



Welcome!

Enjoy some music before we start. The program will begin at 1:00 PM EST.

If you would like to view live closed captioning, keep the meeting open and in another window go to this link:

www.captionedtext.com/client/event.aspx?EventID=4923859&CustomerID=321

The slide presentation and a recording of this forum will be posted to the IAE space on Interact.GSA.gov after the event.

Please post questions to the Q&A log. Thank you!



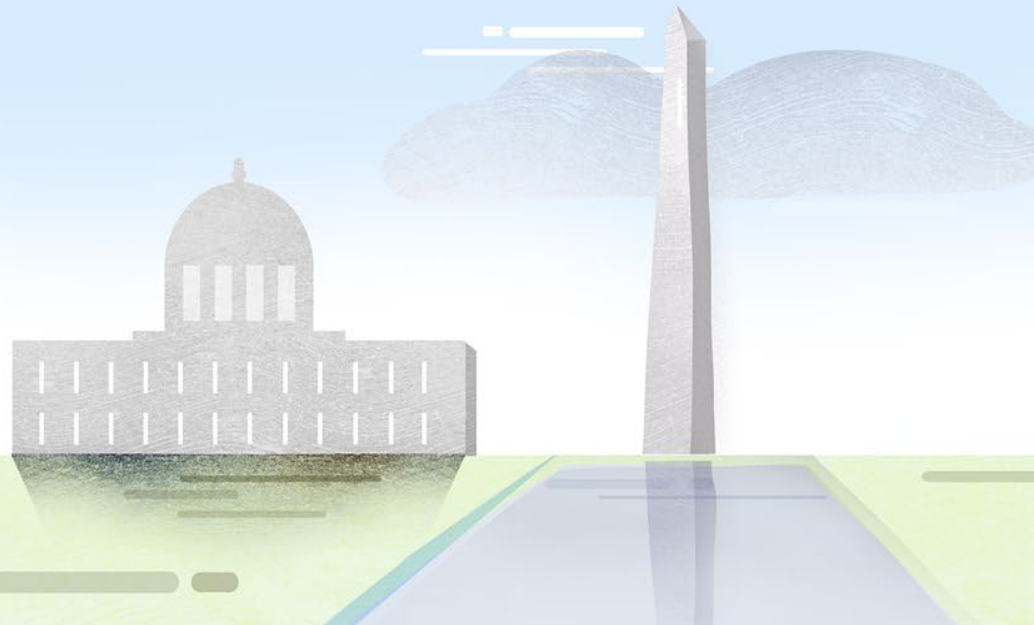
U.S. General Services Administration

Getting a Unique Entity ID (SAM)

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Stakeholder Forum

November 3, 2021



Agenda

- **What Is a Unique Entity ID?**
- **When Is the Unique Entity ID Changing?**
- **Why Is the Change from the DUNS Number to Unique Entity ID (SAM) Happening?**
- **What Does the Unique Entity ID (SAM) Mean for Me?**
- **How Do I Get a Unique Entity ID (SAM) without Registering? (DEMO)**
- **Preview: Incorporating Getting a Unique Entity ID (SAM) into the SAM.gov entity registration process**



What Is the Unique Entity ID?



What Is the Unique Entity ID?

TODAY

The authoritative unique entity identifier used by the federal government is the **DUNS Number**

- The DUNS Number is a 9-character numeric value
- Managed, granted, and owned by Dun & Bradstreet

APRIL 4, 2022

The authoritative unique entity identifier used by the federal government will be the **Unique Entity ID (SAM)**

- The Unique Entity ID (SAM) is a 12-character alphanumeric value
- Managed, granted, and owned by the government

The DUNS Number will remain the authoritative identifier until 4/3/2022



When Is the Unique Entity ID Changing?



When is the Unique Entity ID Changing?

Unique Entity ID (SAM) is available in IAE systems

The federal government stops using the DUNS Number to identify entities

Today

- DUNS Number is authoritative identifier
- Unique Entity ID (SAM) is available, not authoritative

On April 4, 2022

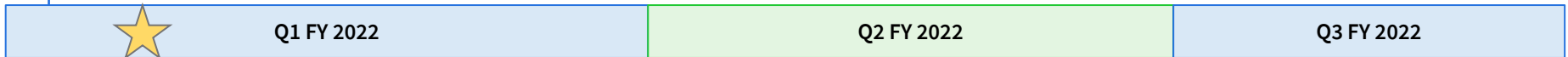
- Unique Entity ID (SAM) is authoritative identifier
- DUNS Number is not available in IAE systems

Unique Entity ID (SAM) Transition in Detail

Today

Unique Entity ID (SAM) is:

