

The background of the slide is a dark blue color with a complex, low-poly geometric pattern of lighter blue and white triangles and polygons. The text is white and positioned on the left side of the slide.

**GSA Acquisition Policy Federal Advisory
Committee
Public Meeting**

September 22, 2022

WELCOME !

Inaugural GSA Acquisition Policy Federal Advisory Committee - GAP FAC

Boris Arratia

Designated Federal Officer

Stephanie Hardison

Deputy Designated Federal Officer

Federal Advisory Committees

The Federal Advisory Committee Act of 1972 (FACA)

- Balanced membership of individuals appointed by the GSA Administrator
- Maintain objectivity, transparency & independence

A long-standing American Tradition

GSA Leadership Remarks

Robin Carnahan, GSA Administrator

Krystal Brumfield, GSA Associate Administrator,
Office of Government-wide Policy

Committee Chair and Co-Chair Remarks

Troy Cribb,
Chair

Cassius Butts,
Co-Chair

Agenda Topics

- GAP FAC Charter, Purpose & Goals
- Subcommittee Discussion Introduction
 - Policy Subcommittee Focus Areas
 - Industry Partners Subcommittee Focus Areas
 - Workforce Subcommittee Focus Areas
- Subcommittee Composition
- Summary and next steps
- Closing Remarks and Adjourn

The image features a background of a blue geometric pattern composed of various sized triangles and polygons, creating a low-poly effect. The colors range from a light, medium blue on the left to a very dark, almost black blue on the right. Centered horizontally and vertically is the text "Committee Member Introductions" in a bold, white, sans-serif font.

Committee Member Introductions

GAP FAC Charter

Who are we?

General Services Administration Acquisition Policy Federal Advisory Committee (GAP FAC)

What are our objectives and scope?

Provide expert advice on a broad range of innovative solutions to acquisition policy, workforce, and industry partnership challenges

Who provides us support?

GSA Office of Government-wide Policy



Who is involved?

Committee members and GSA support team

Under what authority?

Under agency authority in accordance with the Federal Advisory Committee Act (FACA), as amended, 5 U.S.C. App 2.

What are our duties?

To serve as an expert advisory body to GSA

Subcommittee Discussion Introduction

Troy Cribb, GAP FAC Chair

Jeff Koses, GSA Senior Procurement Executive

Afternoon Break
We Will Resume At 2:10pm.

Policy Subcommittee - Pre Meeting Input

- Define sustainability in a universal manner, determine the appropriate key performance indicators and means of measure to form the basis of fair and transparent policy.
- Review and assess the operation and effectiveness of the current EPEAT qualification process to ensure the acquisition of green IT products.
- Ensuring policies conceived through the process are inclusive of the value small businesses can contribute to the green economy and diversification of federal suppliers.
- Address ways to integrate and coordinate related procurement policy that is evolving in other agencies (EPA, FHWA), per Inflation Reduction Act (2022), and Buy Clean Initiative (09/15).
- Develop a scalable acquisition policy framework, for specific classes of materials and services starting with significant driving materials, and then extending to comprehensive coverage.

Policy Subcommittee - Pre Meeting Input, cont.

- Consider meaningful use of different tools (e.g., Whole Building LCA, NetZero, EPDs, Energy Star,) and rating systems in a way that is most suitable for delivering sustainable procurement.
- Build in quality control/assurance mechanisms processes based in data reporting and consider market readiness and tools available to help suppliers requirements.
- How can policy be agile and progressive for meaningful incremental gains that result in significant positive impact over time.
- How can policy drive change, but also consider not every supplier is starting from the same vantage point – and all should be required to improve over previous performance – not just meet a fixed standard.
- Ensure policies conceived through the process are inclusive of the value small businesses can contribute to the green economy and diversification of federal suppliers.

Policy Subcommittee - Pre Meeting Input, cont.

- Developing policy language that involves assessment criteria that are applicable a the range of product categories so that progress can be measured over time.
- Creating and implementing a policy that does not hinder small, disadvantaged or diverse businesses, and incentivizes both direct contracting partners and those partners' entire supply chain to adopt more sustainable business practices.
- Promptly generate (strong, powerful) guidance to empower the workforce to take (more) aggressive steps on sustainable procurement consistent with the flexibility in the FAR
- Consider a more ambitious, expansive, and inclusive regulation - specifically, FAR Case.
- Incorporate sustainability (including, but not just limited to, social cost of greenhouse gases, Scope 1-2-3 emissions, ecolabel usage/avoidance, etc.) in federal procurement data and reporting.

