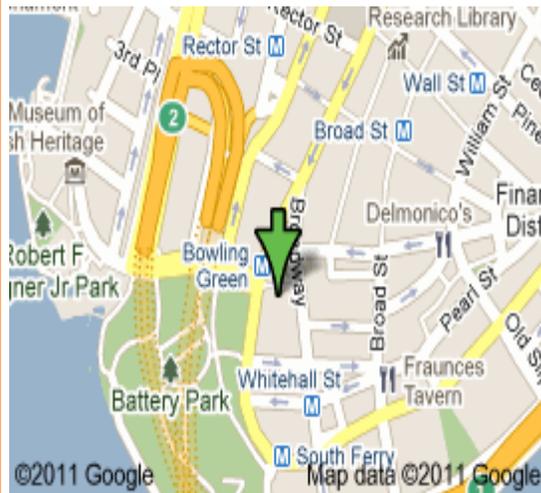


**Alexander Hamilton US  
Custom House**

**One Bowling Green, New York,  
NY 10004**



*Easily accessible by car, train, bus or plane*

**This Seminar is brought to  
you by:**



**Who Should Attend:**

- Engineers
- Architects
- Building Owners
- Property Managers, Operations & Maintenance Staff
- Energy Utilities Providers
- Purchasing Officials
- Planners and contractors

**Why I Should Attend:**

Learn about cutting edge information, Sustainable, Energy and cost savings approaches \*\*\*Expand our efforts to foster sustainable buildings\*\*\*Learn about effective team approaches to practices and emerging concepts\*\*\*Learn about Energy Efficient and Environmentally friendly systems\*\*\* Learn about Funding Opportunities\*\*\*Hear from our partners and appropriate sustainability advocacy organizations.\*\*\*Develop materials and programs related to sustainability\*\*\*Learn from Industry Leaders in Sustainable Design\*\*\* Learn about ASHRE, AEE, BOMA, IFMA, USGBC role in Sustainability.\*\*\*Learn about Globalization Roadmap

**ASHRAE NY Chapter, GSA, Con Edison,  
EPA & Duane Morris Present**

**Joint All-Day Seminar,  
Networking Reception & Green  
Zone Exhibits**

**LOW ENERGY USE MEASURES  
FOR COMMERCIAL BUILDINGS  
CONCEPT THROUGH  
OPERATIONS**



**DATE:**

**TUESDAY MAY 3rd, 2011**

**Where: Alexander Hamilton Custom  
House, One Bowling Green, NY, NY**

**What: A highly engaging and useful seminar for developers, designers, owners, operators, procurement officials, and others with a keen interest in resource efficiency and greening the landscape.**

**This seminar is intended to award PDH  
& CEU Credits for attendance.**



# Seminar Agenda, Sponsorship and Registration

ASHRAE New York City Chapter, GSA, Con Edison, EPA and Duane Morris Present

JOINT ALL-DAY SEMINAR , NETWORKING RECEPTION & GREEN ZONE EXHIBITS

LOW ENERGY USE MEASURES FOR COMMERCIAL BUILDINGS CONCEPT THROUGH OPERATIONS

Tuesday May 3, 2011  
Alexander Hamilton US Customs House  
One Bowling Green, New York, New York

INVITATION FOR SPONSORING OR EXHIBITING AT

ALL DAY SEMINAR & NETWORKING EVENT

MAY 3, 2011

All Day Seminar  
LOW ENERGY USE MEASURES FOR  
COMMERCIAL BUILDINGS CONCEPT THROUGH  
OPERATIONS

Tuesday May 3, 2011  
Alexander Hamilton US Custom House  
One Bowling Green, New York, New York