- ✓ assigned to, and viewable for, entities registered in SAM.gov
- ✓ included in IAE APIs and extracts
- ✓ appended to all FPDS contract actions included in FPDS Atom Feeds (V1.5.2)
- ✓ Unique Entity ID (SAM) viewable across IAE systems
- ✓ Interfacing systems may send either the Unique Entity ID (SAM) or the DUNS Number to IAE systems
- ✓ DUNS Number remains authoritative for entity registrations and subaward reporting
- ✓ Subaward recipients can apply for Unique Entity ID (SAM) on SAM.gov
 - Does not require complete entity registration



We are here

User acceptance testing of EVS process in SAM.gov

April 4, 2022

- Transition complete
- ✓ New validation process in place for Unique Entity ID (SAM)
 - ✓ DUNS Number no longer appears in any IAE interface/screen

On April 4, 2022, the DUNS Number is no longer used as the entity identifier for federal awards.



Why Is the Change from the DUNS Number to Unique Entity ID (SAM) Happening?



Why Is the Change from DUNS to Unique Entity ID Happening (1 of 2)?

The move from DUNS to the Unique Entity ID (SAM) is a **federal government-wide initiative**.

OMB has directed federal agencies/systems to complete their transition to the Unique Entity ID (SAM) no later than April 4, 2022.

GSA's role in the federal transition is, in part, to assign the Unique Entity ID (SAM) as part of the entity registration process.

GSA is also preparing all IAE systems (SAM.gov, FPDS, FAPIIS, etc.) to use the new Unique Entity ID.



Why Is the Change from DUNS to Unique Entity ID Happening (2 of 2)?

The federal government is **streamlining** the entity registration process and **making it easier for entities** to do business with the federal government.

- This change simplifies the process of registering your organization to do business with the federal government.
 - Entities will be assigned an identifier during registration or can request one at SAM.gov without needing to register
 - **You will not need to go to a third party to obtain an identifier or to get help.**



Agency Implementation across the Federal Government

Federal agencies are **implementing their own** Unique Entity ID transition plans by April 4, 2022.

- They will manage updates to their own:
 - Procurement award processes and systems
 - Grant award processes and systems
 - Invoicing and payment processes and systems

Federal agencies you do business with will directly issue information about changes to the award and payment processes.

- For example, Grants.gov has already initiated its transition.
- Go to:
[grants.gov/web/grants/forms/planned-uei-updates.html](https://www.grants.gov/web/grants/forms/planned-uei-updates.html)



What Does the Unique Entity ID (SAM) Mean for Me?



What Does the New Unique Entity ID Mean for Me? (1 of 6)

I'm an entity already registered in SAM.gov



You've already been assigned a Unique Entity ID!

It's viewable on your entity registration record in SAM.gov.

What Does the New Unique Entity ID Mean for Me? (2 of 6)

I'm a sub-awardee NOT registered in SAM.gov and I use the DUNS Number for subaward reporting

You can request a Unique Entity ID (SAM) in SAM.gov **today**. A DUNS Number is still required. **No registration will be required.**

Continue to use your DUNS Number for reporting. Starting on **April 4, 2022**, you will only use the Unique Entity ID (SAM) for reporting.

What Does the New Unique Entity ID Mean For Me? (3 of 6)

I pull award data and reports from IAE systems and view the DUNS Number.

The Unique Entity ID (SAM) **is available now**, along with the DUNS Number, in SAM.gov APIs, data extracts, and the FPDS Atom Feed.

On April 4, 2022, only the new Unique Entity ID will be provided and **the DUNS field will go away.**

What Does the New Unique Entity ID Mean For Me? (4 of 6)

I search for entity and contract award information using the DUNS Number.

Today, you can use the DUNS Number and/or the Unique Entity ID (SAM) to search entities. Starting on April 4, 2022, you can only use the Unique Entity ID (SAM).

What Does the New Unique Entity ID Mean For Me? (5 of 6)

I'm going to register my entity in the **future**. Do I still need the DUNS Number? How do I get a Unique Entity ID (SAM)?

Before April 4, 2022, go to D&B and get a DUNS Number, then go to SAM.gov to register your entity. You will be assigned a Unique Entity ID (SAM) as a part of the SAM.gov registration process.

What Does the New Unique Entity ID Mean For Me? (6 of 6)

I'm going to register my entity in the **future**. Do I still need the DUNS Number? How do I get a Unique Entity ID (SAM)?

After April 4, 2022, you will be assigned a Unique Entity ID (SAM) as part of the SAM.gov registration process. You no longer need to get a DUNS Number for SAM.gov entity registration.

How Do I Get a Unique Entity ID (SAM) without Registering?

