



GSA OSDBU Overview

Small Business Technical Advisor Regional Small Business Advocacy and Engagement Division (ES3) Office of Small and Disadvantaged Business Utilization (OSDBU)





TOPICS

- Glossary of Terms
- GSA OSDBU Overview
- Agency Overview
- Accessing Federal Contract Opportunities
- Forecasting of Contracting Opportunities
- Guidance on Section 889: Supply Chain Security
- Small Business Resources & Events
- Recap



Agency Overview

Glossary of Terms

- GSA General Services Administration
- OSDBU Office of Small and Disadvantaged Business Utilization
- **FSS** Federal Supply Schedules (Includes VA's 9 schedules)
- MAS Multiple Award Schedules (Only GSA schedules)
- PBS Public Building Service
- IDIQ Indefinite Delivery, Indefinite Quantity
- **BPA** Blanket Purchase Agreement
- **GWAC** Governmentwide Acquisition Contract
- GSA MAS Program General Services Administration Multiple Award Schedule Program
- **GSA Schedule** Abbreviated form of the program name.
- Schedules Program Abbreviated form of the program name.
- GSA Schedule The breakdown into categories: such as "Information Technology", "Furnishings", etc.
- NAICS North American Industry Classification System.
- SIN Special Item Number. (Based on NAICS Codes.)



OSDBU Overview

Office of Small and Disadvantaged Business Utilization (OSDBU)

According to the Small Business Act as amended by Public Law 95-507, the Office of Small & Disadvantaged Business was established to:

- Advocate, within each Federal Executive Agency, for the <u>maximum practicable</u> use of all designated small business categories within the Federal Acquisition process.
- Ensure inclusion of small businesses as sources for goods and services in federal acquisitions as prime contractors and subcontractors.
- <u>Manage the small business utilization programs</u> for each respective organization.



https://www.gsa.gov/small-business



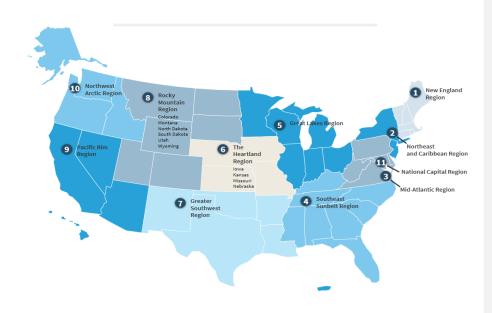
OSDBU Overview (Cont.)

Office of Small and Disadvantaged Business Utilization (OSDBU)

- Small Business Goaling
- Small Disadvantaged Business (SDB)
- o 8(a)
- Women-owned Small Business
- Historically Underutilized Business Zone (HUBZone)
- Veteran-owned Small Business
- Service Disabled Veteran-owned Small Business
- Small Business
- Subcontracting Program
- Forecast of Contracting Opportunities

UPDATE: SBA's Veteran Small Business Certification Program is now open: www.sba.gov/vetcert

SBA Fact Sheet on "How to apply for certification": https://www.sba.gov/brand/assets/sba/resource-partners/Preparing-for-certification-VetCertFactSheet-508c.pdf



https://www.gsa.gov/about-us/contact-us/small-business-support



OSDBU Overview (Cont.) GSA Small Business Support

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OSDBU Overview con't

Breaking News July 20, 2023: GSA receives an A+ rating from the SBA.

Category	Dollars (\$)	Goal (%)	Achievement (%)
Small Business (Overall)	\$2.829B	34%	47.51%
Small Disadvantaged Business (SDB)	\$1.325B	21%	22.25%
Woman Owned Small Business (WOSB)	\$589.3M	5%	9.90%
Service Disabled Veteran Owned Small Business (SDVOSB)	\$557.7M	3%	9.37%
HUBZONE	\$408.8M	3%	6.86%



OSDBU Overview con't

Current GSA Total Eligible Spend (FY23): \$4,788,386,935

Category	Dollars (\$)	Goal (%)	Achievement (%)
Small Business (Overall)	\$2.258B	33%	47.17%
Small Disadvantaged Business (SDB)	\$870.0M	21.9%	18.17%
Woman Owned Small Business (WOSB)	\$420.8M	5%	8.79%
Service Disabled Veteran Owned Small Business (SDVOSB)	\$566.3M	3%	11.83%
HUBZONE	\$206.1M	3%	4.30%



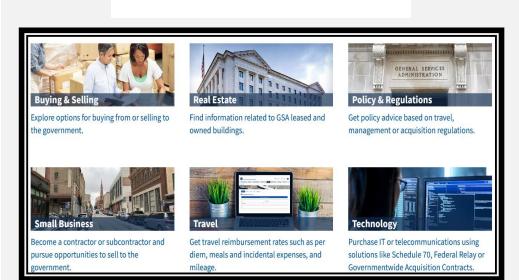
Agency Overview

The U.S. General Services Administration (GSA) is one of the federal government's largest buyers, contracting for billions of dollars' worth of products and services each year for its U.S. government "customers." These customers include most agencies of the executive, judicial, and legislative branches and federal government and military facilities worldwide.

