELESCOPES	67-100	443130	6650/6710
TESTING & ASSESSMENT	67-100	512191	H258
TESTING OF EQUIPMENT	67-100	811219	H267
TRIPODS	20-316	423410	6760
TV BROADCASTING EQUIPMENT & SYSTEMS	67-100	515120	T006/5836/6720
UNDERWATER AUDIO	67-100	443130	5845
VIDEO EQUIPMENT & SYSTEMS	67-100	443130	5836
VIDEO, MP & ,STILL CAMERAS	67-100	443130	6720
WORKFLOW CAPTURE SYSTEMS	67-100	512191	6525
X-RAY FILM & PAPER	19-1	334613	6750

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Schedule 67 Menu: Listed by SIN and PSC



GSA SIN	Applicable PSCs
<u>19-1: Photo Supplies</u>	
PRIMARY: 6750 Photo Supplies	
<u>19-100: Photo Services</u>	
PRIMARY: T015 Gen Photo: Motion/Still Svc	
6770 Film Processing	
T006 Film Video Production	
T008 Photogrammetry Svc	
T009 Aerial Photo Svc	
T010 Still Photo Svc	
T016 A/V Production Svc	
<u>20-130: Photo Lab Svcs</u>	
PRIMARY: 6740 Develop & Print	
6770 Processed Film	
<u>20-316: Cameras</u>	
PRIMARY: 6720 Camera - Still, Video	
6710 Camera - MP	
6730 Projection EQ	
6740 Developers, Printers	
6760 Photo Accessories	
6780 Photo Sets, Kits & Systems	
H267 EQ Testing	
J067 EQ Repair	
W067 EQ Rental	
<u>20-320: Photo Digital Tech</u>	
PRIMARY: 6525 Imaging EQ & Supplies	
<u>262-53: Product Support</u>	
PRIMARY: 6750 Photo Supplies	
L067 Tech Rep	
<u>67-100: Photo Instrumentation</u>	
PRIMARY: 6710 Camera - MP	
PRIMARY: 6720 Camera - Still, Video	
5835 Audio EQ	
5836 Video EQ	
5845 Underwater Audio	
5855 Nightvision Cam	
5965 Audio Sets, Mics, Speakers	
6115 Portable Generators	
6135 Batteries	
6230 Portable Lighting EQ	
6650 Optical Instruments	
6760 Photo Accessories	
6780 Photo Sets, Kits & Systems	
7730 Phono Radio TV EQ	
H258 EQ Testing	
H267 EQ Testing	
J067 EQ Repair	
K067 EQ Modification	
N067 EQ Installation	
W067 EQ Rental	
W077 R-TV-AV Lease	
<u>67-99: New Technologies</u>	
PRIMARY: 6525 Imaging EQ & Systems	
6650 Optical Instruments/Geophysical Imaging	
6760 Photo Accessories	

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Schedule 67 Menu: Listed by SIN and NAICs Code



GSA SIN Applicable NAICs Codes

19-1: Photo Supplies

PRIMARY: 423410 Photo Supply Wholesalers
334613 Recording Media MFG
423690 Electronic Parts & EQ Whole
443112 Electronic & Component Retail
443130 Camera & Photo Supply Retail

19-100: Photo Services

PRIMARY: 443130 Camera & Photo Supply Retail
334612 Pre Recorded CD, TP & OPT
334613 Recording Media MFG
512191 Post Production Svc
541922 Aerial Med Legal Photo
811219 Image Equipment Repair

20-130: Photo Lab Svcs

PRIMARY: 512191 Post Production Svc
334612 Pre Recorded CD, TP & OPT
334613 Recording Media MFG
423410 Photo Supply Wholesalers

20-316: Cameras

PRIMARY: 443130 Camera & Photo Sup Retail
334220 TV & Broadcast Equip MFG
334310 Audio/Visual EQ MFG
335911 Batteries, Power Supplies
423410 Photo Supply Wholesalers
423620 TV & Electronic Wholesalers
443112 Electronic & Component Retail

20-320: Photo Digital Tech

PRIMARY: 334613 Recording Media MFG
334310 Audio/Visual EQ MFG
512191 Post Production Svc
519120 Archives, Libraries
541921 Passport photography services

262-53: Product Support

PRIMARY: 423410 Photo Supply Wholesalers
334310 Audio/Visual EQ MFG
334612 Pre Recorded CD, TP & OPT
334613 Recording Media MFG
335911 Rechargeable Batteries
423690 Electronic Parts & EQ Whole
443130 Camera & Photo Sup Retail
811219 Image Equipment Repair

67-100: Photo Instrumentation

PRIMARY: 443130 Camera & Photo Supply Retail
334220 TV & Broadcast Equip MFG
334310 Audio/Visual EQ MFG
334510 Electromed Applcance MFG
334511 Aeronautical Inst MFG
335911 Batteries
423410 Photo Supply Wholesalers
423490 Pro Instrument Wholesalers
423620 Electronic Applcance Wholesale
423690 Electronic Parts & EQ Wholesale
443112 Electronic & Component Retail
512191 Post Production Svc
515120 TV Broadcasters
811219 Image Equipment Repair