DEMO





Official U.S. Government Website
100% Free

The Official U.S. Government System for:

Contract Opportunities
(was fbo.gov)

Contract Data
(Reports ONLY from fpds.gov)

Wage Determinations
(was wdol.gov)

Federal Hierarchy
Departments and Subtiers

Assistance Listings
(was cfda.gov)

Entity Information
Entity Registrations, Disaster Response
Registry, Entity UEI and Exclusions

Entity Reporting
SCR and Bio-Preferred Reporting

NEW

Register Your Entity or Get a Unique Entity ID

Register your entity or get a Unique Entity ID to get started doing business with the federal government.

Get Started

Renew Entity



Check Registration Status

Already know what you want to find?

Select Domain...

e.g. 1606N020Q02



New
Homepage
Options

Get Started

Register Entity

An entity registration allows you to bid on government contracts and apply for federal assistance. As part of entity registration, we will assign you a Unique Entity ID (SAM).

Comprehensive and current entity information is an essential part of the federal award process. It is important to prepare your information and allow sufficient time to understand and accurately complete your registration. You only need to complete and manage it here to remain eligible for federal awards.

You must renew your registration every 365 days for it to remain active.

[Register Entity](#)

Get Unique Entity ID (SAM)

If you only conduct certain types of transactions, such as reporting as a sub-awardee, you may not need to complete an entity registration. Your entity may only need a Unique Entity Identifier.

You can get a Unique Entity ID (SAM) for your organization without having to complete a full entity registration.

[Get Unique Entity ID](#)

Once signed in:
from any of the “Get Started”
pages a help page for determining
which path to take

- full registration
- just need a UEI (SAM)

If you opt to complete the full
registration, your entity will be
assigned a UEI (SAM)
automatically as part of the
process. No additional steps
needed.

If you already have a registration,
you already have a UEI(SAM). Just
go to the main search.

Easy view of steps so you know where you are in process.

Unique Entity Identifier is still authoritatively the DUNS until April 4th 2022.

Entity validation to get the UEI (SAM) will be against D&B information.

Fields adapt based on user input, e.g. country will change ZIP fields and entering the ZIP will auto populate the state and city.

1 Enter Entity Information 2 Validate Information 3 Request UEI 4 Receive UEI

Enter Entity Information

All the following information will be used to validate your entity, unless marked as optional.

DUNS Unique Entity ID

Legal Business Name
If you are acting on behalf of a limited partnership, LLC, or corporation, your legal business name is the name you registered with your state filing office.

Physical Address
Your physical address is the street address of the primary office or other building where your entity is located. A post office box may not be used as your physical address.

Country

Street Address 1

Street Address 2 (Optional)

ZIP Code (+4)

City

State

Cancel Help Next

Matches displayed are based on a comparison of data entered by the user to D&B data.

We do take a near match - in the case shown 'Parkway' was entered by the user, and 'PKWY' is in the record

Just as with registrations, the entity can determine they want the UEI to show publicly or just be restricted to federal users.

If no matches are found, the user will be directed to D&B as they are still the source until April 4th.

Enter Entity Information

All the following information will be used to validate your entity, unless marked as optional.



No Match Found

We were unable to find a match for the information you entered. Please check your DUNS number, Legal Business Name, and Physical Address to be sure they are accurate then try to validate information again. If you are unable to match your information, please contact Dun & Bradstreet.

[Go to Dun & Bradstreet](#)

1 Enter Entity Information 2 **Validate Information** 3 Request UEI 4 Receive UEI

Validate Information

The information you provided matches the following entity:

YOU ENTERED:

US TEST COMPANY 849

DUNS | UNIQUE ENTITY ID:
362261781

PHYSICAL ADDRESS
3501 CORPORATE PARKWAY
CENTER VALLEY, PA 18034
US

WE FOUND THE FOLLOWING MATCH:

US TEST COMPANY 849

DUNS | UNIQUE ENTITY ID:
362261781

PHYSICAL ADDRESS
3501 CORPORATE PKWY
CENTER VALLEY, PA 18034-8232
US

Allow the selected record to be a public display record.

If you feel displaying non-sensitive information like your registration status, legal business name and physical address in the search engine results poses a security threat or danger to you or your organization, you can restrict the public viewing of your record in SAM's search engine. However, your non-sensitive registration information remains available under the Freedom of Information Act to those who download the SAM public data file. Learn more about SAM public search results.

Previous Cancel Next

If the entity is already registered in SAM, the user will be notified and given an easy path to request a role.

1 Enter Entity Information 2 Validate Information 3 Request UEI 4 Receive UEI

Request UEI

i Entity Already Registered
This entity has already been assigned a unique entity ID and is registered in SAM. To access this entity, you must request a role from its administrator.