GSA rents, builds, furnishes, and maintains government offices and buys products ranging from pens to state-of-the-art computers. GSA also contracts for services as varied as trash removal and information technology.

www.gsa.gov

Mission"Deliver value and savings in real estate, acquisition, technology, and other mission-support services across government."





Agency Overview con't Who Are GSA's Customers?





Agency Overview con't

Public Buildings Service (PBS)

As the landlord for the civilian federal government, PBS acquires space on behalf of the federal government through new construction and leasing, and acts as a caretaker for federal properties across the country.

PBS owns or leases 8,800 assets, maintains an inventory of more than 370 million square feet of workspace, and preserves more than 500 historic properties.

https://www.gsa.gov/pbs

What does PBS Procure?

- Construction
- A&E Services
- o Janitorial
- o Landscape
- Interior Design
- Asbestos Removal
- o HVAC
- Lighting
- Security
- Window Washing
- Painting
- Electrical
- Lease

Where are the PBS Opportunities?

- o GSA Forecast
- GSA Subcontracting
- Sam.gov
- GSA Multiple Award Schedules (MAS)
- Indefinite Delivery Indefinite Quantities (IDIQ)



Agency Overview con't

Federal Acquisition Services (FAS)

GSA is America's only source solely dedicated to procuring goods and services for government.

As an integral part of GSA, FAS possesses unrivaled capability to deliver comprehensive products and services across government at the best value possible

https://www.gsa.gov/fas

What does FAS Procure?

- Environmental
- Moving Services
- Staffing
- Information Technology
- TransportationLaw Enforcement
- EquipmentFurniture
- o Professional Training
- Telecom & Network
 Services
- Travel Services
- Emergency Preparedness& Response Equipment
- And Much More...

https://www.gsaauctions

Where are the FAS Opportunities?

- GSA Forecast
- GSA Subcontracting
- o Sam.gov
- GSA Multiple Award Schedules (MAS)
- Indefinite Delivery Indefinite Quantities (IDIQ)
- Governmentwide Acquisition Contracts (GWAC)



GSA Multiple Award Schedules (MAS)

- The GSA Multiple Award Schedule (MAS) Program, also referred to as the "Schedule," is the premier contract vehicle for the federal government.
- The Schedule Program is a long term governmentwide contract between commercial suppliers and the federal government.
- Suppliers give federal, and in some cases state and local buyers (including tribal governments and some educational institutions), access to millions of commercial products and services at negotiated ceiling prices.
- Schedule purchases represent approximately 21 percent of overall federal procurement spending--approximately \$42 Billion per year.

- ✓ A contract
- Another arena to bid on opportunities
- Increases visibility to government customers
- X Not a certification
- X No guaranteed sales
- X Not mandatory to do business with the government
- X Not mandatory for other agencies to use
- X Not used for Construction (236220)

https://www.gsa.gov/masroadmap

https://www.gsa.gov/forbusiness



GSA Multiple Award Schedules (MAS)

THE GSA MAS INCLUDES SERVICES AND PRODUCTS IN THE VARIOUS INDUSTRIES LISTED BELOW:

- Professional Services Schedule
- Facilities Maintenance & Management
- Automotive Superstore
- Office, Imaging and Documents Solutions
- Transportation, Delivery, and Relocation Solutions
- Hardware Superstore
- Photographic Equipment Cameras, Photographic Printers and Related Supplies and Services (Digital and Film-Based)
- General Purpose Commercial Information Technology Equipment, Software and Services
- Furniture
- Comprehensive Furniture Management Services
- Furnishing and Floor Coverings
- Food Service, Hospitality, Cleaning Equipment and Supplies, Chemicals, and Services
- Temporary Administrative and Professional Staffing
- Human Capital Management & Administrative Support Services
- Office Products/Supplies & Services and New Products/Technology

- Leasing of Automobiles and Light Trucks
- Publication Media
- Sports, Promotional, Outdoor, Recreational, Trophies and Signs (Sports)
- Shipping, packaging and packing supplies
- Total Solutions for Law Enforcement, Security, Facility Management Systems, Fire, Rescue, Clothing, Marine Craft and Emergency/Disaster Response
- Buildings and Building Materials/Industrial Services and Supplies
- Professional Audio/Video, Telemetry/Tracking, Recording/Reproducing and Signal Data Solutions
- Travel Services Solutions

Note: Veterans Affairs (VA) Schedules are also listed at GSA eLibrary: 621 I – Professional and Allied Healthcare Staffing Services, 621 II – Medical Laboratory Testing and Analysis Services, 65 II A – Medical Equipment and Supplies, and much more... Visit: www.gsaelibrary.gsa.gov

https://www.gsaelibrary.gsa.gov



GSA Multiple Award Schedules (MAS)

MAS Office Hours Monthly gsa.gov/events to view the calendar **Webinars**

Register for the Monthly MAS https://gsa.zoomgov.com/webinar/register/WN_EETVm2LNRH2MeM90Kg

D-A

Office Hours Webinars directly

Holders – Update on eBUY

View previous MAS Office https://www.youtube.com/playlist?list=PLvdwyPgXnxxX3I6FfCXIB5GK0 QKfi1EEq

Hours webinars

GSA MAS Questions

Current GSA MAS Contract

b038-

and Sellers

Email: MASPMO@gsa.gov

https://buy.gsa.gov/interact/community/6/activity-feed/post/271602ff-1cd1-4019-

63c9742127f7/New_Interested_Feature_in_eBuy_Brings_Benefits_to_Both_Buyers



GSA Logo Policy

GSA Resource Videos

ACCESSING FEDERAL CONTRACT OPPORTUNITIES (CONT.)

