Commercial Platforms Program FY25 Customer Experience Highlights



Customer experience is central to the program's mission. Since implementation, we have worked to ensure the CPP program meets the **unique needs** and **requirements** of **federal agency buyers**.



90% very satisfied with order fulfillment

Order correct and delivered on time

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9 in 10 buyers say they're very satisfied with in-stock availability



Nearly 9 in 10 rate pricing as fair and reasonable



2 in 3 buyers report time savings as a key benefit



87% are very satisfied with support for compliance and priorities

*Above stats based on FY25 survey results

61 Net Promoter Score "Excellent"

2025 Net Promoter Scores measure customer loyalty and satisfaction, reported as a number from -100 to +100 with above 50 considered excellent

"Amazing program to ensure government money is spent wisely and in compliance with all requirements."

- Department of the Treasury

"No guessing whether product is in-stock and pricing is up-to-date"

- USDA

"Easy to order and quick delivery at a fair price"

- Department of Justice

"They hold true to their quick delivery dates and have top-notch tracking!"

- USDA

"Provided a range of vendors that were 889 compliant with the best pricing"

- Department of War

CX-Informed Program Outcomes

- Section 889 safeguards
- Ability to share carts / lists
- Non-purchaser roles
- Made in America filters