VALIDATED INFORMATION:

US TEST COMPANY 849 • Public

DUNS UNIQUE ENTITY ID:
362261781

PHYSICAL ADDRESS
3501 CORPORATE PARKWAY
CENTER VALLEY, PA 18034
US

This entity is already registered in SAM. If this is your entity and you would also like to be able to manage it, you may request a role. Your request will be sent to the current administrator.
If this is not your entity, select **Start Over** to enter different business information. Select **Cancel** to exit.

Start Over **Request Role**

< **×**
Previous Cancel

If the Unique Entity ID (SAM) has not been assigned to the entity, you will see the following screen.

You must certify you are authorized to take this action for the entity.

1 Enter Entity Information 2 Validate Information 3 Request UEI 4 Receive UEI

Request UEI

You have completed validation. Select **Request UEI** to be assigned a Unique Entity ID.

VERIFIED MATCH:

US TEST COMPANY 549 • Public

DUNS UNIQUE ENTITY ID:
362261773

PHYSICAL ADDRESS
3501 CORPORATE PKWY
CENTER VALLEY, PA 18034
US

Before requesting your UEI, please certify that you are authorized to conduct transactions under penalty of law to reduce the likelihood of unauthorized transactions conducted for my entity. Then select **Request UEI**.

I certify that I am authorized to conduct transactions on behalf of the entity.

Request UEI

If a Unique Entity ID (SAM) has already been assigned to the entity, you will see the following message.

You are now associated to the entity and can accept any updates from D&B for items such as address changes.

The entity is NOT registered at this point. We do provide that in text on screen and a 'easy' button for them to start that process.

With this workflow there is NO change to the current registration screens or validations.

1 Enter Entity Information 2 Validate Information 3 Request UEI 4 Receive UEI

Receive UEI

You have already been assigned a Unique Entity ID.

N9JAWEY8SJD5

Unique Entity ID already assigned

This entity has already been assigned the following unique entity ID, but is not registered in SAM. There are likely other users already also associated with this entity.

VERIFIED MATCH:

US TEST COMPANY 549 • Public

DUNS UNIQUE ENTITY ID:
362261773

SAM UNIQUE ENTITY ID:
N9JAWEY8SJD5

PHYSICAL ADDRESS
3501 CORPORATE PKWY
CENTER VALLEY, PA 18034
US

You have finished getting your Unique Entity ID, select **Done** to return to your workspace.

To continue with registration, select **Continue Registration**.

[Continue Registration](#) [Done](#)

Preview: Incorporating Getting a Unique Entity ID (SAM) into the SAM.gov entity registration process



Get Started

Register Entity

An entity registration allows you to bid on government contracts and apply for federal assistance. As part of entity registration, we will assign you a Unique Entity ID (SAM).

Comprehensive and current entity information is an essential part of the federal award process. It is important to prepare your information and allow sufficient time to understand and accurately complete your registration. You only need to complete and manage it here to remain eligible for federal awards.

You must renew your registration every 365 days for it to remain active.

[Register Entity](#)

Get Unique Entity ID (SAM)

If you only conduct certain types of transactions, such as reporting as a sub-awardee, you may not need to complete an entity registration. Your entity may only need a Unique Entity Identifier.

You can get a Unique Entity ID (SAM) for your organization without having to complete a full entity registration.

[Get Unique Entity ID](#)

Upon sign in, you go to “Get Started” help page to determine which path to take

- full registration
- just need a UEI (SAM)

The “Get Unique Entity ID” process shown earlier stays the same.

This is the first step in the future **non-federal entity registration.**

In the new registration workflow you will see:

✓ Additional help on screen

✓ Changes to look and feel

✓ UEI (DUNS) is still used for validation

✓ UEI (SAM) assigned with current process.

Purpose of Registration

An entity within the SAM system includes prime contractors, organizations or individuals applying for assistance awards, those receiving loans, sole proprietors, corporations, partnerships, and any federal government agencies desiring to do business with the government.

What type of entity are you registering?

- Business or Organization
- U.S. State Government
- U.S. Local Government
- Tribal Government
- Foreign Government

Why are you registering this entity to do business with the U.S. government?

- I want to be able to bid on federal contracts or other procurement opportunities. I also want to be able to apply for grants, loans, and other financial assistance programs.
- I only want to apply for federal assistance opportunities like grants, loans, and other financial assistance programs.

This page informs the non-federal user of upcoming steps.

You can decide to change the Purpose of Registration or continue forward.

Confirm Purpose of Registration

Purpose of Registration

ALL AWARDS

Change Purpose of Registration

Based on the answers you provided on the previous page, you must complete the following entity registration sections.