Policy Subcommittee - Pre Meeting Input, cont.



- A challenge is regulatory consistency across three agencies with different priorities.
- Ensuring full participation by diverse suppliers, universities/research institutions, non-profit organizations, in each level of federal climate procurement.

Industry Partners Subcommittee - Pre Meeting Input

- Evaluate/address GSA Schedule entry challenges for small businesses.
- Creating a strategy and execution plan which clearly addresses and provides equality in addressing initiatives.
- How do we build upon that infrastructure without creating even more carbon dioxide emissions from the steel industry (e.g., EV infrastructure).
- To devise a way to not only include DBE and Small Business firms but ensure the firms that are included are viable firms that wish to grow their companies.
- How do we create an environment where the ecosystem of partners and suppliers collaborate on climate while competing in business.

Industry Partners Subcommittee - Pre Meeting Input

- Identify select product categories (e.g., transportation, services or construction), gather data from suppliers to assess their contribution to the procurement function sustainability (e.g., emissions), arrange by matrix, indicating the emissions intensity of the materials used by each supplier within a particular industry.
- A challenge is maintaining/sustaining sustainable supply chains independent of macroeconomic conditions.
- Bringing new, innovative technologies that will not be drowned out by the larger firms that do not stand to gain from industry disruptors or blocked by legacy institutions that benefit from the status quo of carbon-based energy, plastics, etc.

Workforce Subcommittee - Pre Meeting Input

- Evaluation criteria that are clear, objectively measurable and defensible (without being disadvantageous to small, diverse or DBE firms) are the foundation of public procurement.
- Assessing the ways in which sustainability information can be embedded in acquisition decisions.
- Conduct a best practices review of US Federal and other international government sustainable acquisition practices, including tools and training to be leveraged to drive a more robust culture of sustainability and climate change within the Federal workforce.
- How to develop and deliver effective curriculum for the Federal Acquisition Institute and jumpstart knowledge building in this area.
- Explore the feasibility of imposing a declarative statement from contractors that certifies that they meet selection criteria that attests to their sustainability/environmental business policies.
- Create a central online repository of helpful information for acquisition professionals.



Subcommittee Composition Poll



Summary and Next Steps

Committee Communications



The GAP FAC Website:

<https://www.gsa.gov/policy-regulations/policy/acquisition-policy/gsa-acquisition-policy-federal-advisory-committee>

GSA Press Release of 9/22/22 - Inaugural Meeting:

<https://www.gsa.gov/about-us/newsroom/news-releases/gsa-announces-inaugural-acquisition-policy-advisory-committee-members-09222022>

Thank You!

Written comments can be sent to gapfac@gsa.gov

Committee Member Biographies

GSA Acquisition Policy
Federal Advisory Committee - GAP FAC

Chair and Co-Chair Biographies



Troy Cribb, Chair

Director of Policy at Partnership for Public Service. She works to improve government management and strengthen the United States civil service through development of policies to help modernize government management.



Cassius Butts, Co-Chair

Chief Strategy Officer and Managing Partner at Global Leader Group. Currently leads start up corporation focused on helping organizations achieve excellence through the expert areas via practitioner consulting, learning, and development.

Member Biographies



Farad Ali

President and Chief Executive Officer of Asociar Limited Liability Company. For 20 years, he has worked to strengthen the asset base of diverse populations through policy, education and economic opportunities for women and minority business enterprises.



Denise Bailey

Principal of Milligan Consulting, LLC. She has years of experience managing and growing this minority-owned, former Small Business Administration 8(a)-certified small business. Subject matter expert in a variety of areas in government contracting and transportation arenas.



C. Gail Bassette

Executive Director for Economic Development and Strategic Engagement at Bowie State University. Vast knowledge and experience as a federal government contractor and business advisor working with state and federal government lawmakers.

Member Biographies



Luke Bassis

Procurement Deputy Director for Port Authority of New York and New Jersey. A proven innovator and leader with accomplishments in strategic procurement transformation and implementing innovative solutions in complex institutions to meet diverse business goals.



Richard Beutel

Principal Researcher at George Mason University. He believes that modernizing government infrastructure is essential to bringing a modern customer experience to underrepresented communities.



Leslie Cordes

Vice President for Programs at Cetes. She has extensive background in clean energy and energy efficiency program development, domestic and international energy policy, strategic planning, nonprofit operations, and budget development.

