



**2010 GSA Mail Education Forum**  
**Tuesday, April 20, 2010 • GSA Central Office Auditorium**  
**Workshop Descriptions**

**Session 1**

**10:30 to 11:30 am**

**Green Mail Panel Discussion**

**Intra-Mail Network**

Presentation will highlight the below case and results from electronically processing records used by mailers to send materials to an actual Government Agency. It will show how Government Agencies can reduce paper waste via two major vehicles - Best Practices and Address Hygiene Activity.

**Michael R. Sanders**

*President*

**DHL Global "Sustainability Strategies - GoGreen and GOGREEN at DHL Global Mail"**

Provides: Overview of the GoGreen program at DP DHL, Rational for Going Green and group wide goal, and Overview of the GoGreen program to reach the goal.

**Cordelia Baumeister**

*Vice President, Business Development & Environmental Strategy*

**SCLogic**

SCLogic has helped hundreds of businesses, universities and government agencies dramatically reduce paper usage with our "green" product, SCLIntra™ mail and package tracking system. Learn how to achieve the same results by attending this session detailing how organizations Leo Burnett USA and Vanderbilt University automated their large scale mail and package tracking process.

**Bruce Little**

*Vice President*

**Session 2**

**1:00 to 2:00 pm**

**Leverage spending via governmentwide strategic sourcing for Domestic Delivery Services**

Learn more about how to get the most out of the second generation governmentwide Blanket Purchase Agreement with United Parcel Service (UPS).

**Blaine K. Jacobs**

*Center for Transportation Management, Office of Travel and Transportation Services, Federal Acquisition Service, General Services Administration*

**Bill Bardwell**

*Traffic Manager, Department of Veterans Affairs*

**Tom Dames**

*Strategic Account Director, United Parcel Service (UPS)*

**Session 3**

**2:15 to 3:15 pm**

**Mail Management in 2020 – Are you planning?**

During this presentation the presenter will address the changing aspects of the federal workforce and offer a "vision" of the challenges facing Mail Managers in 2020. With mail volumes declining and email and social media becoming the preferred method of communication are you ready for the future?

**Karl M. Johnson**

*Director Records, Publications and Mail Management  
Department of Homeland Security*