ID Unique Entity ID

All registration types

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation

Core Data

All registration types

Core Data Includes, but is not limited to, an entity's DUNS and/or DoDAAC, name, address, CAGE or NCAGE, code, TIN or EIN number, general information, financial information, and details about any proceedings in which the entity may currently be involved.

Assertions

"All Awards" only

Documents self-assertions from each entity. Includes, but is not limited to, data about the types of goods and services the entity provides, the entity size, optional Electronic Data Interchange (EDI), and disaster relief data.

FAR and DFAR'S Representations & Certifications

"All Awards" only

Documents an entity's representations and certifications related to their small business status, responses to commonly used Federal Acquisition Regulation (FAR) and Defense Federal Acquisition Regulation Supplement (DFARS) provisions/clauses, and Architect-Engineer Responses (SF330 Part II).

Points of Contact

All registration types

The entity will be asked to provide contact information for any mandatory POC based on the information they provided during the registration process. Includes, but is not limited to, accounts receivable, electronic business, and government business.

If you want to obtain federal contract awards, you must complete all four sections of the registration: Core Data, Assertions, Representations & Certifications (Reps & Certs), and Points of Contact (POCs). This is required by the Federal Acquisition Regulation (FAR) in FAR 52.204-7 System for Award Management.

If you are only interested in federal assistance opportunities, such as grants and loans, you must complete three sections of the registration: Core Data, Representations & Certifications (Reps & Certs), and POCs. If you decide later to pursue federal contract awards, you must update your SAM registration to change your purpose of registration and complete all four sections.

As of February 2, 2019, all entities registering for All Awards or Federal Assistance Only, will be required to review the Financial Assistance Representations and Certifications. These are a common set of certifications and representations required by Federal statutes or regulations in accordance with grants guidance under Title 2 of the Code of Federal Regulations. If you intend to apply for or are a recipient of a Federal grant or agreement, you must agree to the grants certifications and representations in the Representations & Certifications section of your entity registration.

< × >
Previous Cancel Next



This is a help page to ensure entities are ready to complete the registration process.

This process does not change the required documents or needed information for an entity to register in SAM.

Gather Your Information

Purpose of Registration

ALL AWARDS

[Change Purpose of Registration](#)

U.S. REGISTRANTS:

Entity Details:

Legal Business Name
Physical Address
Date of Incorporation (if applicable)
State of Incorporation (if applicable)

Taxpayer Information:

Taxpayer Identification Number (TIN)
Taxpayer Name
Review your tax documents from the IRS (such as a 1099 or W-2 form) to find your Taxpayer information.

Banking Information:

Routing Number
Account Number
Account Type - checking or savings, to set up Electronic Funds Transfer (EFT).

INTERNATIONAL REGISTRANTS:

Entity Details:

Legal Business Name
Physical Address

Taxpayer Information:

Taxpayer Identification Number (TIN)
Taxpayer Name
Review your tax documents from the IRS (such as a 1099 or W-2 form) to find your Taxpayer information.

Banking Information:

Routing Number
Account Number
Account Type - checking or savings, to set up Electronic Funds Transfer (EFT).

NCAE Code:

NATO Commercial And Government Entity (NCAE) Code from the NATO Support and Procurement Agency (NSPA). If you don't already have one, you may request an NCAE Code online for FREE from NSPA.

[Go to NCAE Request](#)

Notes:

Entity Administrators and/or Entity Registration Representatives are responsible for ensuring the accuracy of an entity registration in SAM. An entity registration must be renewed every 365 days in order to remain active and will expire if it is not updated in a timely manner. An expired registration may affect the ability to do business with the Federal government.



This should look familiar, as it matches the process for Get Unique Entity ID (SAM). As soon as the UEI is assigned to the entity, the user is taken to the current registration pages to complete core data and any other sections needed.

The authoritative Unique Entity Identifier is still the DUNS Number until April 4th 2022

D&B information continues to be used to validate entity information to get the Unique Entity ID (SAM).

Fields adapt based on user input, e.g. country will change ZIP fields and entering the ZIP will auto populate the state and city.

1 Enter Entity Information 2 Validate Information 3 Request UEI 4 Receive UEI

Enter Entity Information

All the following information will be used to validate your entity, unless marked as optional.

DUNS Unique Entity ID

Legal Business Name
If you are acting on behalf of a limited partnership, LLC, or corporation, your legal business name is the name you registered with your state filing office.

Physical Address
Your physical address is the street address of the primary office or other building where your entity is located. A post office box may not be used as your physical address.

