GSA Acquisition Policy Federal Advisory Committee Public Meeting

September 22, 2022

WELCOME!

Inaugural GSA Acquisition Policy Federal Advisory Committee - GAP FAC

Boris Arratia
Designated Federal Officer
Stephanie Hardison
Deputy Designated Federal Officer

Federal Advisory Committees

The Federal Advisory Committee Act of 1972 (FACA)

- Balanced membership of individuals appointed by the GSA Administrator
- Maintain objectivity, transparency & independence

A long-standing American Tradition

GSA Leadership Remarks

Robin Carnahan, GSA Administrator

Krystal Brumfield, GSA Associate Administrator,
Office of Government-wide Policy

Committee Chair and Co-Chair Remarks

Troy Cribb, Chair

Cassius Butts,

Co-Chair

Agenda Topics

- GAP FAC Charter, Purpose & Goals
- Subcommittee Discussion Introduction
 - Policy Subcommittee Focus Areas
 - Industry Partners Subcommittee Focus Areas
 - Workforce Subcommittee Focus Areas
- Subcommittee Composition
- Summary and next steps
- Closing Remarks and Adjourn

Committee Member Introductions

GAP FAC Charter

Who are we?

General Services Administration Acquisition Policy Federal Advisory Committee (GAP FAC)

What are our objectives and scope?

Provide expert advice on a broad range of innovative solutions to acquisition policy, workforce, and industry partnership challenges

Who provides us support?

GSA Office of Government-wide Policy



Who is involved?

Committee members and GSA support team

Under what authority?

Under agency authority in accordance with the Federal Advisory Committee Act (FACA), as amended, 5 U.S.C. App 2.

What are our duties?

To serve as an expert advisory body to GSA

Subcommittee Discussion Introduction

Troy Cribb, GAP FAC Chair

Jeff Koses, GSA Senior Procurement Executive

Afternoon Break We Will Resume At 2:10pm.

Policy Subcommittee - Pre Meeting Input

- Define sustainability in a universal manner, determine the appropriate key performance indicators and means of measure to form the basis of fair and transparent policy.
- Review and assess the operation and effectiveness of the current EPEAT qualification process to ensure the acquisition of green IT products.
- Ensuring policies conceived through the process are inclusive of the value small businesses can contribute to the green economy and diversification of federal suppliers.
- Address ways to integrate and coordinate related procurement policy that is evolving in other agencies (EPA, FHWA), per Inflation Reduction Act (2022), and Buy Clean Initiative (09/15).
- Develop a scalable acquisition policy framework, for specific classes of materials and services starting with significant driving materials, and then extending to comprehensive coverage.

Policy Subcommittee - Pre Meeting Input, cont.

- Consider meaningful use of different tools (e.g., Whole Building LCA, NetZero, EPDs, Energy Star,) and rating systems in a way that is most suitable for delivering sustainable procurement.
- Build in quality control/assurance mechanisms processes based in data reporting and consider market readiness and tools available to help suppliers requirements.
- How can policy be agile and progressive for meaningful incremental gains that result in significant positive impact over time.
- How can policy drive change, but also consider not every supplier is starting from the same vantage point – and all should be required to improve over previous performance – not just meet a fixed standard.
- Ensure policies conceived through the process are inclusive of the value small businesses can contribute to the green economy and diversification of federal suppliers.

Policy Subcommittee - Pre Meeting Input, cont.

- Developing policy language that involves assessment criteria that are applicable a the range of product categories so that progress can be measured over time.
- Creating and implementing a policy that does not hinder small, disadvantaged or diverse businesses, and incentivizes both direct contracting partners and those partners' entire supply chain to adopt more sustainable business practices.
- Promptly generate (strong, powerful) guidance to empower the workforce to take (more) aggressive steps on sustainable procurement consistent with the flexibility in the FAR
- Consider a more ambitious, expansive, and inclusive regulation specifically, FAR Case.
- Incorporate sustainability (including, but not just limited to, social cost of greenhouse gases, Scope 1-2-3 emissions, ecolabel usage/avoidance, etc.) in federal procurement data and reporting.

Policy Subcommittee - Pre Meeting Input, cont.

- A challenge is regulatory consistency across three agencies with different priorities.
- Ensuring full participation by diverse suppliers, universities/research institutions, non-profit organizations, in each level of federal climate procurement.

Industry Partners Subcommittee - Pre Meeting Input

- Evaluate/address GSA Schedule entry challenges for small businesses.
- Creating a strategy and execution plan which clearly addresses and provides equality in addressing initiatives.
- How do we build upon that infrastructure without creating even more carbon dioxide emissions from the steel industry (e.g., EV infrastructure).
- To devise a way to not only include DBE and Small Business firms but ensure the firms that are included are viable firms that wish to grow their companies.
- How do we create an environment where the ecosystem of partners and suppliers collaborate on climate while competing in business.

