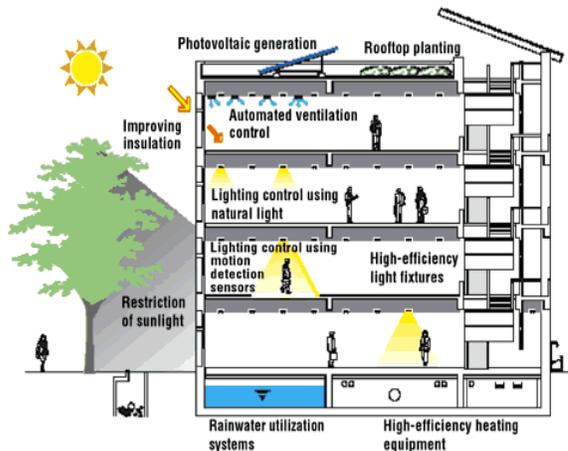


ASHRAE New York City Chapter, GSA, Con Edison and Funk & Zeifer LLP  
Present  
JOINT ALL-DAY SEMINAR, NETWORKING & GREEN ZONE EXHIBITS

## ENERGY & WATER SAVINGS FOR COMMERCIAL BUILDINGS THROUGH OPERATIONS & MAINTENANCE MEASURES, REBATES, & FINANCING



**Tuesday, May 22, 2012**  
Alexander Hamilton US Custom House  
One Bowling Green, New York, New York

A HIGHLY ENGAGING & USEFUL SEMINAR FOR GOVERNMENTAL & PRIVATE DEVELOPERS, DESIGNERS, OWNERS, OPERATORS, PROCUREMENT OFFICIALS & OTHERS WITH KEEN INTEREST IN RESOURCE EFFICIENCY & GREENING THE LANDSCAPE

### AGENDA

**Date:** Tuesday, May 22, 2012

**Venue:** Alexander Hamilton US Customs House, One Bowling Green, NYC

**7:30 – 8:00 AM REGISTRATION, COFFEE & BAGELS**

**8:00 – 8:20 AM OPENING REMARKS**

- a. Denise Pease - GSA Region 2 Administrator
- b. Peter Funk - Partner at Funk & Zeifer LLP
- c. Tom Watson - ASHRAE Incoming President
- d. Joe Oates - Con Edison Vice President

**8:20 – 8:45 AM OPENING PLENARY: SETTING THE CONTEXT FOR THE DAY**

Tom Watson - ASHRAE Incoming President

**8:45 – 9:45 AM TOPIC 1: LEADERSHIP IN SUSTAINABILITY**

- a. **NYC Sustainable Design** - Alex Posner, Project Director for NYC Department of Design & Construction Office of Sustainable Design
- b. **Energy Star Program** - Bob Sauchelli, Department of Energy
- c. **Green Building Risks** - Larry Spielvogel, PE, Consulting Engineer

**9:45 – 10:45 AM TOPIC 2: INCENTIVES TO IMPLEMENT PROJECTS**

- a. **ConEd Commercial & Industrial Energy Efficiency Program** - Judy Stasack – Business Development Rep, ConEd Green Team, Lockheed Martin
- b. **NYSERDA Energy Efficiency Programs** – Ariella Cohen, Project Manager, Energy Efficiency Services, NYSERDA
- c. **ConEd Demand Response Programs** – Tim Lezgus, Senior Specialist, ConEd Energy Efficiency & Demand Response
- d. **NYISO Demand Response Programs** – Donna Pratt, NYISO

**BREAK 10:45 – 11:00 AM**

**11:00 – 12:15 AM TOPIC 3: “OFF BALANCE SHEET” FINANCING AND RESOURCE MANAGEMENT**

- a. **Performance Contracting and Demand Response** - Peter Funk, Partner at Funk & Zeifer LLP
- b. **Super ESPCS** - Tom Hattery, Department of Energy
- c. **UESC** (area wide contracts) - Karen Thomas, Department of Energy
- d. **Demand Response Case Study** – GSA Region 2 Specific Industry Experience – Kevin Hamilton, NuEnergen
- e. **GSA Global DR Program** - World Energy's Reverse Auction – Chris McCall, SAIC

**LUNCH 12:15 – 1:45**

**Luncheon Speaker: Sree Sreenivasan** – Professor and Dean of Student Affairs at Columbia University's Graduate School of Journalism

**1:45 – 3:00 PM BREAKOUT SESSION TOPIC 4: HIGH PERFORMANCE BUILDINGS (ASHRAE STD. 189.1 2011 and STD. 90.1 2010)**

Tom Lawrence - Designated ASHRAE Lecturer Senior Service Director, ASHRAE

- a. Metering
- b. Commissioning
- c. Training
- d. Monitoring

**1:45 – 3:00 PM BREAKOUT SESSION TOPIC 5: GREENING NYC SCHOOLS & CAMPUSES**

- a. **Applied Science Campus, Roosevelt Island** - Professor Arnon Bentur of the Technion University
- b. **Greening New York City Public Schools** - Richard Eiden, Manager of Sustainable Design Standards at the NYC School Construction Authority

**3:00 – 3:45 PM STUDENT RUN TRACK**

- a. **Topic: Financing Energy Efficiency Upgrades for the Marriott Hotel in Morris County, NJ (DOE Better Buildings Competition winner)**
  - Dara Hourdajian, Graduate Student at the School of International and Public Affairs, Columbia University
- b. **Topic: Encouraging Investment in Energy Efficiency in Houston's Commercial Building Sector**
  - Steven Monks, Graduate Student at the School of International and Public Affairs, Columbia University
- c. **Topic: A Cost-Benefit Analysis: The Living Machine in NYC**
  - Julia Ragrajo Ruiz, Graduate Student in Sustainability Management, Columbia University

**3:45 – 4:00 - CLOSING PLENARY**

Darren Gomez, GSA Region 2, Public Building Service Chief of Staff

**4:00 to 6:00 PM – NETWORKING EVENT**

**8:00 AM – 4:00 PM GREEN PRODUCTS EXPO**

**It is intended to award PDH & CEU Credits for attendance at this event.**