Member Biographies



Darryl Daniels

Principal and Chief Executive Officer of Jacobsen Daniels Associates. Background and experience as a professional architect, planner, and aviation thought leader that provides the unique combination of lived and professional knowledge relevant for the work of the committee.



Nicole Darnall

Professor at Arizona State University's School of Sustainability. Her research uses theories of change to assess the effectiveness of sustainability governance approaches to determine how these approaches can improve global sustainability.



Antonio Doss

Deputy Associate Administrator for Office of Government Contracting and Business Development for United States Small Business Administration. He is passionate about growing local economies and supporting the development needs of all entrepreneurs.

Member Biographies



Mark Hayden

Division Director for State Purchasing Division at New Mexico General Services Department. Recognized leadership in state government strategy including legislative drafting and promulgating procurement code rules.



Susan Lorenz-Fisher

Senior Vice President of Corporate Responsibility & Sustainability at AmerisourceBergen Corporation. Leading sustainability developer responsible for environmental, social, and governance practices in the healthcare industry.



Mamie Mallory

President and Chief Executive Officer of Mallory and Associates LLC. Her career includes many years of experience as a project manager and management/executive experience in Federal service.

Member Biographies



David Malone

Procurement and Supply Management Director for City of St. Petersburg Florida. He is a highly accomplished leader delivering process efficiency, supply chain optimization, enhanced profitability, and change management.



Deryl McKissack

Founder, Chairwoman and Chief Executive Officer for McKissack & McKissack. As the founder and CEO of one of the nation's largest and oldest minority- and women-owned architecture, engineering and construction firms, she brings decades of experience.



Amlan Mukherjee

Professor in the department of Civil, Environmental and Geospatial Engineering at Michigan Technological University. His professional work has direct implications to sustainable procurement methods using Life Cycle Assessment based instruments.

Member Biographies



Jennie Romer

Deputy Associate Administrator for Pollution Prevention at the United States Environmental Protection Agency's Office of Chemical Safety and Pollution Prevention. She has more than a decade of experience as an attorney and sustainability consultant.



Anne Rung

Senior Vice President for the Public Sector at Varis LLC. Served as U.S. Chief Acquisition Officer, she was responsible for implementing acquisition policies on behalf of the White House covering more than \$440 billion in annual federal contract spending.



Steven Schooner

Nash and Cibinic Professor of Government Procurement Law at George Washington University Law School. He has decades of experience in acquisition policy and sustainability, with a strong background in acquisition; U.S. public procurement law and Federal Acquisition Regulations.

Member Biographies



Kristin Seaver

Vice President of Strategic Client Engagement for the Federal Civilian Division at General Dynamics Information Technology. As Chief Information Officer at the Postal Service, she was highly engaged with industry, building partnerships and technology roadmaps and facilitating agile, impactful procurements.



Stacy Smedley

Executive Director for Building Transparency in Seattle Washington. Sustainability leader for the building and construction industry, prioritizing the development of sustainable built spaces to improve the occupant experience and create positive impacts on the humans.



Nigel Stephens

Principal at Phoenix Strategies, Inc. He has been working on political campaigns to drive initiatives around innovation and Information Technology modernization, small business and entrepreneurship, minority business development, modernizing government, and economic development. 30

Member Biographies



Clyde Thompson

Senior Vice President for GovStrive LLC. While at the United States Department of Agriculture, he set management agendas, executed multi-billion dollar annually appropriated budgets, and safeguarded portfolios valued in excess of \$125 billion.



Anish Tilak

Manager with the Rocky Mountain Institute's Carbon-Free Buildings program. He comes from a strong building science background, and is developing technical research to provide subject matter expertise to support public agencies in advancing decarbonization programs and policies.



Keith Tillage

Co-founder and Chief Executive Officer of Tillage Construction, LLC. He participates directly as the Principal-in-Charge on all projects: oversees all projects: and ensures they are executed and completed on time and below budget.

Member Biographies



Dr. David Waggoner

Chief Scientist and Director of Environmental Management for Institute of Scrap Recycling Industries. Skilled at analyzing complex environmental situations, distilling them down to their basic principles, and communicating them to a broad variety of audiences.



Dr. Kimberly Wise White

Vice President for Regulatory and Scientific Affairs at American Chemistry Council. She has the scientific training, technical and policy expertise, and industry perspective needed to provide the views of an industry sector that touches virtually every product or material used.