Industry Partners Subcommittee - Pre Meeting Input

- Identify select product categories (e.g., transportation, services or construction), gather
 data from suppliers to assess their contribution to the procurement function sustainability
 (e.g., emissions), arrange by matrix, indicating the emissions intensity of the materials
 used by each supplier within a particular industry.
- A challenge is maintaining/sustaining sustainable supply chains independent of macroeconomic conditions.
- Bringing new, innovative technologies that will not be drowned out by the larger firms that do not stand to gain from industry disruptors or blocked by legacy institutions that benefit from the status quo of carbon-based energy, plastics, etc.

Workforce Subcommittee - Pre Meeting Input

- Evaluation criteria that are clear, objectively measurable and defensible (without being disadvantageous to small, diverse or DBE firms) are the foundation of public procurement.
- Assessing the ways in which sustainability information can be embedded in acquisition decisions.
- Conduct a best practices review of US Federal and other international government sustainable acquisition practices, including tools and training to be leveraged to drive a more robust culture of sustainability and climate change within the Federal workforce.
- How to develop and deliver effective curriculum for the Federal Acquisition Institute and jumpstart knowledge building in this area.
- Explore the feasibility of imposing a declarative statement from contractors that certifies that they meet selection criteria that attests to their sustainability/environmental business policies.
- Create a central online repository of helpful information for acquisition professionals.

Subcommittee Composition Poll

Summary and Next Steps

Committee Communications

The GAP FAC Website:

https://www.gsa.gov/policy-regulations/policy/acquisition-policy/gsa-acquisition-policy-federal-advisory-committee

GSA Press Release of 9/22/22 - Inaugural Meeting:

https://www.gsa.gov/about-us/newsroom/news-releases/gsa-announces-inaugural-acquisition-policy-advisory-committee-members-09222022

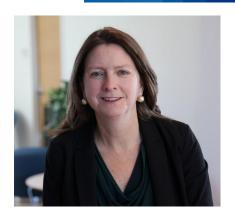
Thank You!

Written comments can be sent to gapfac@gsa.gov

Committee Member Biographies

GSA Acquisition Policy Federal Advisory Committee - GAP FAC

Chair and Co-Chair Biographies



Troy Cribb, Chair

Director of Policy at Partnership for Public Service. She works to improve government management and strengthen the United States civil service through development of policies to help modernize government management.



Cassius Butts, Co-Chair

Chief Strategy Officer and Managing
Partner at Global Leader Group. Currently
leads start up corporation focused on
helping organizations achieve excellence
through the expert areas via practitioner
consulting, learning, and development.



<u>Farad Ali</u>

President and Chief Executive
Officer of Asociar Limited
Liability Company. For 20
years, he has worked to
strengthen the asset base of
diverse populations through
policy, education and economic
opportunities for women and
minority business enterprises.



Denise Bailey

Principal of Milligan Consulting,
LLC. She has years of experience
managing and growing this
minority-owned, former Small
Business Administration 8(a)certified small business. Subject
matter expert in a variety of areas
in government contracting and
transportation arenas.



C. Gail Bassette

Executive Director for Economic
Development and Strategic
Engagement at Bowie State
University. Vast knowledge and
experience as a federal
government contractor and
business advisor working with
state and federal government
lawmakers.

24



<u>Luke Bassis</u>

Procurement Deputy Director for Port Authority of New York and New Jersey. A proven innovator and leader with accomplishments in strategic procurement transformation and implementing innovative solutions in complex institutions to meet diverse business goals.



Richard Beutel

Principal Researcher at George
Mason University. He believes
that modernizing government
infrastructure is essential to
bringing a modern customer
experience to underrepresented
communities.



Leslie Cordes

Vice President for Programs at Cetes. She has extensive background in clean energy and energy efficiency program development, domestic and international energy policy, strategic planning, nonprofit operations, and budget development.

25



Darryl Daniels

Principal and Chief Executive
Officer of Jacobsen Daniels
Associates. Background and
experience as a professional
architect, planner, and aviation
thought leader that provides the
unique combination of lived and
professional knowledge relevant
for the work of the committee.



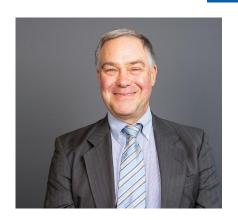
Nicole Darnall

Professor at Arizona State
University's School of
Sustainability. Her research uses
theories of change to assess the
effectiveness of sustainability
governance approaches to
determine how these approaches
can improve global sustainability.



Antonio Doss

Deputy Associate Administrator for Office of Government Contracting and Business Development for United States Small Business Administration. He is passionate about growing local economies and supporting the development needs of all entrepreneurs.



