



Reimagining the
federal acquisition
experience
through human-
centered design



**GSA FEDERAL MARKETPLACE
STRATEGY**

Summer '19 Release



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An Introduction to GSA's Federal Marketplace Strategy

GSA's Federal Acquisition Service (FAS) is applying human-centered design on an enterprise-wide scale to modernize and simplify the government buying and selling experience. The [Federal Marketplace Strategy](#) is an integrated set of policy, process, and technology improvements to meet tomorrow's acquisition challenges, going beyond simply improving individual contract vehicles or systems.

Through the FMP Strategy, GSA will:



Make it easier for **customers** to find and acquire products, services, and solutions that meet their mission needs



Reduce barriers to doing business with the government, and improve access to opportunities for qualified **suppliers**



Empower the **FAS workforce** to spend more time performing highest value activities

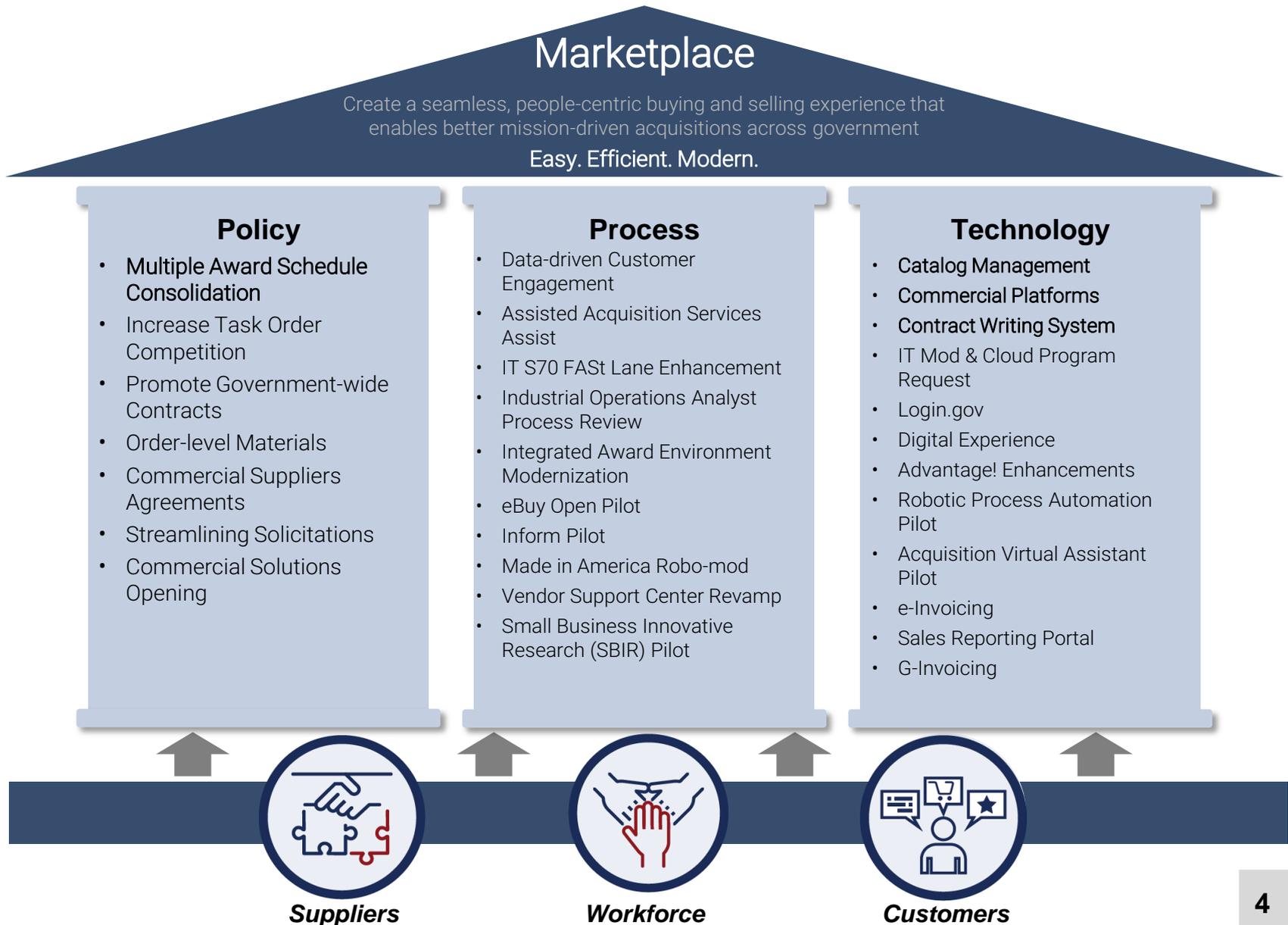


What is human-centered design?

An iterative, user-centric approach to problem solving that places people at the center of the process.

GSA measures success by delivering a **modern, easy, and efficient** marketplace experience that works for everyone!

Federal Marketplace Strategy Connected Projects



The Four Cornerstone Initiatives

The Federal Marketplace Strategy is underpinned by four cornerstone initiatives:



Multiple Award Schedules (MAS) Consolidation

GSA will modernize federal acquisition by consolidating the existing 24 Multiple Award Schedules (MAS) into one single Schedule for products, services, and solutions.



Commercial Platforms

In consultation with the Office of Management and Budget (OMB), GSA will partner with commercial e-commerce providers to allow agencies to easily procure commercial items (as directed by The National Defense Authorization Act (NDAA) for Fiscal Year 2018, Section 846)



Contract Writing System

GSA will deliver a modern, enterprise-wide Contract Writing System (CWS) to streamline acquisition systems across the Federal Acquisition Service (FAS).