GSA Multiple Award Schedules (MAS)

GSA's Vendor Support Center

(VSC) https://vsc.qsa.qov/vsc/

https://www.gsa.gov/technology/it-contract-vehicles-and-purchasing-

https://www.gsa.gov/small-business/small-business-resources

How to Market to the

programs/multiple-award-schedule-it/sell-through-mas-informationtechnology/how-to-market-to-the-government

Government

VSC Contractor Start-up Kit

https://vsc.gsa.gov/vsc/app-content-viewer/section/95

https://www.gsa.gov/reference/gsa-logo-policy/download-gsa-logo



GSA Governmentwide Acquisition Contracts (GWAC) www.gsa.gov/gwac



8(a) STARS III: GWAC offers access to highly qualified, certified 8(a) small disadvantaged businesses. The contract has a \$10 Billion program ceiling with a five-year base period and one five-year option.



VETS 2 (SDVOSB): GWAC set-aside exclusively for Service-Disabled, Veteran-Owned Small Businesses (SDVOSB). VETS 2 is designed to meet a variety of diverse agency IT requirements, including new and emerging technologies. The contract has a \$5 Billion program ceiling with a five-year base period and one five-year option.



Alliant 2: GWAC represents the next generation GWAC vehicle for comprehensive information technology (IT) solutions through customizable hardware, software, and services solutions purchased as a total package.



Alliant 3 Request for Proposal (RFP) will be solicited no earlier than the First Quarter of Fiscal Year 2024. View the Draft Request for Proposal (RFP) on sam.gov https://sam.gov/opp/662de9cafbdd4398af442c8bc12d59e9/view



Polaris updates and next steps will be communicated through SAM.gov.

GSA Interact - Small Business GWAC Community https://interact.gsa.gov/group/small-business-gwac-community-interest



www.gsa.gov/OASIS

- **OASIS Unrestricted** is a Full and Open contract
- **OASIS Small Business** is a 100% Small Business Set-Aside
 - OASIS 8(a) were developed to provide the 8(a) community

expanded access to the OASIS contract program while creating

- more options for federal agencies to meet their 8(a) business development program goals
- **Core Services Include:**
- Program management services
- Management consulting services;
- Logistics services
- **Engineering services**

- Financial services.

Scientific services

OASIS Questions: Oasis@gsa.gov

Visit: www.gsa.gov/OASIS

feed

solutions

from multiple industries

https://buy.gsa.gov/interact/community/196/activity-

OASIS+ Questions: PSHC-dev@gsa.gov

Visit: OASIS+ Interact Community

OASIS+ is a suite of contracts that combines the

Operations (BMO) and Human Capital & Training

procurement requirements for services-based

Access to highly qualified contractors of all sizes

scope of **OASIS**, Building, Maintenance &

Solutions (HCaTS) under one program

Designed to support federal agencies'



GSA Multiple Award Schedules (MAS)

Overview of GSA Multiple Awards Schedules (MAS)

www.gsa.gov/masroadmap

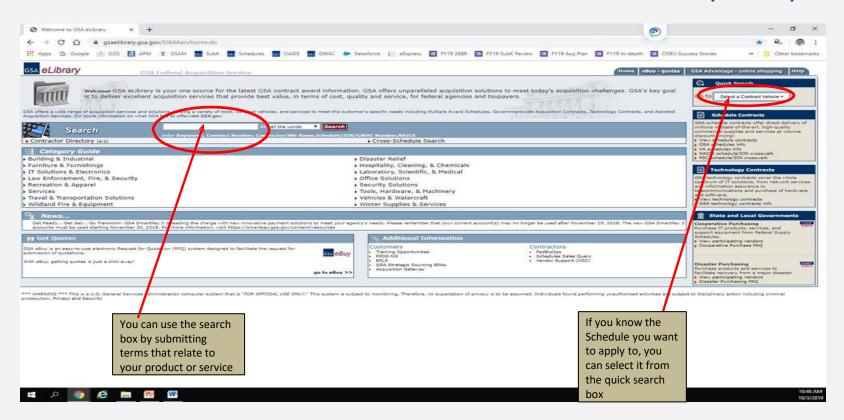
GSA MAS Solicitation

To download the GSA MAS Solicitation, please follow the instructions below:

- 1. www.gsaelibrary.gsa.gov
- 2. type "MAS" into the search bar 3. Click "MAS"
- 4. Click on "Contractors click here to view the current solicitation on sam.gov" box
- 5. Click on SOLICITATION DOCUMENT...
- 6. You will find the instructions in Section I. Offer Preparation Instructions and Evaluation Criteria .