Country

Street Address 1

Street Address 2 (Optional)

ZIP Code (+4)

City

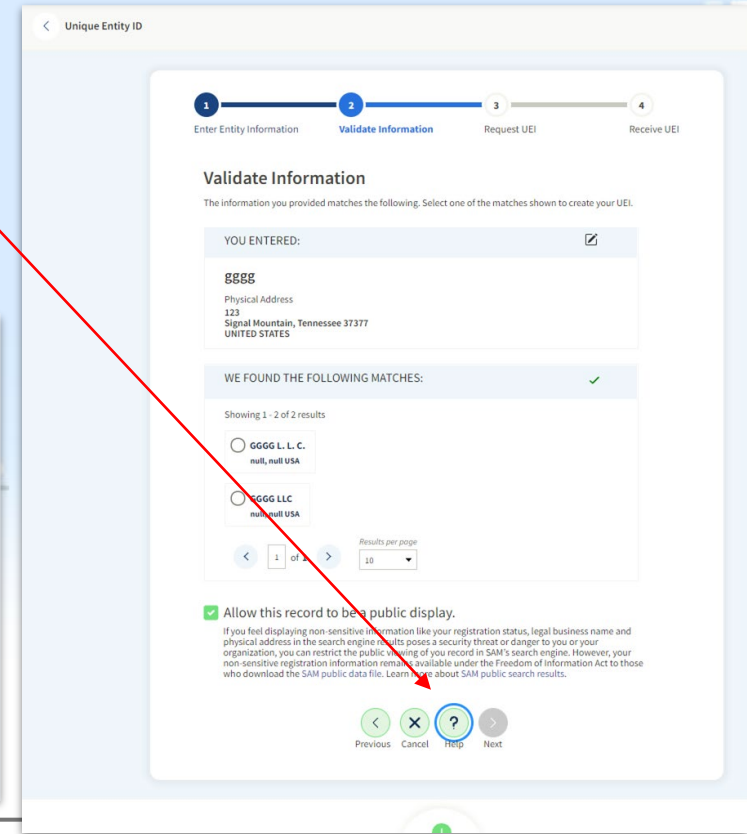
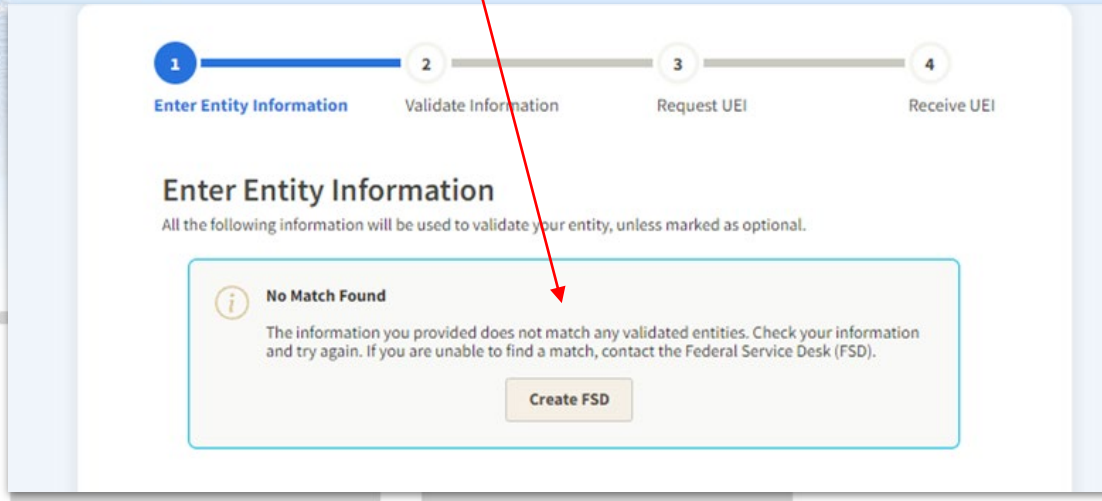
State

Cancel Help Next

By moving these pages into modernized SAM.gov, we can include additional help for the user.

When launched, each step includes appropriate help articles.

In April, this will include specific prompts for a user to directly create an incident with FSD.gov.