Catalog Management

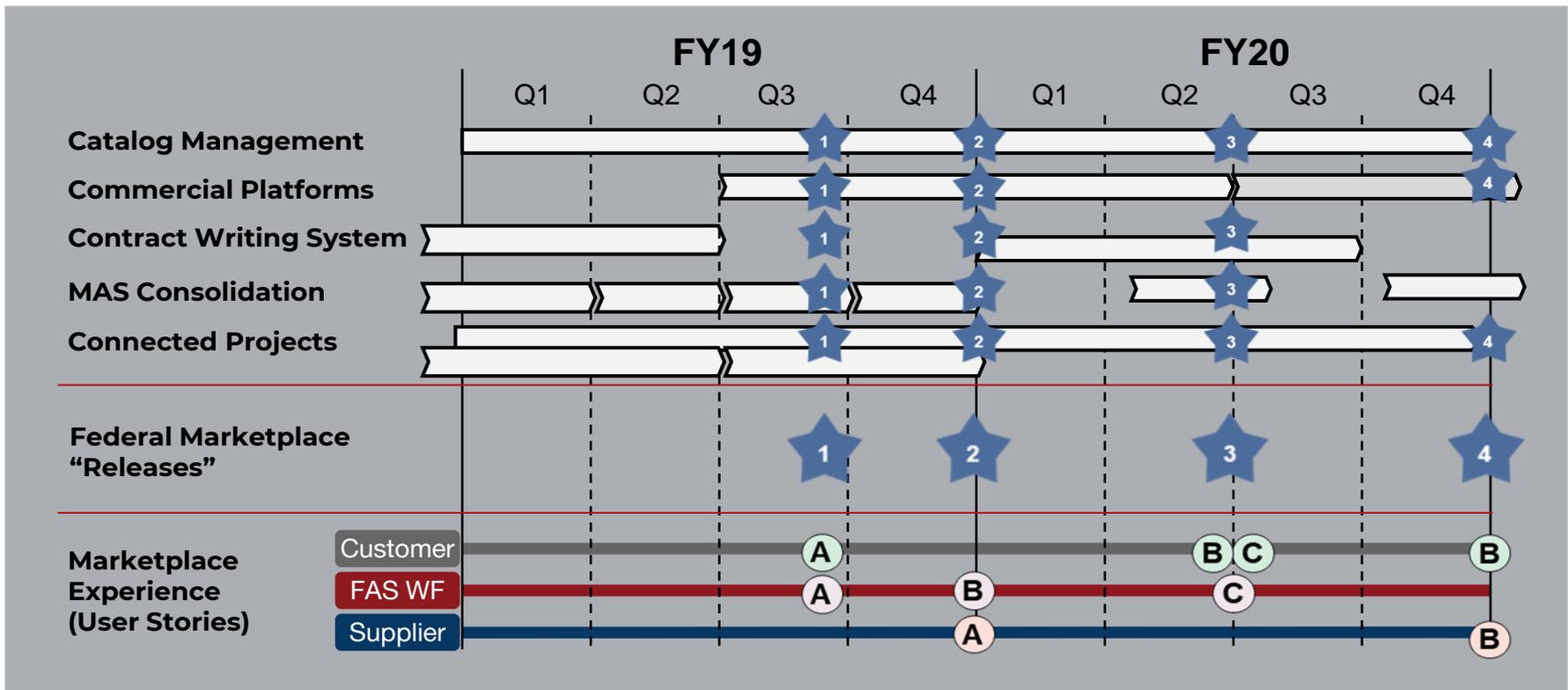
GSA will streamline and improve how we manage data associated with the more than than 50 million+ products and services offered to the federal marketplace, including items represented on *GSA Advantage!*

Learn more gsa.gov/federalmarketpalce

Federal Marketplace Strategy Releases

FMP Strategy releases coordinate and communicate major improvement projects across GSA's Federal Acquisition Service (FAS), allowing us to:

- Identify challenges and opportunities
- Align schedules and milestones
- Share progress and gather feedback



Note: Schedule is notional

Summer '19 Release Highlights

Project & Enhancement(s)

Description

[GSA Advantage!](#) Enhancements

- Mandatory Order Status
- Minimum Order Quantity
- Made in America (MiA) Robomod Pilot

Implemented new features in [GSA Advantage!](#) to mandate suppliers to provide order status, improve understanding of minimum order quantities, and increase the accuracy of “US” country of origin designations

Promote Government-wide & other Interagency Contracts

- [Remove Requirement for Best Interest Determination](#)

Newly published [final rule](#) removes the requirement for federal agencies to do a determination of best procurement approach prior to using GSA as an acquisition provider, making it easier for customers to use GSA vehicles for all of their procurement needs.

Multiple Award Schedules (MAS) Consolidation

- [Monthly Webinars and FAQs](#)
- [Solicitation Format and Terms & Conditions Request for Information \(RFI\)](#)
- [Large Category, Subcategory and SIN RFI](#)

The MAS team created a [webinar](#) and [FAQ](#) to increase supplier understanding of the overall strategy for MAS Consolidation. The team also released RFIs to collect feedback on the solicitation format and terms and conditions, as well as the large categories, subcategories and Special Item Numbers (SINs).

Easier Wage Determinations in [beta.sam.gov](#)

Enhanced wage determination functionality on [beta.SAM.gov](#), a modern, easy-to-use location to search more than 9,200 wage determinations and bargaining agreements, replacing the WDOL.gov site, which has been decommissioned.



Check out the next slide to browse the full list of improvements based on your role in the federal marketplace!

FMP Strategy Summer '19 Release

Click the link below to browse improvements based on your role in the federal marketplace



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[FAS](#)
[Workforce](#)



[Suppliers](#)

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