GSA Interact - MAS updates and information

https://interact.gsa.gov/groups/multiple-award-schedules

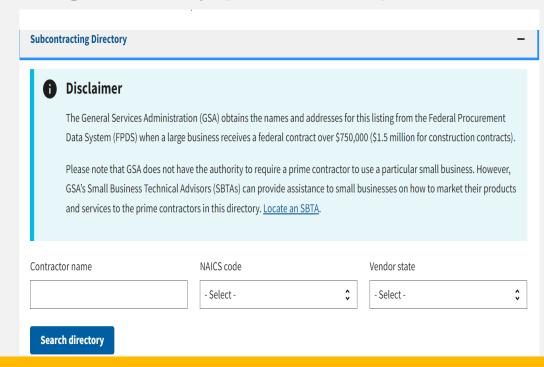




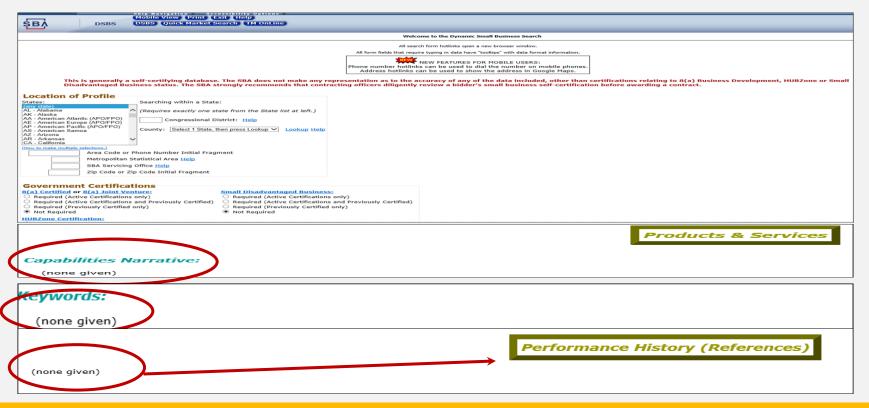
GSA Subcontracting Directory (Nationwide)

- The General Services Administration (GSA) provides a lists of large prime business contractors
- When a large business receives a federal contract over \$750,000 (\$1.5 million for construction contracts)
- Small businesses must contact prime contractors directly
- Utilize GSA's Subcontracting Directory and the <u>GSA eLibrary</u> to find potential large prime business contractors.

https://www.gsa.gov/subdirectory







Dynamic Small Business Search (DSBS): http://dsbs.sba.gov/



UPDATE to the Dynamic Small Business Search (DSBS)

Add a Capabilities Statement Link

- SIGN IN TO SBA CONNECT TO ACCESS YOUR DSBS PROFILE
- SELECT YOUR BUSINESS FROM THE SBA CONNECT DASHBOARD
- NAVIGATE TO GENERAL AND ADD YOUR CAPABILITIES STATEMENT LINK
- VIEW YOUR CAPABILITIES STATEMENT LINK IN DSBS

Visit the link below for instructions:

https://sbaone.atlassian.net/wiki/spaces/DSBS/pages/2742910980/Add+a+Capabilities+Statement+Link



SOURCES SOUGHT NOTICE		
What is a Sources Sought Notice?	 Method of Market Research Published on the sam.gov Invaluable for determining availability of capable small businesses, 8(a), HUBZone, Woman-Owned or SDVOSB concerns Provides an excellent documentation to support chosen acquisition strategy 	
Why Respond to a Sources Sought Notice?	 □ Used to identify potential sources □ For construction set aside for 8(a), SDVOSB, WOSB and HUBZone concerns □ Used to determine Small Business Set-aside -If two (2) or more Small Businesses can be determined by the Government to be capable of performing the task □ Information used to set small business subcontracting goals if the requirement is not set-aside and is over \$750,000* for products/services or \$1.5M for Construction 	
Sources Sought Notice Tips	 Outline the Company Capability Statement so that it addresses requirements in the same order provided in the Sources Sought Notice Relevant Past Performance means citing contracts your company has performed which involved the same or very similar scope 	



Minimum Requirements		
Have a Unique Entity Identifier (UEI). Assigned through SAM.GOV registration.		
**DUNS number has converted over to the Unique Entity Identifier (UEI) as of 4/4/22.	https://www.gsa.gov/entityid	
Register with the System for Award Management (SAM)	http://www.sam.gov	
Size Standards (New Table posted 3/17/23)	https://www.sba.gov/federal-contracting/contracting- guide/size-standards	



Minimum Requirements		
North American Industry Classification System (NAICS) Industry Codes	https://www.census.gov/naics	
Small Business Administration (SBA) Business Categories - • Small Disadvantaged Business (SDB) • 8(a) • Women-owned Small Business • Historically Underutilized Business Zone (HUBZone) • Veteran-owned Small Business • Service Disabled Veteran-owned Small Business	https://www.sba.gov/federal-contracting/contracting-assistance-programs	



Sam.Gov includes the following:

- Contract Opportunities: (Formerly fbo.gov)
- Contract Data: (Reports only. From fpds.gov)
- Wage Determinations: (Formerly wdol.gov)
- Entity Registration: (Combined with the former beta.sam.gov)
- Entity Reporting
- <u>Assistance Listings</u>: (Formerly cfda.gov)

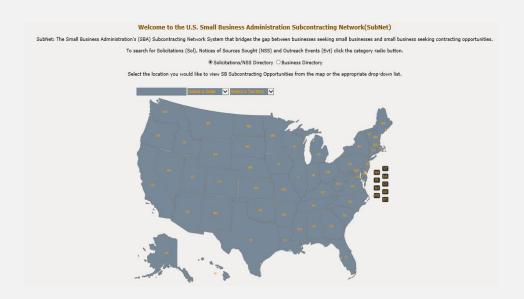




SBA Subcontracting Network Database (SUBNet)

The Small Business Administration's Subcontracting Network database (SubNet) will help bridge the gap between businesses seeking small businesses and small businesses seeking contract opportunities





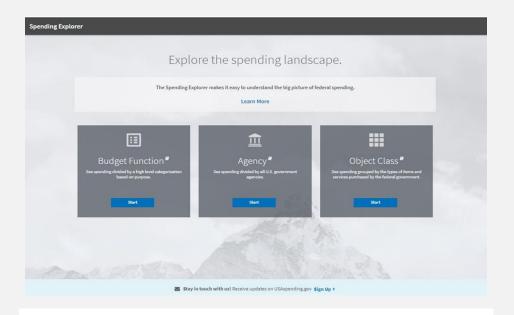
https://subnet.sba.gov/client/dsp_Landing.cfm



USA Spending

USA Spending is another tool that can be used for conducting marketing analysis. It is a government source for data on federal grants, contracts, loans, and other financial assistance.

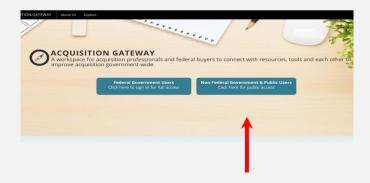


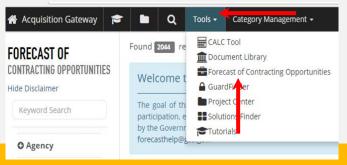


www.usaspending.gov



How to Access the Forecast Tool:

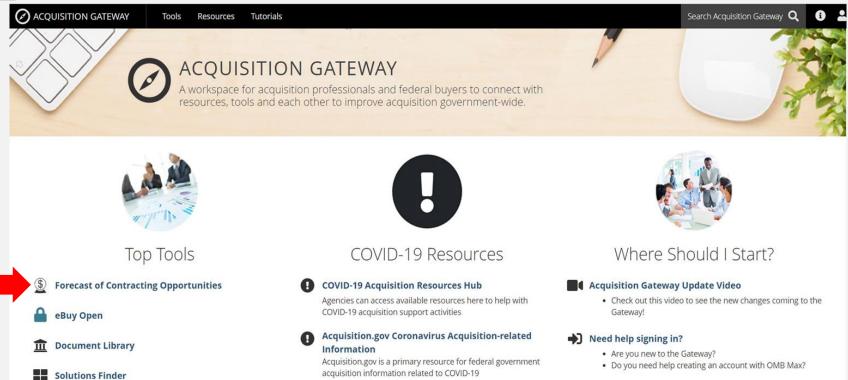




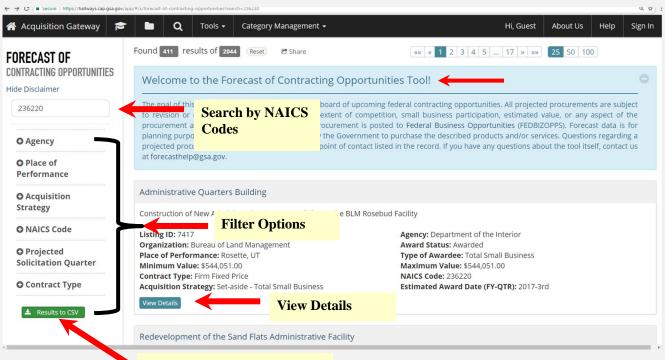
Background:

- Focuses on acquisition planning and increases awareness of potential prime and subcontracting opportunities.
- The goal is to help both GSA buyers and vendors easily communicate around potential contracting opportunities.
- The tool includes information for GSA, Department of Interior, Department of Labor, U.S. Small Business Administration (SBA), and U.S. Office of Personnel Management (OPM)
- Forecast Website Access:
 - https://hallways.cap.gsa.gov
 - https://www.fbf.gov (GSA, SBA, OPM, Dept. of Labor and Dept. of Interior)
 - https://www.acquisition.gov/procurement-forecasts (All Federal Agencies Forecast of Contracting Opportunities)