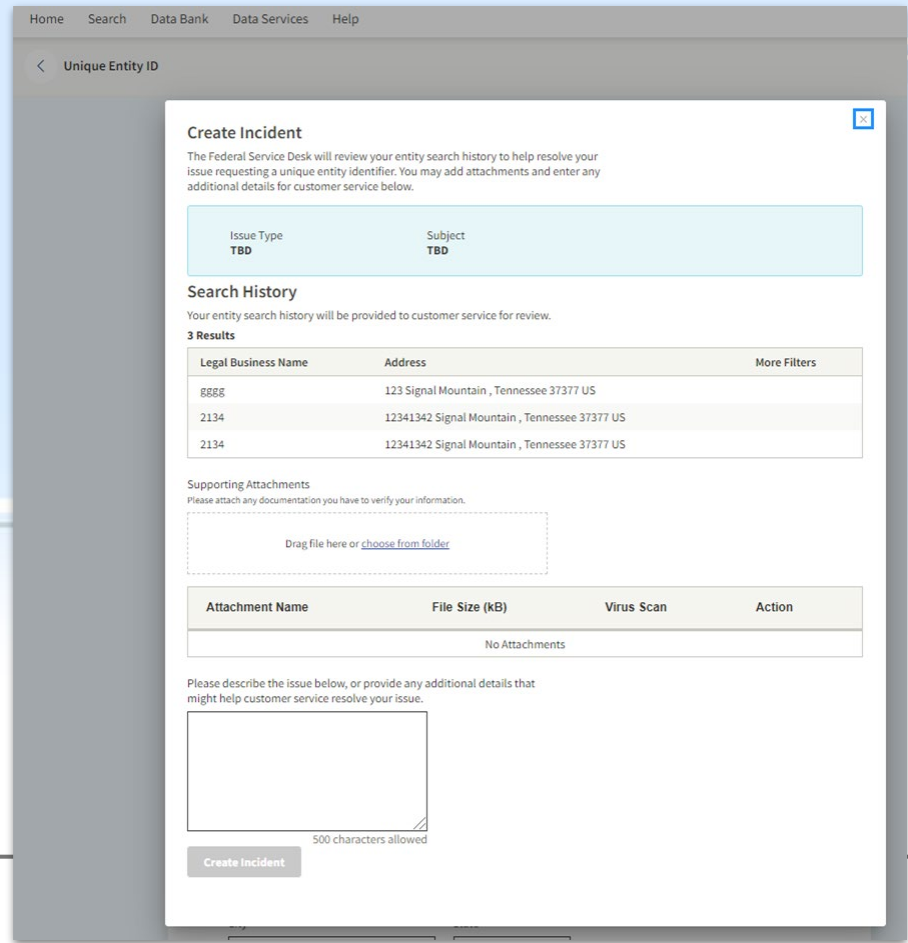
The created incident will include details to help the agents.

Starting in April 2022, the create incident option will be available when a user finds no matches when trying to find their entity. The ticket will automatically include the user input data in step 1, and any matches shown to the user in step 2 of the process.

The created ticket will go directly to the entity validation service provider for help.

User can also upload additional documents or text to help an agent when reviewing the issue.

Users will get notification of FSD incident number.





Federal Service Desk

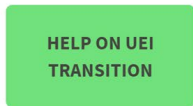
This site is for people who make, receive, and manage federal awards. It provides support for government-wide systems required by federal policy.

Need help? Get an answer fast!

Easily find all you need to know about SAM.gov, FPDS.gov, eSRS.gov, and FSRG.gov.

Search Here for Help (User Guides, FAQs, Videos, Definitions)

Search



Home > All Knowledge Bases > Entity Registration > Frequently Asked Questions > Help For the Transition from UEI (DUNS) to UEI (SAM)

Search

All Systems (FAQs)

- Entity Registration
- Contract Opportunities
- SAM.gov Data Services
- Workspace
- Federal Hierarchy
- Fraud
- Entity Reporting
- Wage Determinations
- SAM.gov Site Information
- Login.gov
- FOIA Requests

Help For the Transition from UEI (DUNS) to UEI (SAM) KB0046482



30d ago

Here is a list of resources to help you through the transition from UEI(DUNS) to UEI(SAM), based on the work you do in SAM.gov. You can also find general information about the transition itself in the sections below.

How does the Unique Entity Identifier (UEI) transition impact me?

- [Walk through what you should do to prepare, based on what you do in SAM.gov \(interactive PDF\).](#)
- [What can I do today to prepare for the UEI \(DUNS\) to UEI \(SAM\) transition?](#)

FAQs and resources based on what you do in SAM.gov:

I manage an entity:

- [Where is my UEI \(SAM\)?](#)
- [How do I get a UEI \(SAM\)?](#)