7:30 AM – 8:00 AM	Registration, Coffee & Bagels
8:00 AM – 8:10 AM	Welcoming Remarks GSA Region 2 Administrator, Denise L. Pease
8:10 AM – 8:20 AM	Introductory Remarks -ASHRAE President or Designee
8:20 AM – 8:30 AM	Con Edison Vice President Roles & Responsibility for Energy Efficiency
8:30 AM – 9:15 AM	Projecting into the Future World of Sustainability", Jack Baker, the FUTURIST.
9:15 AM – 11:00 AM	PANEL 1: INTEGRATED DESIGN TO OPERATIONS APPROACH TOWARDS ENERGY EFFICIENCY MODERATED BY ALEXANDER WEISS
<b>Coffee Break</b>	
11:15 AM – 01:00 PM	PANEL 2: APPLICATION OF GREEN INDUSTRY CODES MODERATED BY PETER FUNK, PARTNER, DUANE MORRIS, LLP
01:00 PM – 2:00 PM	<b>Lunch</b> – Lunch Speaker- Kevin Heslin, Editor, Mission Critical Magazine
02:15 PM – 3:30 PM	PANEL 3: CONTRACTING VEHICLES TO IMPLEMENT ENERGY & WATER PROJECTS – MODERATED BY BRIAN MAGDEN, GSA, REGION 2
3:30 PM – 5:30 PM	PANEL 4: ENERGY SAVING INITIATIVES FOR BUILDINGS & FOR DATA CENTERS – MODERATED BY VICENTA GUERINO, CON EDISON
Parallel Track I	
3:30 PM – 5:30 PM	PANEL 5: MONITORING & CONTROL OF BUILDINGS ENERGY & WATER EFFICIENCY PROGRAMS – MODERATED BY FRANK NAPOLI
Parallel Track II	
5:30 PM	Closing Remarks by Jesse Feinberg, Columbia University
2:00 PM – 7:00 PM	GREEN PRODUCTS EXPO
5:45 PM – 7:00 PM	<b>COCKTAILS &amp; NETWORKING RECEPTION</b>

AT

THE ALEXANDER HAMILTON US CUSTOM HOUSE,

ONE BOWLING GREEN, NEW YORK CITY

**Corporate, Public & Private Sponsors are requested to sponsor the Evening Networking Reception and Exhibits. Please Contact Om Taneja @ Telephone Number 908-327-0948 or on e-mail [om.taneja@gsa.gov](mailto:om.taneja@gsa.gov) if you want to sponsor this reception or want to exhibit.**

**SPONSOR - \$5,000 – ACKNOWLEDGED SPONSOR FOR ALL ACTIVITIES, TWO EXHIBIT TABLES AND UP TO 10 ATTENDEES FREE**

**SPONSORS – For \$1,000 – Get EXPO Table, display equipment, bring up to 3 people to seminar free and be listed as sponsor of Seminar, Networking and Student Posters**

**SPONSORS – For \$500 – Get EXPO Table, bring 2 people free**

**\*\* FULL AGENDA WITH LIST OF SPEAKERS AVAILABLE**

**ON-SITE\*\***

## REGISTRATION FORM

First Name: \_\_\_\_\_  
Middle Name: \_\_\_\_\_  
Badge Name: \_\_\_\_\_  
Title \_\_\_\_\_  
Agency/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip Code \_\_\_\_\_  
Phone Number, Fax Number \_\_\_\_\_  
Email Address \_\_\_\_\_

PDH/AIA/CES Credits – AIA/P.E number if NY Chapter member  
Member Status:

\_\_\_\_ ASHRAE NY Chapter    \_\_\_\_ IFMA    \_\_\_\_ BOMA  
\_\_\_\_ GSA  
\_\_\_\_ AEE    \_\_\_\_ USGBC NY Chapter  
\_\_\_\_ AIA NY Chapter

### Cost

Early Registration Cost by April 27th: \$175  
On-site Registration Cost: \$200

*Please make checks out to ASHRAE NY Chapter*

**New York State PDH Credits and AIA CEU Units will be awarded for the Seminar**

### Mailing Directions

Please send application and check to:

Treasurer, ASHRAE NYGene  
GeyerDolphin Equipment Corporation  
629 5th Ave. #113  
Pelham, NY 10803  
Tel. 914-663-8355  
Fax 914-633-5333  
Cell 914-282-7393  
[Gene@DolphinEquipment.com](mailto:Gene@DolphinEquipment.com)