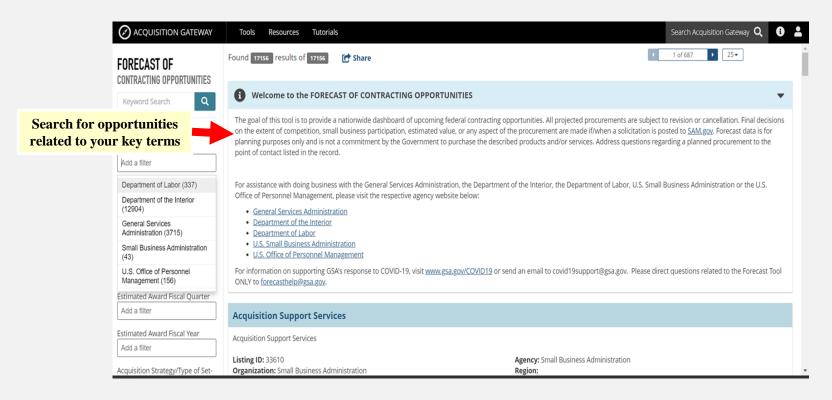




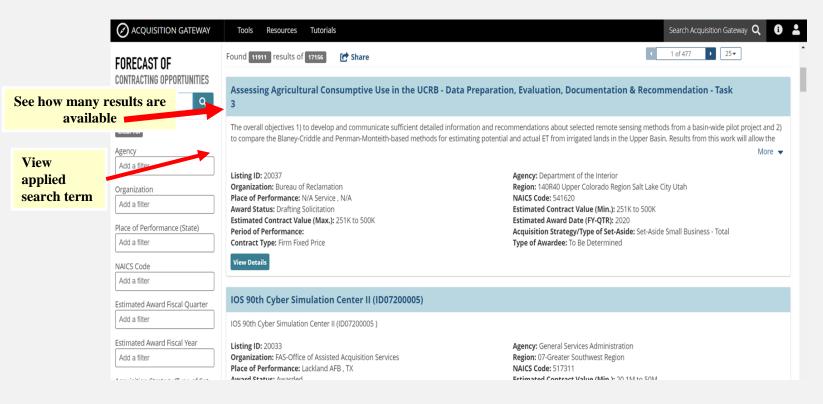


Download to Excel

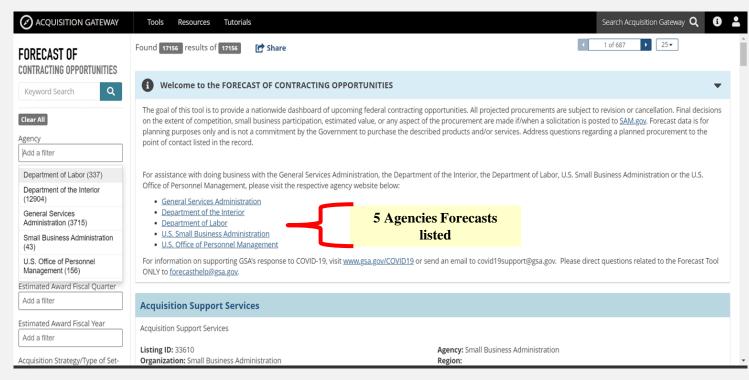


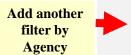




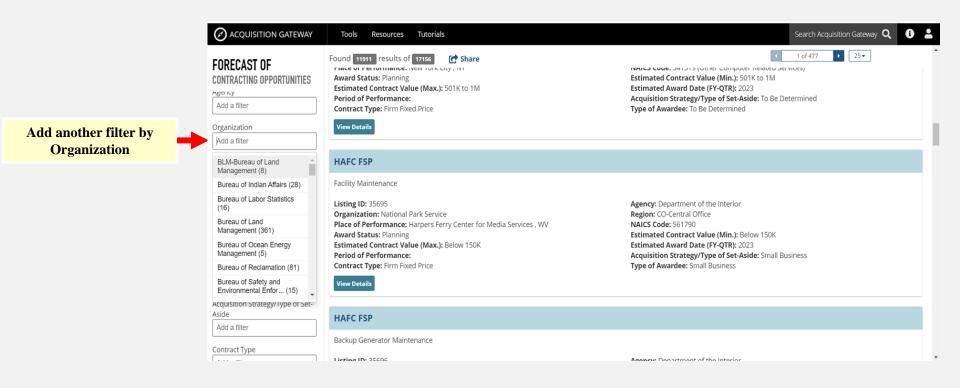




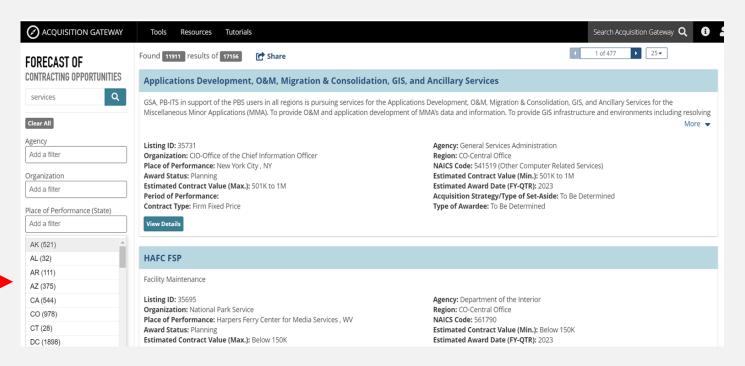






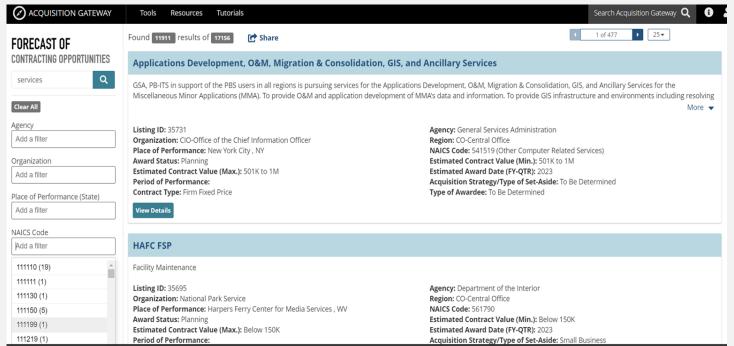






Add another filter by State

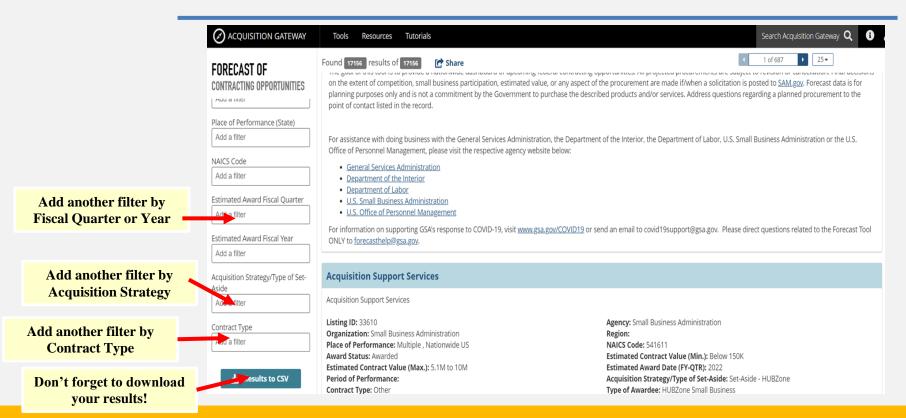




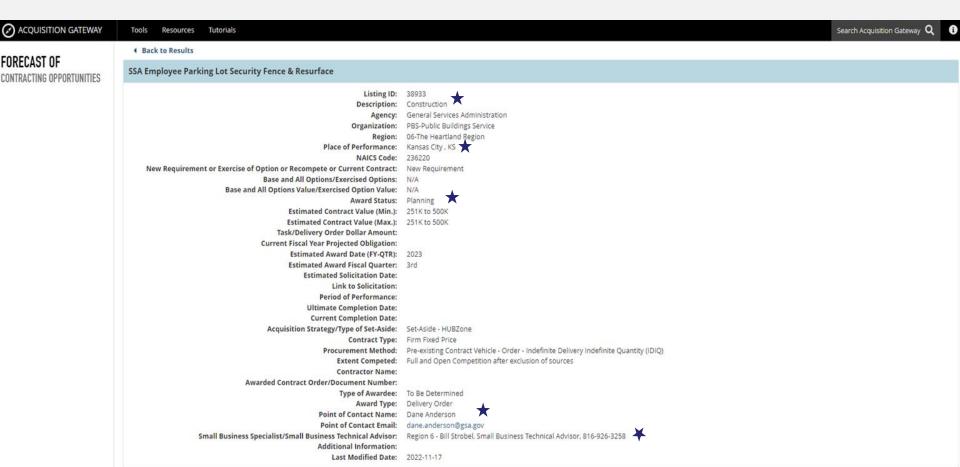
Add another filter by NAICS



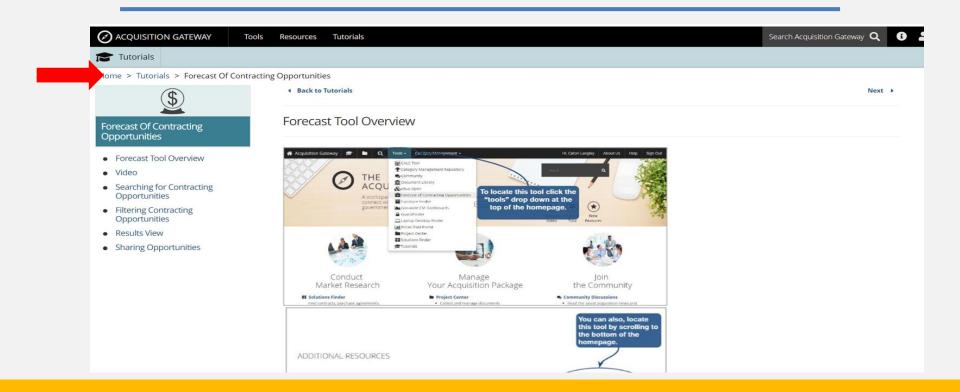














GSA Guidance on Section 889: Supply Chain Security



Covid 19 Section 889 Regulations ▼ Tools ▼ Policy Network

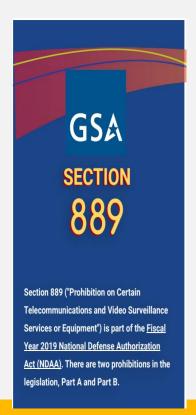
In order to combat the national security and intellectual property threats that face the United States, Section 889(a)(1)(A) of the John S. McCain National Defense Authorization Act for Fiscal Year 2019 (the NDAA) prohibits the Federal Government from procuring or obtaining, or extending or renewing a contract to procure or obtain, "any equipment, system, or service that uses covered telecommunications equipment or services as a substantial or essential component of any system, or as critical technology as part of any system."