Mark Hayden

Division Director for State
Purchasing Division at New
Mexico General Services
Department. Recognized
leadership in state government
strategy including legislative
drafting and promulgating
procurement code rules.



Susan Lorenz-Fisher

Senior Vice President of
Corporate Responsibility &
Sustainability at
AmerisourceBergen Corporation.
Leading sustainability developer
responsible for environmental,
social, and governance practices
in the healthcare industry.



Mamie Mallory

President and Chief Executive
Officer of Mallory and
Associates LLC. Her career
includes many years of
experience as a project manager
and management/executive
experience in Federal service.



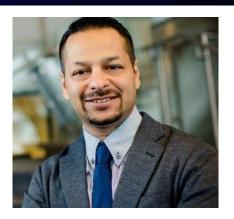
David Malone

Procurement and Supply
Management Director for City of
St. Petersburg Florida. He is a
highly accomplished leader
delivering process efficiency,
supply chain optimization,
enhanced profitability, and
change management.



Deryl McKissack

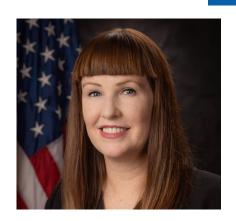
Founder, Chairwoman and Chief Executive Officer for McKissack & McKissack. As the founder and CEO of one of the nation's largest and oldest minority- and women-owned architecture, engineering and construction firms, she brings decades of experience.



Amlan Mukherjee

Professor in the department of
Civil, Environmental and
Geospatial Engineering at
Michigan Technological
University. His professional work
has direct implications to
sustainable procurement
methods using Life Cycle
Assessment based instruments.

28



Jennie Romer

Deputy Associate Administrator for Pollution Prevention at the United States Environmental Protection Agency's Office of Chemical Safety and Pollution Prevention. She has more than a decade of experience as an attorney and sustainability consultant.



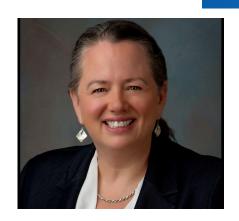
Anne Rung

Senior Vice President for the Public Sector at Varis LLC.
Served as U.S. Chief Acquisition Officer, she was responsible for implementing acquisition policies on behalf of the White House covering more than \$440 billion in annual federal contract spending.



Steven Schooner

Nash and Cibinic Professor of Government Procurement Law at George Washington University Law School. He has decades of experience in acquisition policy and sustainability, with a strong background in acquisition; U.S. public procurement law and Federal Acquisition Regulations.



Kristin Seaver

Vice President of Strategic Client
Engagement for the Federal Civilian
Division at General Dynamics
Information Technology. As Chief
Information Officer at the Postal
Service, she was highly engaged
with industry, building partnerships
and technology roadmaps and
facilitating agile, impactful
procurements.



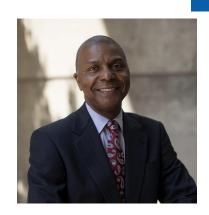
Stacy Smedley

Executive Director for Building
Transparency in Seattle
Washington. Sustainability leader
for the building and construction
industry, prioritizing the
development of sustainable built
spaces to improve the occupant
experience and create positive
impacts on the humans.



Nigel Stephens

Principal at Phoenix Strategies, Inc. He has been working on political campaigns to drive initiatives around innovation and Information Technology modernization, small business and entrepreneurship, minority business development, modernizing government, and economic development.



Clyde Thompson

Senior Vice President for GovStrive LLC. While at the United States Department of Agriculture, he set management agendas, executed multi-billion dollar annually appropriated budgets, and safeguarded portfolios valued in excess of \$125 billion.



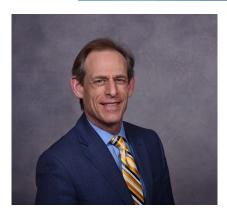
Anish Tilak

Manager with the Rocky Mountain Institute's Carbon-Free Buildings program. He comes from a strong building science background, and is developing technical research to provide subject matter expertise to support public agencies in advancing decarbonization programs and policies.



Keith Tillage

Co-founder and Chief Executive Officer of Tillage Construction, LLC. He participates directly as the Principal-in-Charge on all projects: oversees all projects: and ensures they are executed and completed on time and below budget.



Dr. David Wagger

Chief Scientist and Director of Environmental Management for Institute of Scrap Recycling Industries. Skilled at analyzing complex environmental situations, distilling them down to their basic principles, and communicating them to a broad variety of audiences.



Dr. Kimberly Wise White

Vice President for Regulatory and Scientific Affairs at American Chemistry Council. She has the scientific training, technical and policy expertise, and industry perspective needed to provide the views of an industry sector that touches virtually every product or material used.