67-99: New Technologies

PRIMARY: 334613 Recording Media MFG
334310 Audio/Visual EQ MFG
423410 Photo Supply Wholesalers
423620 Electronic Applcance Wholesale

SCHEDULE 67: PHOTOGRAPHIC EQUIPMENT, SUPPLIES, SERVICES-CAMERAS, PRINTERS, INSTRUMENTATION (FILM ANALOG & DIGITAL-BASED)

MAS Contracting: Quick Reference Guideline

Developing a Scope-Of-Work for Goods or Services

1. State clearly your **Background & Objectives**
2. Summary of your **Plan of Action: (eBUY)**
3. Statement of **Bonified Need: Tech & Contract History**
4. Statement of **Applicable Conditions: Performance Restraints, Known Costs, Deadlines**

Schedule 67 Specific Notes:

1. All products are TAA-Compliant

Benefits to Using the Multiple Award Schedule (MAS) Program

Pre-negotiated Contract terms between GSA and Schedule Vendors “trickle down” to the task order level which reduces the compliance burden for Agencies who utilize MAS.

MAS Schedule contracts between GSA and Schedule Vendors are 5 year IDIQ contracts with 3-5 year option renewals – Agencies submit Task Orders by the contract reference number:

- 1) **Simplified Contracting Procedures - Use FAR Part 8.405-2/52.214 (No Part 15)**
 - a. No Synopsis Required
 - b. No Fair & Reasonable Determination Required
 - c. No Sub-Contractor Plan Required
 - d. Travel/Per Diem use 41 CFR CH 300-304
- 2) **Simplified Competition - 3 Schedule Contractors and competition requirements met**
 - a. Contract Types - Firm Fixed Price or T & M
 - b. Other Direct Costs are Negotiable at the Task Order level and Reimbursable
 - c. D-FAR “Reasonable Assurance” Met
 - d. Meet the Agency’s Small Business & Socio-Economic Goals
- 3) **Flexibility to Specialize Task Orders with Agency specific requirements**
 - a. Create Individualized Statement of Work (SOW) & Evaluation Factors
 - b. Clarifications Allowed
 - c. Option of Schedule Contractor Teaming
 - d. Using Schedule Vendors maintains Agency Continuity of Services
 - e. Service Ends when the Ordering Agency’s Task Order Expires (w/ Options)

Benefits to Using the E-Buy Tool:

www.ebuy.gsa.gov/

- ✓ Increased speed – E-buy quotes received in 3-5 days of posting an RFQ
- ✓ Competition Requirements Easily Met
- ✓ Best Value Achieved

Statement of Work (SOW) Content: FAR 8.405-2 Simplified Acquisition

1. **Agency Name & POC**
2. **Type of Contract:** Suggest Firm Fixed Price
3. **Service Description:** Series of Tasks and Goals
4. **Capabilities/Expertise Required:** State types of evidence required, i.e, resumes, etc.
5. **Performance Metrics:** How will success be measured?
6. **Timeline:** Cite duration, deadlines.
7. **Deliverables:** State delivery mode such as electronic, print, telepresence, or other. List any desired documents such as Test & Evaluation Reports, Surveys, Investigation Reports, etc.
8. **Property:** Any Government-furnished property?
9. **Rights:** State any rights to “Content” that must be retained by the Government.
10. **Selection Criteria:** Must be stated to the prospective contractor(s). How will they be evaluated? A “best value” determination may be made after carefully assessing the criteria and selecting the contractor with the greatest advantage to the Government based on Price and technical factors.
11. **Value-Added Criteria:** Provide Customer Service Interface, Technical Advice, Marketing/Promotion, Warranty Repair, Integration/Translation Services, Client Liaison/ Tech Rep, Project Management, Conflict Resolution, Response to URGENT REQUIREMENTS, Contingencies
12. **Pricing:** Starting point is the GSA MAS Price List - Firm Fixed Price Hourly or Daily Professional Labor Rates. A Time & Materials contract may also apply.
 - a. Other Direct Costs (ODCs) should be negotiated at the Task Order Level. Travel/per diem –reference 41 CFR CH 300-304 and USC Title 37 & 10. ODCs should be direct pass through “reimbursables” with no add-on fees.
 - b. The CO/KO may elect to have vendors provide an hourly or daily rate that covers the amortized “direct costs” attributable to on-site, off-site work. Costs would include, for instance, the cost of insurance for working on a Government Site. Clarifications are allowable to dispel any misinterpretations of the SOW.

FAS Region 2 Customer Service Contacts:

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Helpful Links to Important GSA Resources:

[Region 2 Homepage on GSA.gov](#)

[GSA Interact - Homepage](#)

[MAS Desk Reference Guide](#)

[Customer Service Directors - Contact Information](#)