- Prohibiting contractors from providing covered telecommunications equipment or services unless the agency confirms that an exception applies or a waiver is granted;
- Requiring every offeror for a contract or order to represent whether or not it will provide covered telecommunications equipment or services as part of its offer and, if so, to furnish additional detail about the covered equipment or services; and
- o Mandating that contractors report any covered equipment or services if discovered during the course of contract performance.

https://www.acquisition.gov



GSA Guidance on Section 889: Supply Chain Security

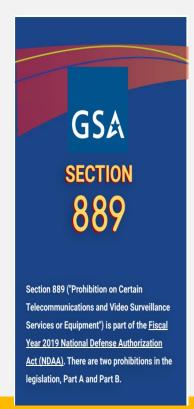


Effective August 13, 2019, the Government cannot obtain (through a contractor or other instrument) certain telecommunications equipment or services produced by the following companies and their subsidiaries and affiliates:

- O Huawei Technologies Company
- O ZTE Corporation
- O Hytera Communications Corporation
- O Hangzhou Hikvision Digital Technology Company
- O Dahua Technology Company
- O And any subsidiaries or affiliates of the listed companies.



GSA Guidance on Section 889: Supply Chain Security con't



- 889 Part B is effective August 13, 2020; the Government cannot contract with an entity that uses these telecommunications equipment or services.
- 889 Part B applies to <u>every sector</u>: (automotive, banking, building services, construction, general supplies and services, etc.)

No matter what your company makes or sells, as of August 13, 2020, any technology your company uses must be checked to ensure that it does not include banned components.



SMALL BUSINESS RESOURCES

APEX Accelerators

(Formerly Procurement Technical Assistance Center- PTAC)

Training and counseling on marketing, financial, and contracting

https://www.aptac-us.org/
https://www.apexaccelerators.us/

Small Business Administration (SBA)

- Procurement Center Representatives (PCRs) <u>https://www.sba.gov/contracting/resources-small-businesses/pcr-directory</u>
- SBA Business Development Centers –https://www.sba.gov/tools/local-assistance/sbdc
- Get free and confidential mentoring by former CEOs through SCORE
 - https://www.score.org



SMALL BUSINESS RESOURCES (Cont.)

- No charge to apply
- Free help from SBA resource partners
- SBA will not contact you first
- SBA will not solicit you for your tax ID number, SSN, or banking information
- Beware of anyone who contacts you first, wants your private information, says you need to pay them, or tells you they can get you a loan
- Please check with your local SBA office representative if you think you've been scammed or want to check anything out

SCAMS AND FRAUD RESOURCES

- Department of Health and Human Services <u>warns about Medicare scams</u>
- Federal Deposit Insurance Corporation <u>warns consumers about potential scams</u>
- Social Security Administration <u>warns Americans about fraudulent letters threatening the suspension of Social Security benefits</u>
- U.S. Postal Inspection Service tips for <u>avoiding and reporting fraud</u>

Cybersecurity and Infrastructure Security Agency (CISA) Cyber Scams:

https://www.cisa.gov/be-cyber-smart/common-scams



SMALL BUSINESS RESOURCES (Cont.)

- GSA OSDBU: https://www.gsa.gov/small-business
- Public Building Services (PBS): https://www.gsa.gov/pbs
- Federal Acquisition Service (FAS): https://www.gsa.gov/fas
- GSA "For Businesses": https://www.gsa.gov/forbusiness
- Multiple Award Schedule (MAS) Solicitation: https://sam.gov/opp/d8dfc87dd4cb246f4c5fae066d0b0ef9/view
- GSA MAS Roadmap: https://www.gsa.gov/buying-selling/purchasing-programs/gsa-multiple-award-schedule/mas-roadmap
- GSA eOffer/eMod: https://eoffer.gsa.gov/
- GSA Interact: https://interact.gsa.gov/
- GSA Forecasting of Contracting Opportunities (FCO): https://www.fbf.gov
- All Federal Agency FOC sites: https://www.acquisition.gov/procurement-forecasts
- GSA Subcontracting Directory: https://www.gsa.gov/subdirectory



RECAP



- Glossary of Terms
- GSA OSDBU Overview
- Agency Overview
- Accessing Federal Contract Opportunities
- Forecasting of Contracting Opportunities
- Guidance on Section 889: Supply Chain Security
- Small Business Resources & Events



Question and Answer

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