# COMMERCIAL PLATFORMS

- FY2023 Highlights -



**TOTAL SPEND** 



2021

2022

2023



\$80M

**TOTAL ORDERS** 



2021

2022

2023

150K

**305K** 

**3RD PARTY SPEND** 



2021

2022

2023

\$8.2M \$31.9M \$66.7M

**SMALL BUSINESS SPEND** 



2021

2022

2023

**GREEN SPEND** 



2021

2022

2023

\$1.8M

\$5.2M

## **PARTICIPANTS**





Repeat buyers



**\$250-\$350**Average order size



34

Training sessions offered

5,400+

Registrants

### **CUSTOMER EXPERIENCE**







**OVERALL SATISFACTION** 











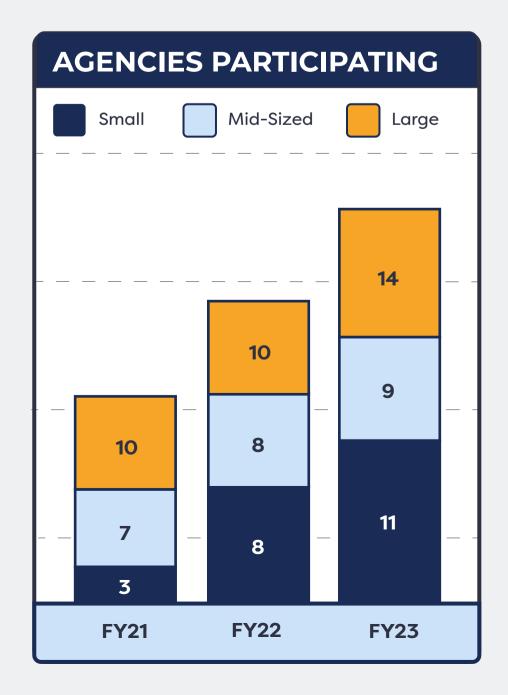




Satisfied with fair and reasonable pricing



2,800+ Buyer surveys completed



# TOP Categories of Product Spending

					<b>₹</b>				<b>₹</b>
1	2	3	4	5	6	7	8	9	10
Information Technology Peripherals	Office Equipment & Supplies	Office Furniture	Domestic Appliances & Supplies	Apparel & Luggage	Power Generation & Distribution	Printed Publications	Laboratory/ Measuring, Observing & Testing Equipment	Tools and General Machinery	Safety Equipment & Supplies
Computer Displays  Headsets  Docking Stations  Computer Accessories	Printer or facsimile toners  Ink Cartridges  Folders and binders  Office Equipment  Writing Instruments	Furniture and Furnishings  Office furniture  Outdoor Furniture  Furniture	Televisions  Domestic kitchenware  Domestic Appliances  Headphones  Earphones	Clothing  Backpacks  Bath and Body  Personal Care Products  Footwear	Batteries and cells  Battery Chargers  Power Generators  Electrical Cable and accessories  Alkaline Batteries	Books Signage Electric Publications Flags or Accessories Labels	Measuring and observation tools  Laboratory and Measuring equipment  Binoculars  Laboratory and Scientific equipment	Hand tools  Power tools  Agriculture, Forestry and Garden Handtools  Automotive Specialty Tools	Masks or Accessories  Face and Head Protection  Safety Apparel  Personal Safety and protective equipment