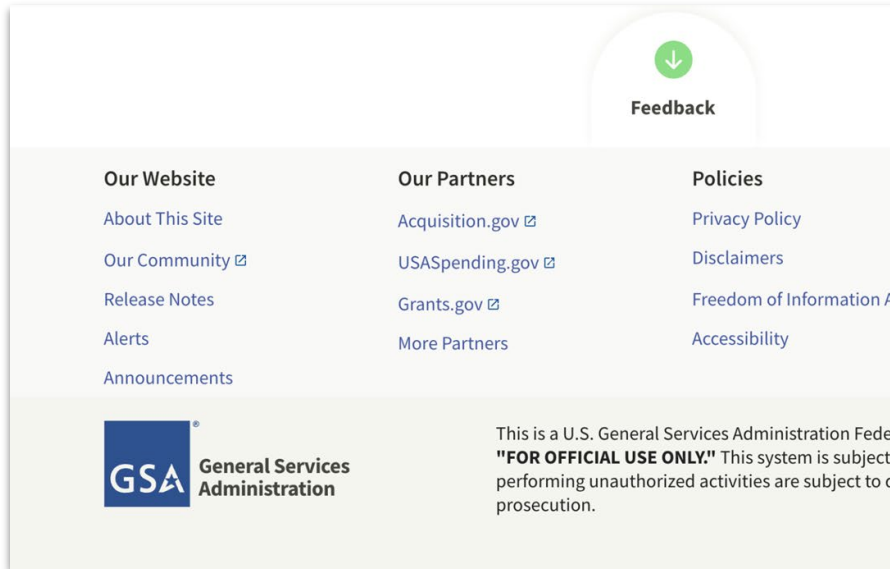
Consolidated help information on UEI Transition on FSD.gov home page. Access it [here](#).

Access the [NEW UEI Quick Start Guide](#)



We Want Your Feedback!

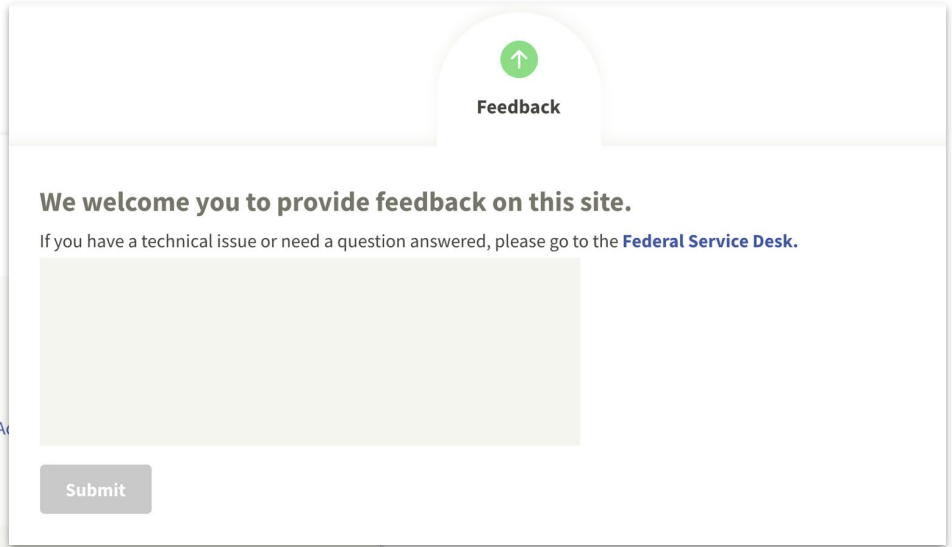
Our feedback tool is on the footer of all pages on SAM.gov



The screenshot shows the footer of the SAM.gov website. At the top center, there is a green circular icon with a downward arrow and the word "Feedback" below it. Below this, there are three columns of navigation links:

Our Website	Our Partners	Policies
About This Site	Acquisition.gov ↗	Privacy Policy
Our Community ↗	USASpending.gov ↗	Disclaimers
Release Notes	Grants.gov ↗	Freedom of Information Act
Alerts	More Partners	Accessibility
Announcements		

At the bottom left is the GSA General Services Administration logo. At the bottom right is a disclaimer: "This is a U.S. General Services Administration Federal Government computer system that is **"FOR OFFICIAL USE ONLY!"** This system is subject to monitoring. Individuals found performing unauthorized activities are subject to disciplinary action including criminal prosecution."



The screenshot shows the feedback form on the SAM.gov website. At the top center, there is a green circular icon with an upward arrow and the word "Feedback" below it. Below this, the text reads: "We welcome you to provide feedback on this site." followed by "If you have a technical issue or need a question answered, please go to the [Federal Service Desk](#)." Below the text is a large, empty text input field. At the bottom of the form is a grey "Submit" button.



The Integrated Award Environment

See latest on how GSA is preparing for the federal transition at:
[GSA.gov/EntityID](https://www.gsa.gov/EntityID)

Join us on Interact for the latest updates: interact.gsa.gov/group/integrated-award-environment-iae-industry-community

Join the Technical Interface Community by emailing
IAE_Admin@gsa.gov

Questions?

Thank you!

