



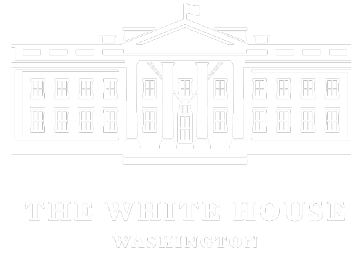
THE WHITE HOUSE
WASHINGTON

Listening Session:

**Advancing Public Participation and
Community Engagement (PPCE) with the
Federal Government**

Thursday, May 2, 2024

Advancing PPCE with the Federal Government



Agenda

- Welcome (Dan York)
- Opening Remarks (Administrator Robin Carnahan)
- Framing: Participation, Democracy, and Open Government (Justin Vail, Sam Berger)
- Developing a Federal Framework for Participation and Engagement (Shaibya Dalal)
- Listening Session: Experiences (25 mins), Content (20 mins), and Process (15 mins) (All)
- Closing (Dan York)





THE WHITE HOUSE
WASHINGTON

Developing a Federal Framework for Public Participation and Community Engagement (PPCE)

Office of Management and Budget (OMB)
Executive Office of the President

What is OMB doing?

- OMB is developing a **Federal framework**, including guidelines and leading practices, for public participation and community engagement (PPCE) activities.
- This framework will help Federal agencies **more broadly and meaningfully** engage you and your communities in the work of government.
- Seeking **YOUR** input through **May 17, 2024!**



What are “PPCE activities”?

- *Notice and comment processes*
- *RFIs*
- *Consultations*
- *Listening sessions*
- *Customer feedback surveys*
- *User research*
- *Crowdsourcing*



Why is OMB doing this?

- Consistent with Federal statutes and policy directives, agencies conduct a variety of activities to connect with those directly affected by policies, regulations, and actions.
- **BUT we lack a unified approach and understanding of the most effective tools for public involvement.**
- Activities can be perceived as **inaccessible or disconnected** from those impacted, especially underserved communities, and are not always aimed at the desired outcomes.

Executive Order on Transforming Federal Customer Experience and Service Delivery to Rebuild Trust in Government

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered as follows:

Section 1. Purpose. Our Government must recommit to being “of the people, by the people, [and] for the people” in order to solve the complex 21st century challenges our Nation faces. Government must be held accountable for designing and delivering services with a focus on the actual experience of the people whom it is meant to serve. Government must also work to deliver services more equitably and effectively, especially for those who have

Public Law 111-352
111th Congress

An Act

To require quarterly performance assessments of Government programs for purposes of assessing agency performance and improvement, and to establish agency performance improvement officers and the Performance Improvement Council.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

(a) SHORT TITLE.—This Act may be cited as the “GPRA Modernization Act of 2010”.

(b) TABLE OF CONTENTS.—The table of contents for this Act is as follows:

Sec. 1. Short title; table of contents.
Sec. 2. Strategic planning amendments.
Sec. 3. Performance planning amendments.
Sec. 4. Federal Government reporting amendments.
Sec. 5. Quarterly priority program reviews and use of performance information.
Sec. 6. Transparency of Federal Government programs, priority goals, and results.
Sec. 7. Agency Chief Operating Officers.
Sec. 8. Agency Performance Improvement Officers and the Performance Improvement Council.
Sec. 9. Reducing duplicative and outdated agency reporting.
Sec. 10. Technical and continuing management skills and competencies.
Sec. 11. Implementation of this Act.
Sec. 12. Congressional oversight and legislation.

Chapter 3 of title 5, United States Code, is amended by striking section 506 and inserting the following:

“§ 506. Agency strategic plans

Later than the first Monday in February of any year, the head of each agency shall make the public website of the agency a strategic plan and operations of the agency, including outcome-oriented goals and objectives, for the major functions and operations of the



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

M-24-08

December 21, 2023

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: Shalanda D. Young

SUBJECT: Strengthening Digital Accessibility and the Management of Section 508 of the Rehabilitation Act

I. INTRODUCTION

This memorandum provides guidance to help agencies advance digital experiences, and continuing the implementation of accessibility standards, rescinds the following memoranda from the Office of Management and Budget: Strategic Plan for Improving Management of Section 508 of the Rehabilitation Act

Executive Order on Further Advancing Racial Equity and Support for Underserved Communities Through The Federal Government

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered as follows:

Section 1. Policy. On my first day in office, I signed Executive Order 13985 of January 20, 2021 (Advancing Racial Equity and Support for Underserved Communities Through the Federal Government), which charged the Federal Government with advancing equity for all, including communities that have long been underserved, and addressing systemic racism in our Nation's policies and programs. By advancing equity, the Federal Government can support and empower all Americans, including the many communities in America that have been underserved, discriminated against, and adversely affected by persistent poverty and inequality. We can also deliver resources and benefits equitably to the people of the United States and rebuild trust in



What will this do?

Effective PPCE can:



- Improve the **design, inclusivity, and accessibility** of government policies and programs
- Strengthen public perception of and **trust** in government

A Federal framework for PPCE will help agencies to:

- Broaden the kinds of people and groups reached
- Expand knowledge and consideration of the range of lived experiences and views
- Enhance and integrate participation and engagement across different agency functions
- Identify when to effectively involve the public and provide timely, ongoing opportunities for input
- Learn and innovate from past PPCE efforts



What feedback can I provide?



