Who We Are

- The American Council for Technology-Industry Advisory Council (ACT-IAC) is:
  - Premier public-private partnership in government technology
  - Non-profit educational organization, established to improve government through the application of information technology
  - An objective, trusted, and ethical forum where government and industry can exchange information and collaborate
  - Organized like a coin: one side is ACT and the other is IAC

Who We Are (continued)

- American Council for Technology (ACT)
  - Established in 1979 by government employees to provide a forum for federal, state, and local where government could communicate and collaborate on technology issues
  - Governed by an Executive Committee of senior government executives
    - Sets strategic direction
    - Protects the integrity of the collaborative process
  - Individual membership organization
  - Free to any full-time government employee

Who We Are (continued)

- Industry Advisory Council (IAC)
  - ACT created IAC in 1989 to provide an objective, ethical, and vendor neutral forum where government and industry executives could communicate and collaborate
  - Today, IAC has approximately 500 member companies – over 60% are small business
  - Corporate membership organization – dues are based on their government revenues
  - Governed by an Executive Committee elected by the IAC membership, that advises and supports the ACT Executive Committee

Our Guiding Principles

- Our mission is better government
  - We strive to improve government outcomes through collaboration and partnership
  - Our activities will be objective, transparent, ethical and vendor/technology neutral
  - Our education programs contribute to a more effective workforce by providing opportunities for government and industry to learn together and from each other
  - We provide an environment of trust that is earned and preserved by not using our activities for sales or lobbying efforts

How We Work

- ACT-IAC activities are outcome based
    - Every program, conference, meeting, and activity is intended to produce outcomes that improve government
    - Every program includes leadership and engagement by both government and industry
    - Technology is our unifying theme, but not the end game
    - We serve all functional areas including program management, acquisitions, security, finance, human capital and IT
    - We are a volunteer-driven organization – our volunteers, from government and industry, lead the organization and create our programs and drive outcomes

ACT-IAC
Accelerating Government
www.actiac.org

Over 40 Years of Government and Industry Collaboration Improving Mission Outcomes, Sharing Best Practices and Building Relationships that Last a Lifetime

ACT-IAC
Accelerating Government

Providing a safe haven for collaboration that produces innovative approaches and better solutions.

Recognizing the value of technology is in its contribution to mission outcomes.

Engaging on the top topics of the day: legacy modernization, cybersecurity, data, digital, mobility, AI, CX, 5G, acquisition innovation, workforce, resiliency, etc.

The nation succeeds when government and industry work together.

ACT-IAC COMMUNITY

8,000 Government leaders in technology, acquisition, financial management, human capital management & mission programs

8,000 Corporate leaders committed to improving mission outcomes across government

COLLABORATION → LEADERSHIP → EDUCATION

Demonstrating thought-leadership and forging relationships based on trust and a shared vision

Providing opportunities to stay-up-to-date on the latest trends, policies, and technologies

Enhancing leadership through exceptional professional development

Communities of Interests
- Acquisition
- Customer Experience
- Cybersecurity
- Emerging Technology
- Evolving the Workforce
- Health
- IT Management and Modernization
- Networks and Telecommunications

IMAGINE NATION | ELC
Educate • Lead • Collaborate

ACT-IAC Health Innovation

ACT-IAC Shared Services Summit

Emerging Technology and Innovation Conference

ASSOCIATES ACT-IAC
VOYAGERS ACT-IAC
PARTNERS ACT-IAC
FELLOWS ACT-IAC
GAP ACT-IAC
GLOW ACT-IAC

Forums and Webinars
World-class events on the top issues and tech trends facing government today

ACT-IAC Academy
Offering the government and member companies reduced rates and outstanding content for training

Federal Insights Exchange
Focused on future agency opportunities, strategies and plans

- GSA
- DHS
- Commerce
- VA
- NASA
- USDA
- Treasury
- State
- HHS
- Interior
- Transportation
- Justice
- DoD/ Intel
- Education
- EPA

Institute for Innovation

Driving Innovation through
Thought Leadership | Practices & Tools | Projects
Connectors and Enablers

Crafting innovative solutions and strategies through collaboration that spans organizational and functional lines

Small Business Alliance
Providing activities, engagement and networks exclusively tailored to meet the needs of small businesses

NexUS Community
A vibrant forum where future leaders build their professional network and engage on digital transformation and leadership

Accelerating Government Mission Outcomes Through Collaboration, Leadership, and Education

Small Business Alliance

- Small businesses play an important role in helping government serve the nation and improve operations
  - Approximately 60% of IAC members are small businesses with annual government revenues under $30 million
- Launched in March 2014, the Small Business Alliance is chartered to promote the interests and contributions of small businesses through programs and events designed to increase engagement and enable a stronger connection with the ACT-IAC community
  - Our goals are to educate and support small business growth, provide programs that provide opportunities to forge partnerships with large businesses, and recognize exceptional small businesses in the information technology community
  - We host Small Business Forums on specific topics (e.g., Category Management, Emerging Technology and Innovation, and Taking the Mystery Out of Certifications) and networking events to promote collaboration

ACT-IAC Major Events – remainder of 2023

- March 21st – Shared Services Summit *(in-person)*

- April 17th – Climate Change Forum *(in-person)*

- May 7th – 9th – Emerging Technology and Innovation Conference, Cambridge, MD

- June 8th – Health Innovation Summit *(in-person)*

- June – Workforce Forum *(virtual)*

- September – Data Forum *(in-person)*

- October – Cybersecurity Summit (& US Cyber Challenge Awards program) *(in-person)*

- October 29th – 31st – Imagine Nation ELC, Hershey, PA

- November 15th – CX Summit *(in-person)*

Visit ACT-IAC

✓Visit our website: Homepage | ACT-IAC (actiac.org)

✓Listen to our podcast with government and industry leaders discussing topics of interest to government: The Buzz | ACT-IAC (actiac.org)

✓Listen to our Accelerating Government Radio Show hosted by our CEO, Dave Wennergren: Accelerating Government with ACT-IAC | ACT-IAC (actiac.org)