



Commercial Platforms Program Guide

In Summer 2020, GSA launched the [Commercial Platforms](#) program to GSA SmartPay® Purchase Card (GPC) holders, providing access to **multiple platforms** for purchases of commercial products within the micro-purchase threshold. The program enables GSA to demonstrate the viability of a government-wide approach to online buying with the goals of:

- **Modernizing** the commercial product buying experience.
- **Streamlining** commercial item purchasing to help agencies focus on mission-oriented acquisition.
- **Analyzing** commercial item spend data to enable better buying decisions.

The program is open to GPC holders from participating agencies. *Click [here](#) to find out if your agency is participating.* GPC holders from participating agencies are encouraged to use the program's platforms for purchases of commercial products typically made from consumer websites up to the micro-purchase threshold (MPT) and must follow existing SmartPay [purchase card policies](#) before purchasing (see [FAR 13.2](#) and [13.301](#) and consult your agency POC for additional guidance). The Commercial Platforms (CP) program is authorized for use exclusively by participating Federal agencies and only for purchases in support of that agency's mission. Use of the program for personal purchases is expressly prohibited.

Awarded Platforms



With business-to-business capabilities, to include:

- A modern, streamlined buying experience
- Choice across a large pool of suppliers and products
- Pricing benefits (B2B discounts, tiered pricing, bulk discounts)
- Supports mandatory source purchasing through the AbilityOne program
- Facilitates small business purchasing
- Enhanced data visibility and key insights into online purchases
- Implementation of Supply Chain Risk Management requirements, to include restricting access to debarred vendors, a focus on counterfeit prevention, and support for Section 889.
- Standardized terms and conditions through a whole-of-government approach

Features and Capabilities

Purchasing through the awarded platforms will follow the typical micro-purchase buying rules. Through the Commercial Platforms program, you'll find a streamlined purchasing process, providing ease of access across key areas of importance.

Easy Access to Mandatory Sources and Small Business Suppliers



AbilityOne

Buyers must purchase products on the [Procurement List](#) from an AbilityOne participating nonprofit agency. For more information on how to purchase these products, review the [AbilityOne Guide](#).

Small Business

Buyers need to consider items manufactured or supplied by small businesses. Participating platforms have filters to help easily identify small business suppliers.

UNICOR

Buyers must comply with [FAR 8.6](#) regarding priorities for use of UNICOR (in excess of \$3,500). Please follow your internal agency policy.



Supply Chain Risk Management Implementation

- Restricting sales to any excluded vendor listed on SAM.gov
- Incorporation of Section 889, Part A and B, in the e-marketplace contracts, for the platform providers themselves as offerors (*Note: please see program website for additional information on Section 889 implementation*)
- Leveraging existing commercial practices to combat counterfeiting and better manage supply chain risk through proactive tools and processes
- Ongoing monitoring of post-purchase spend data to identify suspect purchases and ensuring proper education of buyers (and platforms) to prevent in the future

Enhanced Market Research Capabilities

- Access to a wide range of product categories and detailed product information
- Easy to use product filters highlighting environmental attributes, small business, mandatory sources, and more
- Competitive pricing across thousands of suppliers
- Product reviews from consumer buyers (*NOTE: Please don't post product ratings / vendor reviews, however you are welcome to consider the existing reviews during market research*)

Simplified Order Placement and Closeout

- Automatic Tax Exemption
- Ability to document competitive review/price reasonableness during checkout
- Speedy Delivery
- Simplified Order Tracking

Contact Us!



Web: Visit us for up-to-date program information and training opportunities at www.gsa.gov/commercialplatforms



Email: Contact us with questions at section846@gsa.gov



**GSA FEDERAL MARKETPLACE
STRATEGY**
Commercial Platforms