Experiences with
engaging in Federal
Government PPCE
activities



Content to
incorporate in a
Federal framework
for PPCE

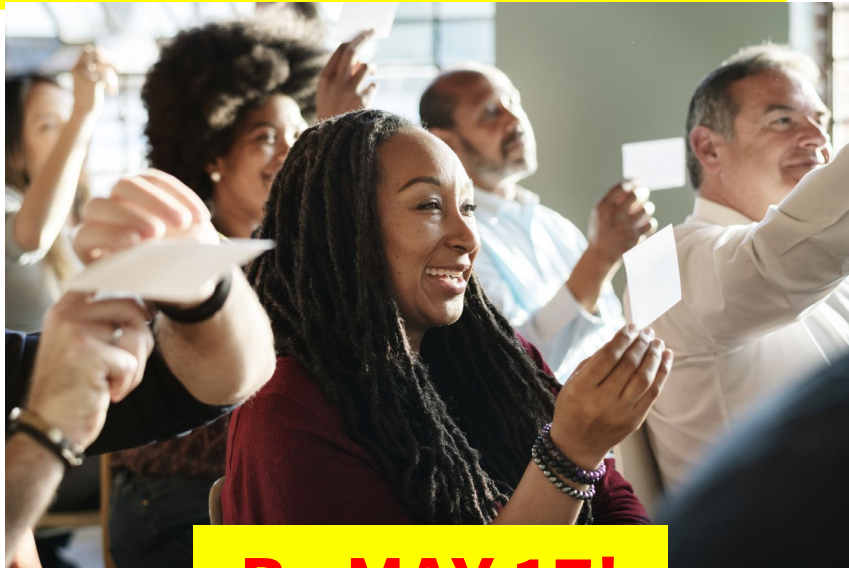


Collaborative **process**
to co-develop a
framework with the
public



How can I provide feedback?

performance.gov/participation/



By MAY 17!

- Respond to **RFI** via the *Federal eRulemaking Portal* at [regulations.gov](https://www.regulations.gov).
- Complete a simple form at performance.gov/participation/.
- Join a **listening session!**



Submit to the PPCE Evidence Challenge!



[challenge.gov](https://evaluation.gov/challenge.gov)

PMA Learning Agenda: Public
Participation and Community
Engagement Evidence Challenge

The Executive Office of the President - Office of
Management and Budget

Creating tools for government evaluation of
public participation and community

By MAY 21 (Phase 1)!



OMB and GSA are seeking an **evaluation toolkit** for agencies to assess and improve the effectiveness of their PPCE activities.

- What works to increase reach, improve inclusivity, and promote public involvement and trust in Federal decision-making?
- Phase 1 - Technical Concept Paper (**due May 21**)
Phase 2 - Toolkit & Case Study (**due Aug 2**)
- Up to **\$195,000** in cash prizes!



Listening session



Logistics

- There will be three segments: Experiences (25 mins), Content (20 mins), Process (15 mins).
- Type in the chat, use the “raise hand” icon to enter the queue to speak, or email publicparticipation@omb.eop.gov.
- Please keep your question or comment brief to ensure we can hear from all interested participants.
- Please wait until we’ve gone through the list to speak before raising your hand again.
- Visit performance.gov/participation for more information.



EXPERIENCES (25 mins)



- What is the Federal Government **doing well** when you participate in or try to participate in PPCE and open government activities? What **challenges** are you facing?
- What might the Federal Government do to make it **easier or more likely** for you to participate and engage with the Federal Government to inform government decision-making?
- What can the Federal Government do to **broaden and diversify reach**, especially to people and groups who might typically be missed?



CONTENT (20 mins)



- What **goals and objectives** should OMB consider when developing a Federal framework for PPCE?
- What types of content (**e.g., methods, tools, metrics, leading practices**) could OMB include in a Federal framework for PPCE that would be effective and informative?



PROCESS (15 mins)



- What specific steps should OMB take that involve the public, especially engaging members of underserved communities, to ensure the **collaborative and inclusive development** of a Federal framework for PPCE?





*It's time to remember that “We the People” are the government — you and I. Not some force in a distant capital. Not some powerful force that we have no control over. It's us. **It's “We the People.”***



— PRESIDENT JOE BIDEN

MAY 17

 Agencies ▾ Topics Initiative ▾ About ▾ President's Management Agenda ▾



Calling All Americans!

The Federal Government is committed to making it easier for the public to engage with their Government, and to harnessing their knowledge, needs, and lived experiences to improve how Government works for them and with them.


Share your ideas to help us build a more inclusive, responsive, transparent, and accountable Government.

Respond

Background

ENDS MAY 17, 2024

MAY 21 (Phase 1)



PMA Learning Agenda: Public Participation and Community Engagement Evidence Challenge

Creating tools for government evaluation of public participation and community engagement

Develop a toolkit with methods and metrics to help government evaluate the effectiveness of public participation and community engagement approaches.

